



SOROPTIMIST®
Investing in Dreams

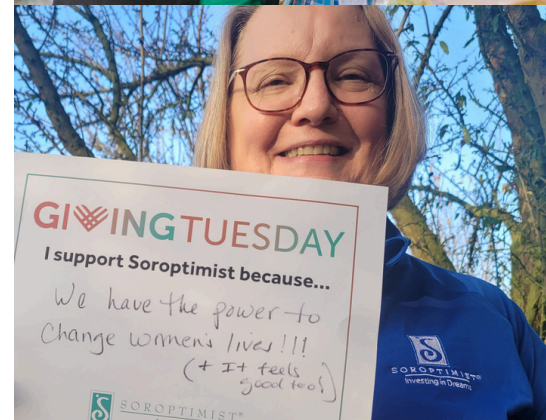
2024-2025 Annual Report



Soroptimist International of the Americas, Inc.®

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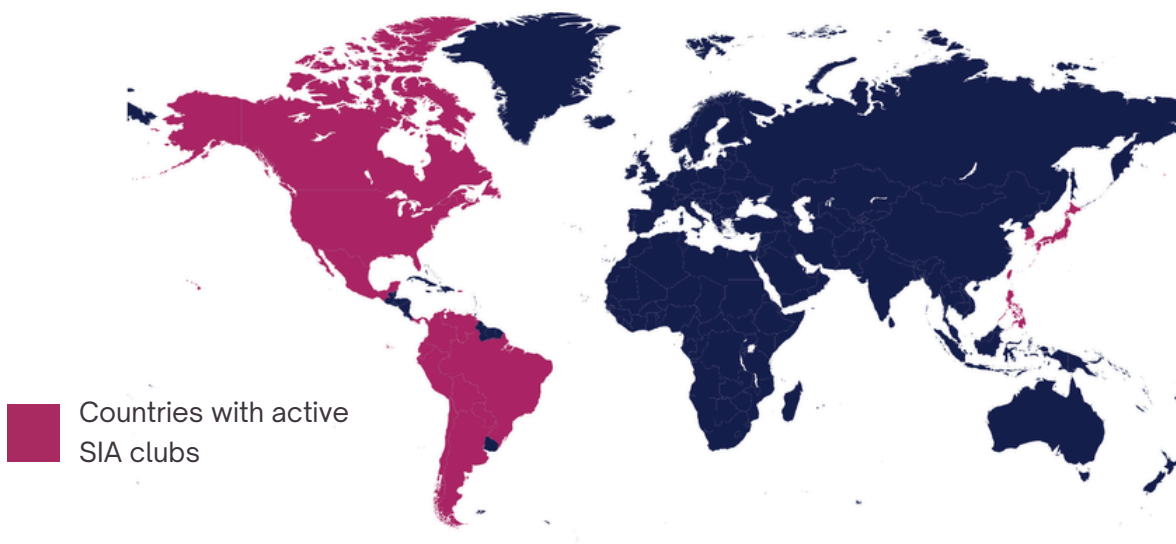
About Us

Our Mission

We are a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

Our Vision

Women and girls have the resources and opportunities to reach their full potential and live their dreams.



We have an active and engaged membership with more than 1,000 clubs across North America, Latin America and the Pacific Rim.

Our Core Values

Soroptimist International of the Americas, Inc.[®] is committed to:

Gender Equality

Women and girls live free from discrimination.

Empowerment

Women and girls are free to act in their own best interests.

Education

Women and girls deserve to lead full and productive lives through access to education.

Diversity & Fellowship

Women from varied backgrounds and perspectives work together to improve the lives of women and girls.

