

Soroptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®

Soroptimists UpliftHER

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Soroptimists UpliftHER is an exciting new member engagement initiative from the program department. Once a quarter, we will focus on an obstacle that women and girls face on their path to formal education and economic empowerment. SIA headquarters will share information about the obstacle, as well as suggested projects related to that obstacle that count towards our Big Goal. Clubs can participate in the quarterly project focus by sharing SIA posts and posting their own projects with the hashtag #SoroptimistsUpliftHER.

Focus Areas and Projects

October: Intimate Partner Violence

• Partner with a local shelter to provide professional dress clothing for women who have experienced violence and provide training on interview basics, resume writing, and career advancement. Be sure to report it as a <u>Big Goal Accelerator Project</u>.

January: Trafficking

Provide a scholarship for woman who have experienced trafficking and if appropriate, offer a career
or college mentoring program. Be sure to report it as a <u>Big Goal Accelerator Project</u> (or <u>Live Your</u>
<u>Dream Award</u>, if you give one to a survivor of trafficking).

March: Single Parenting

• Financial assistance for childcare during school or training programs can make a huge difference to a single parent! If your club provides childcare grants to single mothers, be sure to report it to SIA.

May: Period Poverty

• Host a drive and get hands-on while you create period kits to donate to local agencies serving foster girls, shelters, or low-income schools. Don't forget to report it to SIA!

Ways to Get Involved!

This is a completely voluntary initiative, but we do hope members and clubs will be excited to participate!

- Share SIA's posts about each monthly focus on social media.
- Post about your club's own project using the hashtag #SoroptimistsUpliftHER.
- Participate in one of the suggested quarterly projects and report it to SIA as appropriate!

Questions? Email Program@soroptimist.org for more information.