

SIA Banners and Flags

Note: The size of this example is 3.5 x 8.5 inch and is intended to guide the placement of the SIA logo/text. Your banner/flag can be sized larger proportionately. Be aware that this will affect the sizing of the font and line weight.

Background:

Color: PMS 659



Logo: White trademarked “S” logo

Soroptimist International
of the Americas, Inc.

**Soroptimist International of
the Americas, Inc.:**

Font: Palatino Regular

Color: White

Style: Sentence Case

Size: Shown in this scaled example at 18pt



REGION/CLUB NAME

White line:

Shown in this scaled example at 4pt

Region/Club Name:

Font: Proxima Nova Bold

Color: White

Style: All Caps

Size: Shown in this scaled example at 18pt

Spacing/Placement:

Logo and text are centered both vertically and horizontally on the background. On a full size banner/flag, text should be within at least 3 inches of all sides (this may vary depending on your printers' specifications and final size of your piece).

Alternate Design Options



Horizontal, PMS 659 Background



**Vertical, White Background,
PMS 659 logo, text**



**Horizontal, White Background,
PMS 659 Logo and Text**