2024-2025 Soroptimist Board of Directors



Ginger Cole
2024-2025 President
California, USA



Sue Riney
2024-2025 President-elect
Washington, USA



Michelle Strawser
2024-2025
Secretary/Treasurer
Florida, USA



**Gabrielle "Billie"
Calizo-Quimpo**
Aklan, Philippines



Gail Dekreon
California, USA



**Peggy Gentile-
VanMeter**
New Jersey, USA



Susan Gilbey
California, USA



**Rejane Heyse
Ribas**
Paraná, Brazil



Melanie Kenny
Saskatoon, Canada



**Maria Odette Nassif
do Vol**
Ciudad Del Este,
Paraguay



Tamiko Sasaki
Ehime, Japan



Hyochul Shin
Seoul, South Korea



Mei-Hong Tsai
Kaohsiung City,
Taiwan



Mayumi Tsuji
Mie, Japan



Madoka Ushio
Hokkaido, Japan

To Our Members and Supporters

Since 1921, Soroptimist has been on a mission to help women and girls around the world realize their potential and live their dreams. When women are educated and have access to opportunity and choice, they uplift themselves, build healthier families, break cycles of poverty and strengthen their communities—and the world.

Together, we are making meaningful progress toward our Big Goal of empowering half a million more women and girls by 2031. We continue to expand our *Live Your Dream: Education & Training Awards for Women*®, mentor more girls through *Dream It, Be It: Career Support for Girls*®, and open new pathways to opportunity through our Big Goal Accelerator Projects.

As we look ahead with excitement to our 49th Biennial Convention in July 2026 in Incheon, Korea, we are energized by the momentum of our global movement and the impact we are creating together.

Thanks to the dedication of our clubs and members—and the generosity of our donors and supporters—Soroptimist accomplished so much this past year. In this report, we are proud to highlight the progress we are making together as we empower women and girls to live fuller, more productive lives.

From the bottom of our hearts, we thank you!



Ginger Cole
President

A handwritten signature in black ink that reads "Ginger Cole".



Sue Riney
President-elect

A handwritten signature in black ink that reads "Sue".



Michelle Strawser
Secretary/Treasurer

A handwritten signature in black ink that reads "Michelle".



Michelle Burnett
Executive Director/CEO

A handwritten signature in black ink that reads "MB".



Progress Toward Our Big Goal

The Soroptimist Dream Programs—*Live Your Dream: Education & Training Awards for Women*® and *Dream It, Be It: Career Support for Girls*®—support women and girls facing barriers as they work toward economic empowerment.

Through years of experience, we've seen that education is one of the most powerful tools for creating economic opportunity for women and girls worldwide. When they gain access to education, they also gain greater opportunity, choice and the confidence to make healthy decisions for themselves and their families.

Because of your generosity, participants in our programs have the support, resources and opportunities they need to achieve their goals and build the lives they envision.



”

Your support and belief in me have made a profound difference in my life, giving me the confidence and resources to finish my education, advance in my career, and create a better future for my daughter. Your generosity has not only supported me, but it has also inspired me to give back and help others along their own [survivor] journeys.

Elizabeth, *Live Your Dream Awards* Recipient



Live Your Dream: Education & Training Awards for Women[®]

The Soroptimist *Live Your Dream Awards* program provides financial support to head-of-household women striving to enhance their economic status and create better lives for themselves and their families. Award recipients can use the cash grants in whatever way best supports their educational pursuits—including tuition, books, childcare, and transportation. Since 1972, we have awarded more than \$49 million in education funding to women facing financial need.

2024-2025



\$3.4 million +

in education awards disbursed



2,353

inspiring women received an award



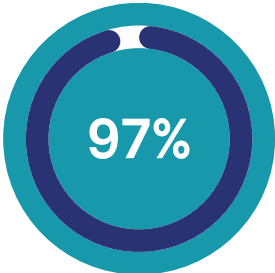
31,000 +

volunteer hours

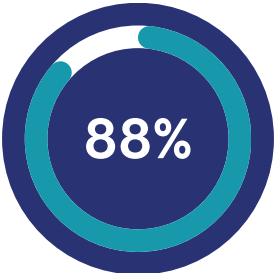
Women Are Economically Empowered

Donations to the *Live Your Dream Awards* program give women the power to make the choices that best fit their lives. The program places trust in recipients to use their award funds in the ways that most effectively support their education goals. When women have control over how their awards are used, it builds confidence and encourages them to keep striving toward their dreams. Because of this generosity, *Live Your Dream Awards* recipients show that even a modest financial boost can help women regain stability and move forward to achieve their goals.

