

Sample Sponsorship Letter March 2024



SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.

Dear <<Name>>:

We are writing to you as a friend and supporter of Soroptimist International of the Americas to ask for support for our *Dream It, Be It: Career Support for Girls* conference being held <<Date>> at the <<Event location>> in <<City Location>>.

Girls make up 54% of the global population of children out of school and have fewer economic opportunities than boys in nearly every region of the world. Our research indicates that for adolescent girls to succeed in their life and career goals, they must be provided with guidance, training and resources early in life to make an impact.

The *Dream It, Be It* program assists girls in secondary school by providing them with access to professional role models, mentors, and career education through volunteers in our local community. Since its launch in 2015, the program has reached over 98,000 girls globally with the following outcomes reported from participants:

88% of participants felt more confident about their future success
86% of participants felt more prepared to pursue their career goals
89% of participants created achievable goals for their future

As leaders in the <<City/town>> community, we want to make sure we are doing our part to empower the next generation of women and close the gap in gender-based inequalities. We ask you to join us by becoming a sponsor for our *Dream It, Be It: Career Support for Girls* conference through a contribution of <<Solicitation >> to enable <<Needs/funding objective>>.

We thank you in advance for your consideration and look forward to working with you to support girls in our local community!

Sincerely,

Name
Title/Club