**Connecting With Your Clubs and Building Trust**

**Contact each club president to welcome them to the new year.**

* Determine if they’ve been president previously and, if so, how was that experience?
* What are they most looking forward to this year, and what do they think will be their greatest challenge?
* Have they and/or their board set specific goals for the club year?
  + - What are they? Are there any particular goals they need help or support with in achieving?
* Let them know you are available at any time if they have any questions or concerns.
* Provide your contact information
* Ask them to let you know about club events and that you will attend when possible

**“Like” their club Facebook pages and comment on/share their postings on the District or Region page**

**Determine a frequency by which you will commit to calling each club president – monthly? Every other month? Quarterly?**

Club Connection and Assessment Conversation Starters:

* We’re looking for ideas for hands-on service activities to share with the clubs in our region. What kind of hands-on activities is your club involved in?
* Does your club have events or other ways to involve the children and families of members?
* How often does your club meet, and do you feel the frequency is allowing the club to do the business it needs to do as well as have fun?
* One of the challenges many of our clubs face is having members take a leadership role on the board at some point during their membership. What % of your club would you say have served on the board?
* How many members do you have at this point?
  + What % of your membership regularly attends club meetings?
  + What % of your members participate actively in club activities?
  + Would you say the club is at an optimum size for your current activities?
* One of the challenges of involving younger members is that they may have younger children.
  + What does your club do to support young moms as members?
  + Is your club meeting time/location conducive for young children to attend?