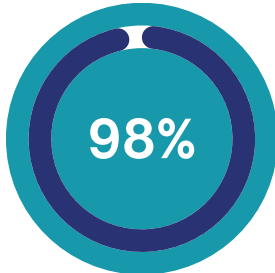
Live Your Dream Awards recipients report:



completed their education and improved their standard of living



increased their self-esteem



are now living in a safe environment—of the 57% who are survivors of gender-based violence



That scholarship wasn't just financial aid – it was a lifeline... I hope my story shows what's possible when women support other women. Your investment changed a life and I carry that gratitude into everything I do."

Kharmen, Live Your Dream Awards Recipient





Dream It, Be It: Career Support for Girls[®]

Our clubs deliver the *Dream It, Be It* curriculum, providing girls with the skills and tools they need to reach their education and career goals. The program empowers them to break cycles of poverty, violence and abuse. Your support helps girls stay safe and healthy today while reducing the number of women facing crisis in the future.

2024-2025

23,870

girls participated across

14

countries and territories

”
**The seminar gave
us so much
inspiration,
practical advice
and confidence to
chase our dreams.**



Dream It, Be It Participant

On the Path to Success

Dream It, Be It helps girls set realistic career goals that reflect their interests and values. The program strengthens their confidence and resilience while connecting them with professional role models who broaden their understanding of career possibilities. Because of your support, girls are on a clear path toward achieving their dreams.

Dream It, Be It participants report:



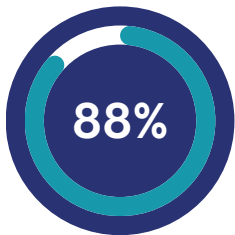
feel more confident about their future success



created achievable goals for their future



understand how their values can connect to possible careers



feel more prepared to pursue their career goals



One of the most impactful takeaways from my *Dream It, Be It* experience was the realization that success is not a straight path but a journey filled with challenges, learning and growth.

Dream It, Be It Participant



Celebrating Big Goal Gains

Since 2021, we have been working toward our Big Goal of helping half a million more women and girls achieve their dreams. We pursue this through our two *Dream* Programs and Big Goal Accelerator Projects designed to expand our impact. These Accelerator Projects are led by clubs and regions to increase access to education for women and girls facing significant barriers.

2024-2025

2,353

women received a *Live Your Dream Award*

23,870

girls participated in *Dream It, Be It*

21,655

women and girls participated in Big Goal Accelerator Projects



SI/São Vicente, Brazil (Brazil Region) organized a clothing and accessories customization course for low-income women. Participants learned how to create and personalize products they can sell at no cost to them, while also receiving financial education to support their professional growth and economic empowerment.



SI/Chilliwack, BC, Canada (Western Canada Region) members facilitated a half-day session using the True Colours personality and career assessment. Participants explored who they are, identified their strengths, and learned how to use this insight to move toward their ideal career.

Progress Towards Our Big Goal Since 2021

140,962

women and girls were supported

28%

toward our half a million goal

The Membership Experience

Soroptimist is comprised of members in Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Ecuador, Guam, Japan, Mexico, Northern Mariana Islands, Palau, Panama, Paraguay, Peru, Philippines, Puerto Rico, South Korea, Taiwan, United States, and Venezuela.

2024-2025

1,085 clubs

24,762 members

Member Spotlight



Amina Weiland, SI/Farmington Valley, CT (North Atlantic Region)

“What inspires me most is the ripple effect of empowering women and girls. One opportunity, one act of support, can completely change the course of someone’s life. I see this not just in the women we serve, but also in our members—women building each other up, growing in leadership, and creating inclusive communities rooted in service.”



