

SIA Region Roadmap Metrics 2026-2028

The metrics below are aligned with the Region Roadmap, a guide that supports regions in achieving the goals of the SIA Strategic Plan. By following this roadmap, regions can create a strong and positive experience for clubs while increasing our collective visibility and advancing our Big Goal: investing in the dreams of half a million women and girls through access to education. Regions will be recognized by SIA for accomplishing one or more of the following metrics during the biennium (July 1, 2026–June 30, 2028).

IMPACT

- Increase in number of women reached through the *Live Your Dream Awards*® and Big Goal Accelerator Projects*
- Increase in number of girls reached through *Dream It, Be It*® and Big Goal Accelerator Projects*

*Final numbers for annual increase to be provided in addendum entitled "26-27 Annual Big Goal Increases."

ENGAGEMENT

- Increase in new members added
- Increase in new clubs added
- Retention rate meets or exceeds 98%
- Total number of members (against baseline of 300 minimum required by the SIA Board of Directors)
- Total clubs (against baseline of 20 minimum recommended by the SIA Board of Directors)
- Region has: governor, governor-elect, program, fundraising, membership, and public awareness chairs
- Governor and governor-elect have attended SIA's Leadership Round Table as required during their terms

- Leadership Round Table registration goal was achieved for the region*
 - Regions in Canada, Japan, Korea, Taiwan, and the United States:
 - Register XX members in each region for the 2027 Leadership Round Table
 - Register XX members in each region for the 2028 Leadership Round Table
 - Brazil, America del Sur, Mexico/Centroamerica Regions and our two regions in the Philippines:
 - Register X members in each region for the 2027 Leadership Round Table
 - Register XX members in each region for the 2028 Leadership Round Table

*2027 and 2028 Leadership Round Table goals for each region will be established and shared along with the annual leadership challenge.

PHILANTHROPY

- Increase in percentage of the clubs who participated in Club Giving and Founders Pennies
- Increase in the number of monthly donors in the region