

Progress Made With Increasing Our Collective Impact in FY18/19

SEPTEMBER 1, 2018—AUGUST 31, 2019

PROGRAM

LIVE YOUR DREAM AWARDS®

- **\$2,625,743**
in *Live Your Dream Awards* was given through the program ▲9%
- **1,655**
deserving women ▲4%
- **93%**
increased their self-esteem
- **87%**
completed their education and increased their standard of living



DREAM IT, BE IT®

- **20,866**
girls participated ▲44%
- **89%**
feel prepared to pursue their career goals
- **90%**
feel more confident about their future success

ENGAGEMENT

- **3,890** new and charter members ▲4%
- **41** new and reinstated clubs ▲6 clubs



RECOGNITION

- **144,809** people in LiveYourDream.org community ▲13%
- **585,105** unique website visitors to LiveYourDream.org ▲9%
- **48,235** social media followers for SIA + LYD.org ▲16%



PHILANTHROPY

- **\$2,760,414** in total contributions ▲20%
- **88%** of clubs participated in Club Giving; ▲8%
- LiveYourDream.org-branded materials placed in 600+ Torrid stores in U.S. and Canada;
\$95,000 in Torrid Foundation funding for the Live Your Dream Awards.