Rowena Madrideo, SI/Kabisig (Philippines Region)

“I embrace this role with pride and enthusiasm, leading my club in initiatives that empower women, provide opportunities for education, and uplift communities. Through Soroptimist, I not only find fulfillment but also experience personal growth, forming meaningful friendships with like-minded women who share the same vision of service.”



Chris Kelly, SI/Missoula, MT (Northwestern Region)

“I have always appreciated the collective impact of our clubs and our overall organization. I can only do so much as one individual, but by partnering with a few friends and brainstorming, we can do so much more. Amplify that on an international level and our options are nearly limitless.”



Leadership Development and Volunteer Engagement

Soroptimist is committed to cultivating leadership skills that empower us to effectively deliver our programs, attract and retain members, grow our philanthropy, and build our brand recognition.

Strengthening Our Organization

Soroptimist Leadership Fellows Program

A certificate program providing valuable tools for participants to grow personally, professionally and in their volunteer work.

Leadership Round Table (LRT)

A training opportunity for members to learn the inner workings of Soroptimist and gain inspiration for their leadership journey.

Events and On-Demand Training

- #SIALeadToAchieve
- SIA Tech Talks Trainings
- UpliftHER: NEW Soroptimist Initiative Webinar
- CSW NGO Parallel Event: Accelerating Gender Equality Through Education with SIA
- International Women's Day Tea Party
- New Club Orientation for Leaders and Steering Committee
- Trauma-Informed Practices Training
- Planned Giving Webinar



I thought every moment was impactful, full of information and relevant.

LRT Participant

Financial Performance

	FY24/25	FY23/24
Total Assets	\$16,567,318	\$17,566,409
Total Liabilities	2,411,421	2,659,250
Total Net Assets	14,155,897	14,907,159



Revenue	FY24/25	FY23/24
Annual Dues	\$2,360,131	\$2,227,090
Biennial Conventions and Meetings	27,827	1,074,165
Contributions	2,287,026	2,406,709
Investment Return, Net	1,012,793	1,740,472
Sales and Other	31,684	50,406
Total Revenue	\$5,719,461	\$7,498,842



	FY24/25	FY23/24
Total Expenses*	\$6,470,723	\$7,489,464



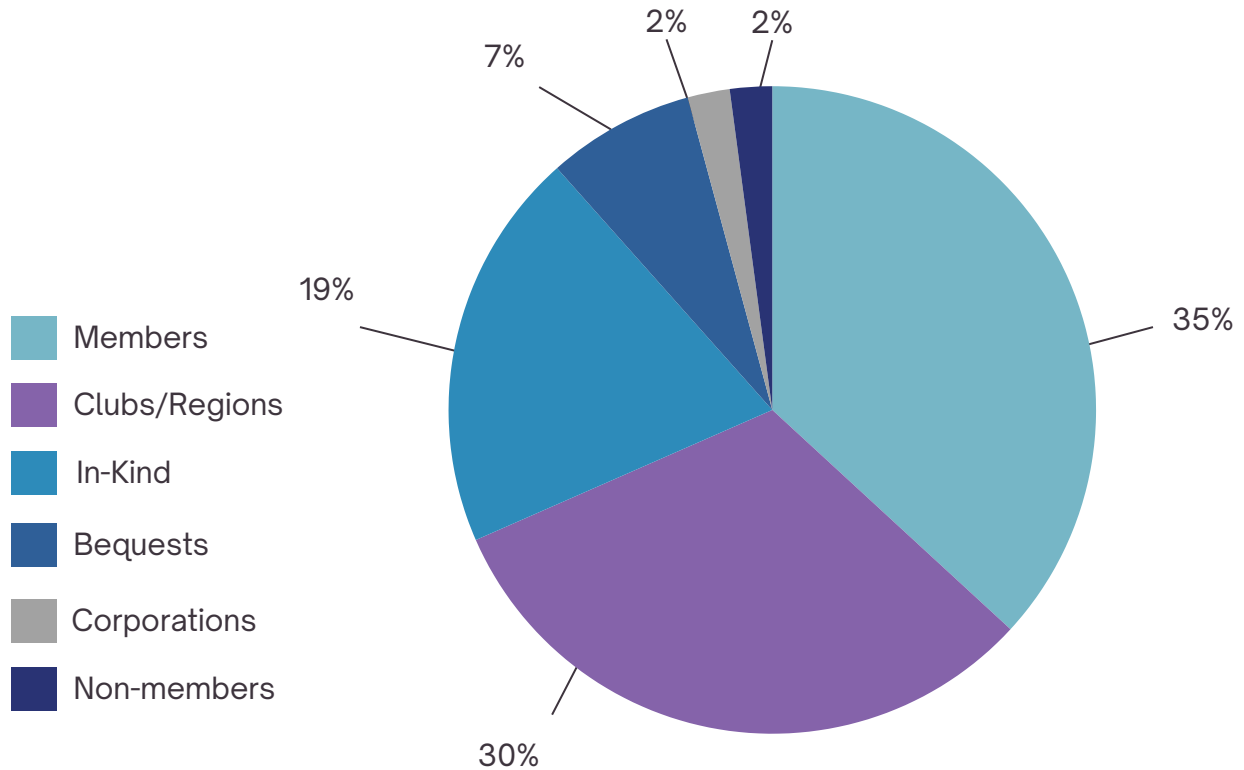
Change in net assets	(\$751,262)	\$9,378
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*See page 17 for further detail of expenses

