



Soroptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

**SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®**

## First Quarter 2023 Membership Analysis

Total Individual Members: 25,154 Total Clubs: 1,137

**Progress Toward Goal for Fiscal Year 2023-2024 Through November 30, 2023:**

	Progress thru 11/30/2023	Goal for 8/31/2024
Total Individual Members	25,154	24,226
New, Reinstated Members	611	3,267
Total Clubs	1,137	1,142

In this first quarter, SIA is growing in the right direction with Total Individual Members exceeding the FYE23/24 goal by 928 members or 4% and an increase of 21 members over FYE22/23. We have met 19% in New and Reinstated members and 99.5% in Total Clubs toward our FYE goal. SIA increased its membership by 608 new and 3 reinstated members. From a year-over-year perspective, SIA has 468 fewer members than in the first quarter of FY22/23 (a 2% decrease).

We had fewer lapsed members this quarter, 624 or -15.56%, than the previous FY22/23 quarter lapsed member totals of 739. Our clubs decreased by 37 lost clubs to disbands or forfeited their charters for nonpayment of 2023-2024 dues, including the loss of the SIA Board Directed Philippines Region with 15 clubs and 225 members. This is 10 more clubs lost than in the last FY quarter. Two new clubs were chartered in Camino Real and Philippines Regions, and a club was also reinstated in the Philippines Region.

During this first quarter, 5 regions showed a consistent month over month increase in membership.

- Desert Coast
- Midwestern
- Peaks to Plains
- Sierra Pacific
- Western Canada

During this first quarter, 19 regions show an increase in membership.

- America del Sur
- Brazil

- Camino Real
- Central East Coast
- Eastern Canada
- Founder
- Golden West
- Japan Higashi
- Japan Minami
- Japan Nishi
- Korea
- Mexico/Centroamerica
- North Atlantic
- Northwestern
- Philippines
- Sierra Nevada
- South Central
- Southern
- Taiwan

### **CALL TO ACTION:**

To continue to meet and exceed our goals, **we turn to your talents as Region Membership Chairs** to continue assisting clubs in your region to grow their membership in support of our mission to provide women and girls with access to the education and training they need to achieve economic empowerment.

As a reminder, we have provided you with a plethora of Membership Resources, available on your [Region Membership Chair Resources page](#) to assist you in helping to reach our mission goals. Here you will find a great resource, [Region Membership Chair Annual Action Plan](#), created in an easy check off format and with links to other resources such as *Prospective Members Introduction form*, *Introduction Form Outreach Toolkit*, and the *New Member Welcome* page, to name a few.

**Thank you** for all you continue to do to support our clubs in growing their membership, and supporting our mission and our Big Goal!

## First Quarter 2023 Membership Statistics

September 1, 2023 - November 30, 2023

TOTAL # INDIVIDUAL MEMBERS	25,154
TOTAL # CLUBS	1,137

<i>Individual Members</i>		1st Quarter
<b>Total # of Individual Members</b>		25,154
# New		608
# Reinstated		3
# Charter		34
# Lapsed		624
Net Gain(Loss) in period		24
<i>Individual Member Type Breakdown:</i>		1st Quarter
Regular		24,874
Life		280
<b>Total</b>		25,154
<i>Clubs</i>		1st Quarter
<b>Total # Clubs</b>		1,137
# New/Reinstated		3
# Disbanded/Lost to Merger		37
Net Gain(Loss) in period		(34)

