



Soroptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®

SIA Region Roadmap Metrics

The metrics below are based on clubs following the Region Roadmap – the guide for regions to achieve the goals of the SIA Strategic Plan. These can lead to a positive region experience while helping to build our recognition and invest in the dreams of half a million women and girls through access to education.

Regions will be recognized by SIA for accomplishing one or more of the following during July 1, 2022-June 30, 2024. Additionally, regions that receive a high percentage of the below metrics during the biennium will be invited to apply for the Best in Federation Region Award (*formerly the Shaping the Future Awards*).

Impact

- Increase in number of women reached through the Live Your Dream Awards*
- Increase in number of girls reached through Dream It, Be It*
- Increase in number of women and girls reached through Big Goal Accelerator Project*

*Final numbers for annual increase to be provided in addendum entitled "23-24 Annual Big Goal Increases."

Engagement

- Increase in new members added
- Increase in new clubs added
- Retention rate meets or exceeds 85%
- Total number of members (against baseline of 300 minimum required by the SIA Board of Directors)
- Total clubs (against baseline of 20 minimum recommended by the SIA Board of Directors)
- Region has: Governor, Governor-elect, program, fundraising, membership, and public awareness chairs
- Governor and Governor-elect have attended SIA's Leadership Round Table as required during their terms

- Leadership Round Table registration goal was achieved for the region*
 - Regions in Canada, Japan, Korea, Taiwan, and the United States:
 - Register 22 members in each region for the 2024 Leadership Round Table
 - Brazil, America del Sur, Mexico/Centroamerica Regions and our two regions in the Philippines:
 - Register 4 members in each region for the 2024 Leadership Round Table

*2025 Leadership Round Table goals for each region will be established and shared in August 2024.

Philanthropy

- Increase in percentage of the clubs who participated in Club Giving
- Increase in financial support by individual members in your region