

SIA Club Roadmap

For Success in 2026-2027



SOROPTIMIST®
Investing in Dreams

SIA's clubs are dedicated to delivering an engaging and impactful experience centered around our mission. We understand and value our members' time, and that serving those who face challenges such as poverty, violence, and teen pregnancy—both locally and globally—can be a demanding task.

To help streamline and support the achievement of our organization's goals, we've created a simple club roadmap for your use. This guide is designed to help provide a fulfilling club experience while also contributing to our broader mission of empowering half a million women and girls through access to education. To strengthen our efforts and enhance our recognition, we ask clubs to focus on the following:

1

IMPACT

Help us reach our 2021-2031 Big Goal by serving more women and girls through *Live Your Dream Awards*®, *Dream It, Be It*® and Big Goal Accelerator Projects.

2

ENGAGEMENT

Grow and retain members by creating an enjoyable and inclusive member experience. Ensure club members are attending SIA's Leadership Round Table.

3

BRAND RECOGNITION

Gain greater recognition by promoting your club's impact through our Dream Programs.

4

PHILANTHROPY

Grow Soroptimist's culture of philanthropy by increasing funds raised to support our Dream Programs and by celebrating member generosity.

That's it! If your club accomplishes the above, we guarantee you will be providing a superior member experience, fulfilling our mission and strengthening Soroptimist's global brand.

For more ideas on how to accomplish the strategies on this roadmap, please consult the following resources:

- [Soroptimist.org/for-clubs-and-members/federation-information/sias-big-goal/index.html](https://soroptimist.org/for-clubs-and-members/federation-information/sias-big-goal/index.html)
- [Soroptimist.org/for-clubs-and-members/program-resources/index.html](https://soroptimist.org/for-clubs-and-members/program-resources/index.html)
- [Soroptimist.org/for-clubs-and-members/for-clubs/index.html](https://soroptimist.org/for-clubs-and-members/for-clubs/index.html)
- [Soroptimist.org/for-clubs-and-members/federation-information/recognition-and-branding-tools/index.html](https://soroptimist.org/for-clubs-and-members/federation-information/recognition-and-branding-tools/index.html)
- [Soroptimist.org/for-clubs-and-members/donate/index.html](https://soroptimist.org/for-clubs-and-members/donate/index.html)