



2026 Region Conferences: SIA Developed Content

Approximate Run Time: 105 minutes

All content SIAHQ provides is designed for all conference attendees and should be given in general sessions.

Official Visitor Speech

To be delivered by Official Visitor

- Title: Transformation Through Leadership: Stories That Connect Us
- Description: This speech invites members to reflect on the impact of Soroptimist through the stories of women and girls whose lives have been changed by their clubs. The Official Visitor will guide the audience through a brief, shared reflection exercise, highlight how personal leadership sparks transformation, and celebrate the global unity of our mission. The message reinforces that every act of service—no matter how small or local—contributes to a larger movement empowering women and girls through education and opportunity.
- Learning Objectives:
 - Reflect on the impact their club has had on a woman or girl in their community.
 - Recognize how their individual leadership contributes to collective transformation across the organization.
 - Feel inspired by the shared global mission of Soroptimist, regardless of location or project type.
 - Understand that personal stories of impact connect clubs to the broader movement and strengthen members' sense of purpose.
 - Leave with renewed appreciation for their role in advancing opportunities for women and girls.
- Format: PowerPoint with script
- Length of time: 15-20 minutes

Official Visitor General Session Presentation

To be delivered by Official Visitor

- Title: Building a Culture of Transformational Leadership: Inspiring Impact

- Description: Get ready to gain a deeper understanding of transformative leadership and how it aligns with the values of SIA. Through reflection and practical examples, attendees will identify their personal strengths, uncover paradigm shifts that build confidence and resilience, and explore strategies to overcome common barriers. The session will highlight practical, everyday actions to create meaningful impact and strengthen our collective power.
- Learning Objectives:
 - Define transformative leadership and identify personal strengths and paradigm shift.
 - Recognize common barriers.
 - Demonstrate practical ways to lead and commit to an individual leadership action.
- Format: PowerPoint with script
- Length of time: 20-30 minutes

Region Pillar Presentations

To be delivered by SIA's Region Chairs which may be delivered at once for a total run time of 60 minutes or individually at 15 minutes per presentation.

Impact/Program Pillar Session (15 minutes)

- Title: Big Goal Accelerator Projects: Eligibility Deep Dive
- Description: This session will take a deep dive into the eligibility requirements for Big Goal Accelerator Projects by breaking down the requirements, clarifying frequently misunderstood elements, and demonstrate how clubs can adjust or enhance their projects to meet eligibility requirements.
- Learning Objectives:
 - Understand the eligibility criteria for Big Goal Accelerator Projects and how it's aligned with SIA's Big Goal.
 - Identify common challenges that can make projects ineligible, along with clear strategies to avoid these issues and methods to adjust or redesign projects to meet eligibility requirements.
 - Apply eligibility knowledge to develop new projects that fit the Big Goal Accelerator Project criteria.
- Format: PowerPoint with script

Engagement/Membership Pillar Session (15 minutes)

- Title: Infusing JOY into Membership
- Description: While we're all united by our mission to empower women and girls through access to education, the demands of planning meetings, completing background checks for youth projects, or fundraising can sometimes overshadow the meaning and enjoyment of our work. This session will

provide ideas for bringing more joy into your club’s membership experience—for yourself and your fellow members.

- Learning Objectives:
 - Understand the importance of joy, fellowship, and engagement in the Soroptimist experience.
 - Learn strategies and ideas to infuse more joy into their club and their own membership.
 - Develop a short and actionable plan to implement with their club to enhance the member experience.
- Format: PowerPoint with script

Philanthropy/Fundraising Pillar Session (15 minutes)

- Title: Evolving Trends: How to tap into new fundraising tactics
- Description: The world of fundraising is constantly evolving. Explore new trends and technologies to help your club fundraise effectively.
- Learning Objectives:
 - Explore the use of artificial intelligence and mobile giving apps to enhance fundraising initiatives.
 - Understand how to implement effective social media and peer-to-peer fundraising techniques.
 - Learn strategies for targeted communications to increase donor engagement and retention.
- Format: PowerPoint with script

Recognition/Public Awareness Pillar Session (15 minutes)

- Title: Club Identity & Global Brand: How They Work Together
- Description: Take the opportunity to learn why consistent branding strengthens recognition, trust and impact across all levels of the organization. We’ll also explore how individual clubs can express their unique identity while aligning with SIA’s global brand.
- Learning Objectives:
 - Explain the relationship between a club’s unique identity and SIA’s global brand
 - Apply brand guidelines to ensure consistency across club communications while preserving local voice.
 - Identify opportunities to elevate club visibility and credibility through aligned branding practices.
- Format: PowerPoint with script

Additional Content

Suggested use of the following materials: include in conference program booklet, use as digital supplemental materials, and/or share as a handout during conference.

2025-2026 SIA President Sue Riney and Executive Director/CEO Michelle J. Burnett's Region Conference Letter

A message from 2025-2026 President Sue and SIA's Executive Director/CEO Michelle wishing region conference attendees a successful event.

2025-2026 SIA President Sue Riney and Executive Director/CEO Michelle J. Burnett's Welcome Video

SIA's 2025-2026 President Sue and SIA's Executive Director/CEO Michelle extend their greetings and welcome to 2026 region conference attendees.

SIA's Strategic Plan

Soroptimist International of the America's vision, mission, core values and strategic outcomes.

Region Roadmap

A guide for region tactics to support our Big Goal of investing in the dreams of half a million women and girls through access to education.

Region Roadmap Metrics

Metrics based on the Region Roadmap that guide regions in achieving the goals of the SIA Strategic Plan.

Club Roadmap

A guide for clubs that showcases five areas to guide annual plans, help us reach our goals, and provide a positive club experience.

Club Roadmap Metrics

Metrics based on the Club Roadmap that guide clubs in achieving the goals of the SIA Strategic Plan.

Soroptimist Glossary

Terms and definitions unique to Soroptimist.

Soroptimist Events

Access to past content and events, such as the *Dream It, Be It* 101 Webinar or the Big Goal Accelerator Projects Webinar.

Save the Dates!

More information about the 2026 Leadership Round Table, and other events.

2026 Convention Video

Video highlighting 2026 convention.

SIA #TechTalks Project Roadmap

A guide to SIA's upcoming technology updates. These improvements keep our systems current and secure. Scan the QR code to visit our Learning Hub for frequently asked questions, video demos, and how-to guides.

Dues Reminders Resource

This handy one-page document has all the information you need regarding the new dues deadline, how to pay through the portal, and links to resources to assist club leaders. Note: not available in Korean or Japanese.

Stargazer Flyer

Create your region's constellation of Stargazers with a special activity that highlights current monthly donors, while also inviting new ones to participate.

Convention sponsorship opportunities/Laurel Society event promo

This resource provides information about sponsorship opportunities and the Laurel Society event at the 2026 Biennial Convention in Incheon, Korea.

Ways to Give

A new resource from our fund-development team!

Key Contacts List

A helpful list of key SIAHQ contact information.

BOD Spotlight

Meet the Board: a quick look at the leaders guiding our mission.

Branding toolkit and style guide

Use consistent branding, share compelling stories, and leverage unified templates, tips, and tools to strengthen publicity and grow support for Soroptimist's mission and Big Goal.