

SIA Club Roadmap Metrics

2024-2025

The metrics below are based on clubs following the Club Roadmap – the guide for clubs to achieve the goals of the SIA Strategic Plan. These can lead to a positive club experience while helping to build our recognition and invest in the dreams of half a million women and girls through access to education.

Clubs will be recognized by SIA for accomplishing one or more of the following during July 1, 2024-June 30, 2025. Additionally, those clubs that achieve all metrics will be invited to apply for the Best in Federation Club Award.

IMPACT

- Work towards achieving our 2021-2031 Big Goal: investing in the dreams of half a million women and girls through access to education by:
 - Participating in *Live Your Dream: Education and Training Awards for Women*® and increasing the number of women who receive an award.*
 - Participating in *Dream It, Be It: Career Support for Girls*® and increasing the number of girls reached by the program.*
 - Reporting your club's Big Goal Accelerator Projects and increasing the number of women and girls reached.*

* Final numbers for annual increase to be provided in addendum entitled "24-25 Annual Big Goal Increases."

ENGAGEMENT

- Achieve an 85% or better retention rate.
- Add new members to your club.
- Have 10% of your club members attend the Leadership Round Table.

PHILANTHROPY

- Contribute at least 10% of funds raised locally to Club Giving in support of our federation programs.
- Donate Founders Pennies for every member in support of our federation programs.