Financial information above is taken from the audited financial statements for the fiscal years ended August 31, 2025 (FY24/25) and August 31, 2024 (FY23/24). SIA's Independent Auditors, CliftonLarsonAllen, have issued an opinion in both years that states the financial statements are presented fairly.

Who Supported Us This Year

Contributors: FY24/25

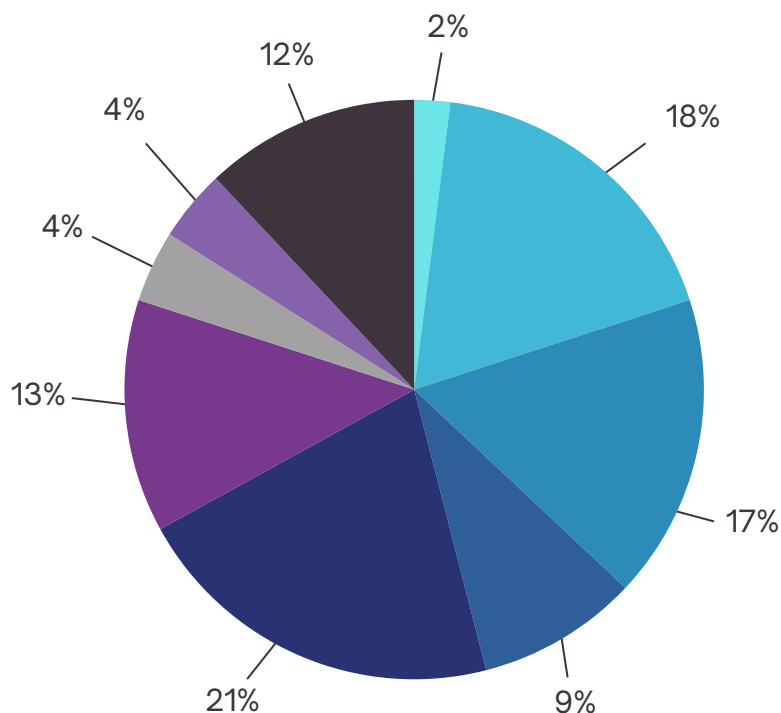
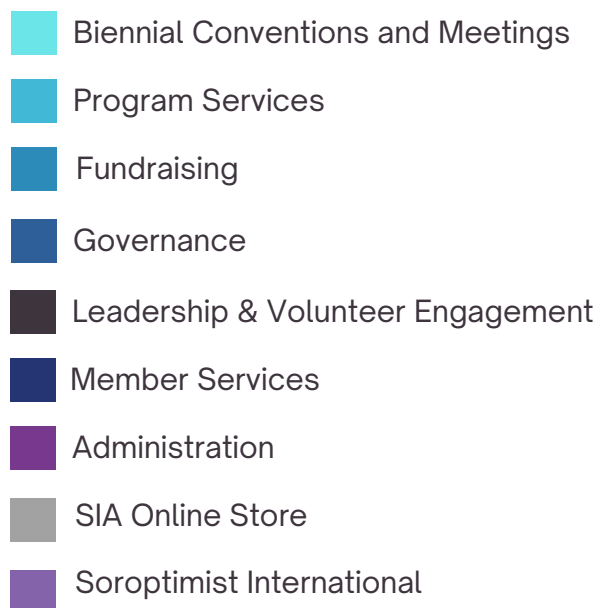


