SIA Banners and Flags

Note: The size of this example is 3.5 x 8.5 inch and is intended to guide the placement of the SIA logo/text. Your banner/flag can be sized larger proportionately. Be aware that this will affect the sizing of the font and line weight.

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**Background:**
Color: PMS 659

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**Logo:** White trademarked “S” logo

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**Soroptimist International of the Americas, Inc.:**
Font: Palatino Regular
Color: White
Style: Sentence Case
Size: Shown in this scaled example at 18pt

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**White line:**
Shown in this scaled example at 4pt

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**Region/Club Name:**
Font: Proxima Nova Bold
Color: White
Style: All Caps
Size: Shown in this scaled example at 18pt

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**Spacing/Placement:**
Logo and text are centered both vertically and horizontally on the background. On a full size banner/flag, text should be within at least 3 inches of all sides (this may vary depending on your printers’ specifications and final size of your piece).
Alternate Design Options

Soroptimist International of the Americas, Inc.

REGION/CLUB NAME

Horizontal, PMS 659 Background

Soroptimist International of the Americas, Inc.

REGION/CLUB NAME

Horizontal, White Background, PMS 659 Logo and Text

Vertical, White Background, PMS 659 logo, text