Investing in Dreams
July 2023 Membership Analysis
Total Individual Members: 25,004 Total Clubs: 1,168

Progress Toward Goal for Fiscal Year 2022-2023 Through July 30, 2023:

|  | Progress thru <br> $7 / 31 / 23$ | Goal for <br> $8 / 31 / 23$ |
| :--- | :--- | :--- |
| Total Individual Members | 25,004 | 22,785 |
| New, Charter, Reinstated <br> Members | 3,281 | 2,818 |
| Total Clubs | 1,168 | 1,143 |
| New \& Reinstated Clubs | 17 | 15 |

SIA showed a net decrease of 1,209 members during July 2023.

## Net Change in Individual Members

- During July, the organization added 846 new members and 6 reinstated members to existing clubs. This is an increase in members compared to July 2022, with 196 gained members.
- Two clubs chartered in July 2023. 21 clubs were chartered in June 2022.
- This month showed a change of 1,209 lapsed members compared to July 2022, with 1,013 members dropped, which is 196 more than the amount dropped in July 2022.


## Net Change in Clubs

- There was a $72.2 \%$ net loss in the number of clubs during July 2023.
- During July 2023, 7 clubs disbanded or forfeited their charters for nonpayment of 2022-2023 dues.


## Year-Over-Year Comparison

- From a year-over-year perspective, as of July 2023, SIA has 435 fewer members than in July 2022 (a 1.7\% decrease).

Region Change in Membership

- During June 2023, 11 regions showed a monthly increase in membership over May 2023:
- America del Sur
- Japan Higashi
- Japan Kita
- Japan Nishi
- Korea
- Mexico/Centroamerica
- North Atlantic
- Northwestern
- Philippines
- Taiwan
- Western Canada
- 1 region showed no change in membership - Board Directed Northern Philippines.

| TOTAL \# INDIVIDUAL MEMBERS | 25,004 |
| :--- | ---: |
| TOTAL \# CLUBS | 1,168 |


| Individual Members - <br> Monthly Comparison: | Current Month July2023 | Last year July2022 | Variance <br> Gain/Loss |  |
| :---: | :---: | :---: | :---: | :---: |
| Total \# of Individual Members | 25,004 | 25,439 | (435) | -1.7\% |
| \# New | 846 | 678 | 168 | 24.8\% |
| \# Reinstated | 6 | 10 | (4) | -40.0\% |
| \# Charter* | 22 | 26 | (4) | -15.4\% |
| \# Terminated | 1,209 | 1,013 | 196 | -19.3\% |
| Net Gain(Loss) in period | (335) | (299) | (36) | -12.0\% |


| Individual Member Type Breakdown: | July2023 | July2022 |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Regular | 24,722 | Regular |  | 25,095 |
| Life | 282 | Life |  | 344 |
| Total | 25,004 | Total |  | 25,439 |
|  |  |  |  |  |
| Clubs - <br> Monthly Comparison | Current Month July2023 | Last year July2022 | Variance <br> Gain/Loss | $\%$ |
| Total \# Clubs | 1,168 | 1,203 | (35) | -2.9\% |
| \# New/Reinstated | 2 | 21 | (19) | -90.5\% |
| \# Disbanded/Lost to Merger* | 7 | 39 | 32 | -82.1\% |
| Net Gain(Loss) in period | (5) | (18) | 13 | -72.2\% |

