

## HOW TO: RECRUIT APPLICANTS

### Raise awareness of the award and recruit applicants!

The key to successful recruitment is to identify eligible women and make your community aware of the Live Your Dream Awards.

#### Determine an award amount

Clubs should determine how much to give their Live Your Dream Award recipient(s) according to their fundraising efforts, the number of awards they are giving, as well as the costs of education and living in their particular community. Participating clubs give an average of US \$1,000 per recipient. A large cash award may make it easier to attract applicants.

#### Remember the eligibility requirements

Use the requirements to help identify where to find eligible women in your community.

Eligible women:

- Provide the primary financial support\* for themselves and their dependents. Dependents can include children, spouse, partner, siblings and/or parents.
- Have financial need.
- Are enrolled in or have been accepted to a high school equivalency, vocational, technical, or undergraduate degree program.
- Are motivated to achieve their education and career goals.
- Reside in one of Soroptimist International of the Americas' member countries/territories (Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Ecuador, Guam, Japan, Korea, Mexico, Northern Mariana Islands, Panama, Paraguay, Peru, Philippines, Puerto Rico, Taiwan, United States of America, Venezuela)
- Have not previously been the recipient of a Soroptimist Women's Opportunity Award or Live Your Dream Award
- Do not have a graduate degree.
- Are not a Soroptimist member, an employee of Soroptimist International of the Americas, or immediate family of either. Immediate family is defined to include spouse/partner, parents, siblings, children or grandchildren by adoption, blood or marriage.

Note: Receiving government support, child support, living in subsidized housing or in someone else's home do not negate a woman's primary financial responsibility for her dependents or disqualify a woman from being eligible for the program.

#### Make use of the writeable/emailable application

Using the [writeable/emailable application form and references](#) (or online application portal in the US and Canada) will greatly facilitate this process as clubs can email applications to partner organizations or directly to individual applicants.

#### Publicize the award

Have applications and information available during club projects where appropriate, such as health screenings, computer centers or during mentoring activities.

Contact the following organizations about distributing applications, hanging posters and assisting your club in reaching women who need assistance.

- vocational or training schools
- community colleges or universities
- places of worship
- community/recreation centers
- charitable organizations, especially those working with women and low-income persons
- homeless shelters and transitional housing programs

- domestic violence shelters
- food banks
- government public assistance offices
- women's health centers
- childcare or daycare facilities
- welfare-to-work programs
- clinics that provide free medical services to low-income persons
- employment agencies
- local job/career fairs
- addiction recovery and rehab centers