

## Big Goal Targets and Progress: 2023-2024

### Live Your Dream Awards: Women Reached and Future Targets

Region	23-24 Live Your Dream Awards Target	23-24 Live Your Dream Awards ACTUAL	24-25 Live Your Dream Awards Target (10% increase)
America del Sur	47	48	53
Brazil	39	25	28
Camino Real	119	125	138
Central East Coast	50	42	46
Desert Coast	207	201	221
Eastern Canada	52	54	59
Founder	119	107	118
Golden West	96	101	111
Japan Chuo	76	69	76
Japan Higashi	56	45	50
Japan Kita	50	43	47
Japan Minami	130	118	130
Japan Nishi	23	21	23
Korea	91	82	90
Mexico Centro America	43	32	35
Midwestern	75	76	84
North Atlantic	78	83	91
Northwestern	200	181	199
Peaks to Plains	76	69	76
Philippines	234	203	223
Sierra Nevada	119	109	120
Sierra Pacific	149	158	174
South Central	68	64	70
Southern	32	36	40
Taiwan	41	45	50
Western Canada	67	70	77