



A global volunteer organization that improves the lives of women and girls through programs leading to social and economic empowerment.

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®

Chartering New Clubs: PROCESS OVERVIEW

Chartering new Soroptimist clubs is essential for maintaining the vibrancy of our organization. As we increase our Soroptimist clubs and members, we expand the impact of our Dream Programs because we are able to empower even more women and girls who face obstacles such as poverty, violence and teen pregnancy.

We hope you are excited about the project of chartering a new club in your region! This overview provides a quick look at the steps involved in planning and carrying out the club charter process, with links to useful resources for every step of the way. To get started, review this guide with your charter team. Lay out your charter plans, and send an email to membership@soroptimist.org so our staff may support you along the way!

Before You Charter – STRATEGIZE!

The beginning of the charter process is time to lay out your strategy and make a few key decisions that will guide you throughout the process. Check out the one-page strategy guide, [Before You Charter](#) for more detail. This will help you focus your recruitment and programming, and choose a traditional or online Soroptimist club model.

Charter Process – IMPLEMENT!

With your strategy laid out, your charter team will be ready to implement the steps to chartering. Although it may seem like an overwhelming task, it can be broken down into the following steps:

- Community Outreach & Recruitment
- Informational Meetings
- Club Logistics
- Charter Application
- Celebration!

For a detailed look at each step, check out the Club Charter Guides on our website:

- [Club Charter Guide](#)
- [Club Charter Guide for online clubs](#)

After You Charter – MENTOR!

Once the charter celebration is over, a new club will continue to need guidance as they become fully welcomed into the region and our organization. Please identify a mentoring team, and use the [Club Mentor Guide](#) throughout the club's first year to ensure the new club has everything that they need for success. That means the club will be active, well-oriented to the responsibilities of membership, and is providing the benefits and experience that Soroptimist members value, in alignment with our organization's strategic plan.