SOROPTIMIST®
Investing in Dreams

SIA Club Roadmap Metrics 2026-2027

The metrics below are designed to help track clubs' progress in following the Club Roadmap, a guide aligned with the goals outlined in the SIA Strategic Plan. By adhering to this roadmap, clubs can create a meaningful and engaging experience while contributing to our mission of empowering half a million women and girls through access to education. At the same time, these efforts strengthen our visibility and impact around the world.

Your contributions truly matter. Weare deeply grateful for the time, energy, and passion you bring to Soroptimist. Your continued dedication keeps us moving forward and on track toward our shared goals. By doing this incredible work, you're not only changing lives—you're also helping to increase awareness of our mission globally, inspiring even more people to join our efforts.

IMPACT

Work towards achieving our 2021-2031 Big Goal: investing in the dreams of half a million women and girls through access to education by:

- Participating in *Live Your Dream: Education and Training Awards for Women*® and increasing the number of women who receive an award.*
- Participating in *Dream It, Be It: Career Support for Girls*® and increasing the number of girls reached by the program.*
- Reporting your club's Big Goal Accelerator Projects (which may be UpliftHER projects) and increasing the number of women and girls reached.*

* Final numbers for annual increase to be provided in addendum entitled "26-27 Annual Big Goal Increases."

ENGAGEMENT

Drive membership strength, engagement, and growth by:

- Achieving a 98% or better retention rate.
- Adding new members to your club.
- Engaging at least 10% of your club members to register for the Leadership Round Table.

PHILANTHROPY

Build a culture of generosity by:

- Contributing at least 10% of funds raised locally to Club Giving in support of our Dream Programs.
- Donating $6.36 in Founders Pennies for every member in support of our Dream Programs.