	FY24/25	FY23/24
Individual Members	\$840,340	\$955,712
Clubs/Regions*	710,786	674,623
In-Kind	476,836	484,508
Bequests	172,478	160,000
Corporations/Foundations	40,735	114,800
Non-members	45,851	17,066
Total	\$2,287,026	\$2,406,709

*Includes Club Giving and Founders Pennies

How We Use Our Operating Funds

Expense: FY24/25



	FY24/25	FY23/24
Biennial Conventions and Meetings	\$118,166	\$1,969,343
Program Services	1,120,814	1,259,948
Governance	599,614	704,763
Leadership & Volunteer Engagement	785,672	449,311
Member Services	1,342,413	987,271
SIA Online Store	253,926	194,794
Soroptimist International	272,181	240,597
Fundraising	1,116,799	1,039,048
Administration	861,138	644,389
Total Expenses	\$6,470,723	\$7,489,464



Soroptimist International of the Americas, Inc., is proud to be recognized with a Platinum Participation level by Candid’s GuideStar Exchange, symbolizing Soroptimist’s deep commitment to nonprofit transparency and accountability.

LiveYourDream.org

Soroptimist powers LiveYourDream.org, a digital action network and online movement focused on helping every woman and girl reach her full potential and live her dream. Supporters take action on some of the most urgent issues facing women and girls today, including gender-based violence and limited access to quality education.

We aim to connect, mobilize and empower a dedicated community of activists and volunteers to stand up and take action for women and girls.



2024-2025



\$431,000

received in Google Ad Grants



342,000+

website views



24,000+

followers on social media



32,000

email subscribers



LIVEYOURDREAM.ORG

powered by SOROPTIMIST

Thank You to Our Partners

Soroptimist cause partners are part of a global movement to empower women and girls through access to education. Each of our valued partners directly supports our advocacy, action and awareness campaigns through mission-related marketing.

Our cause partner program benefits can include:

- Social media promotion
- Personalized blog post
- Feature in *Best for Women* e-newsletter
- Joint press statement
- Customized campaign
- Employee engagements

A special thank you to our 2024-2025 cause partners:

Best Access Doors
Duncan Interiors
Google Ad Grants
Nick Stenson Beauty
Samuelson Insurance Agency
Survey Monkey
TD Bank
The Clara E. & John H. Ware Foundation

Partnership Opportunities

Want to learn more about
supporting us
through cause-related marketing?

Email
development@soroptimist.org
or scan the QR code below.



SIA Headquarters

Our staff is made up of professionals dedicated to the Soroptimist mission. We work in collaboration with our board, leaders, members, and supporters to help women and girls live their dreams.

Executive Leadership Team



Michelle Burnett
Executive Director/CEO



Kim Grossman, CPA
Chief Financial Officer



Ilesha D. Brown
Chief Impact
and Engagement
Officer



Kimberlie Adams
Chief Global
Marketing and
Development Officer



Scan the QR code to meet all SIA headquarters staff!

Headquarters Office

Located in Philadelphia, Pennsylvania, SIA Headquarters houses historical archives and provides many resources to assist Soroptimists with their volunteer work.



Soroptimist International of the Americas, Inc.®

A global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.



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