

# Dream

*Campaign for Soroptimist International of the Americas*

*Investing in the dreams of a half million women and girls  
through access to education by 2031*

**Goal: \$15 Million**



**To increase the number of women and girls we reach by four times,  
we have identified 3 key areas for investment:**

## **Program Delivery**

- Build program partnerships
- Invest in our members, leaders and volunteers
- Evolve SIA's membership model

## **Program Expansion**

- Support clubs financially to deliver our mission
- Attract new donors
- Engage our supporters
- Expand the SIA Headquarters Live Your Dream Awards
- Develop new program opportunities to reach our Big Goal

## **Program Sustainability**

- Improve technological infrastructure
- Acquire new technology
- Expand the Live Your Dream Award application portal

*Some projects could change or adjust due to new information or organizational needs. What will not change is our commitment to funding capacity projects that will help our organization achieve its 2021-2031 Big Goal.*



**SOROPTIMIST®**  
Investing in Dreams

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