

Big Goal Targets: 2024-2025

Below are your region's targets for the Dream Programs for the 24/25 club year. These increases are based on 10% increase for women receiving a *Live Your Dream Award*, 25% increase for girls participating in *Dream It, Be It*, and 10% increase for women/girls reached through Big Goal Accelerator Projects over the 23/24 numbers. Together, we can make progress towards our Big Goal!

Region	Live Your Dream Awards Target	Dream It, Be It Target	Big Goal Accelerator Target
America del Sur	53	720	850
Brazil	28	401	250
Camino Real	138	651	14
Central East Coast	46	130	147
Desert Coast	221	653	466
Eastern Canada	59	141	305
Founder	118	101	129
Golden West	111	1,086	1178
Japan Chuo	76	326	10
Japan Higashi	50	359	133
Japan Kita	47	1,023	36
Japan Minami	130	620	1154
Japan Nishi	23	523	10
Korea	90	68	72
Mexico Centro America	35	186	37
Midwestern	84	246	893
North Atlantic	91	345	116
Northwestern	199	454	1113
Peaks to Plains	76	184	21
Philippines	223	10,783	2131
Sierra Nevada	120	238	176
Sierra Pacific	174	511	83
South Central	70	550	48
Southern	40	88	9
Taiwan	50	8,706	10
Western Canada	77	581	47