

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®

SIA Club Roadmap Metrics 2025-2026

The metrics below are designed to track clubs' progress in following the Club Roadmap, a guide to help achieve the goals outlined in the SIA Strategic Plan. By adhering to this roadmap, clubs can create a positive experience while contributing to our mission of empowering half a million women and girls through access to education, all while building our recognition and impact.

Your contributions are invaluable! We truly appreciate your hard work and the impact you make on the lives of women and girls in your community, country and around the world. Your continued hard work helps us stay on track and progress toward our shared goals. By doing this incredible work, you're not only changing lives—you're also helping to increase awareness of our mission globally, inspiring even more people to join our efforts.

IMPACT

- Work towards achieving our 2021-2031 Big Goal: investing in the dreams of half a million women and girls through access to education by:
 - Participating in *Live Your Dream: Education and Training Awards for Women*® and increasing the number of women who receive an award.*
 - Participating in *Dream It, Be It: Career Support for Girls*® and increasing the number of girls reached by the program.*
 - Reporting your club's Big Goal Accelerator Projects (which may be UpliftHER projects) and increasing the number of women and girls reached.*

* Final numbers for annual increase to be provided in addendum entitled "25-26 Annual Big Goal Increases."

ENGAGEMENT

- Achieve a 96% or better retention rate.
- Add new members to your club.
- Have 10% of your club members attend the Leadership Round Table.

PHILANTHROPY

- Contribute at least 10% of funds raised locally to Club Giving in support of our Dream Programs.
- Donate Founders Pennies for every member in support of our Dream Programs.