



Soroptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

**SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®**

## Best in Federation Club Awards Application Preview

Clubs who achieve 100% of the metrics on the Club Roadmap for Success are invited to apply for the next level of recognition - Best in Federation Club Award.

This award recognizes the outstanding work of clubs as they provide women and girls with access to the education and training they need to achieve economic empowerment. The Best in Federation Club Award celebrates the best practices of Soroptimist clubs in their support of SIA's strategic plan.

Please review the following to learn more about the information clubs will be asked to provide when they are invited to submit an online application form.

### Instructions:

- Applications are due **September 30, 2023**.
- Provide contact information of the member completing this form.
- Complete each area below – Program, Membership, and Fundraising – with a 500 word or less description.
- Projects described below must be ongoing or completed and evaluated prior to July 1.
- Clubs may submit an entry for a project entered last year if it is ongoing and has not previously received recognition as a region or federation SCSA winner.
- Clubs may attach supporting materials such as photos or news clippings to this form.
- If clubs wish to submit the same project in more than one category, please submit a separate entry that addresses the specific information needed to assess that category.

Please note, when submitting the online application, you will be able to return to the form if you do not complete it in one session. Upon submitting the application, you will receive a **confirmation** email noting SIAHQ has received the responses. Within that email is a link to “edit” the application. Click on the “edit” button and you will be able to return to **the portal** and finish **your** application. Please note, the deadline for completed applications is September 30, 2023.

### Program/Impact

Describe your Dream Programs (*Live Your Dream Award and Dream It, Be It*) and Big Goal Accelerator Projects that provide women and girls with access to the education and training they need to achieve economic empowerment. Share the following:

- Information about the need being addressed.
- Methods used to address the need and increase the number of women and girls reached.
- Impact of the project including the number of women or girls helped and a description of how they were better able to access education/achieve economic empowerment as a result of that project.
- Description of club member participation.
- Publicity tools your club used and the marketing strategies that attributed to the success in impact.

*500 words or less.*

### Membership/Engagement

Describe any creative and innovative club recruitment, retention and engagement efforts that increased the number of members and/or enhanced the club membership experience. Examples of such efforts include recruitment campaigns, new member sign-up events, holding innovative meetings, mentorship opportunities and conducting regular club assessments. Share the following:

- How the activity specifically increased membership, improved membership retention, and/or enhanced the membership experience.
- A listing of SIA resources and any other outside materials used.
- Publicity tools your club used and the marketing strategies that attributed to the success in member recruitment, retention and engagement.

*500 words or less.*

### Fundraising/Philanthropy

Describe club fundraising projects that are creative, successful and support our Dream Programs (*Live Your Dream Award and Dream It, Be It*) and Big Goal Accelerator Projects. The fundraising project should also raise awareness about the Soroptimist mission, involve the community and promote a positive image of the organization. Share the following:

- Expenses of the project/event.
- Gross revenue (ticket sales, sponsorships, donations, proceeds from concurrent fundraisers such as a raffle or auction held during the event).
- Net revenue (gross proceeds minus expenses).
- A list of projects supported by the club's fundraisers including the dollar amount dedicated to those projects.
- Indicate whether the club budgets 10% of their fundraising to Club Giving in support of federation programs to help women and girls in all countries of our federation.
- Publicity tools your club used and the marketing strategies that attributed to the success in philanthropy.

*500 words or less.*