

Central East Coast Region

2024–2026 Region Roadmap Metrics Results

Congratulations, and thank you! Your participation in our programs, your work to grow engagement and your support for our culture of philanthropy are an important part of our success. Central East Coast Region helped more women and girls gain access to the education and training they need to achieve economic empowerment. Here is a look at what the region accomplished on the Region Roadmap metrics we tracked from July 1, 2024, to June 30, 2026.



You met 6 of 13 Region Roadmap metrics



Impact
2 of 3 met



Engagement
2 of 8 met



Philanthropy
2 of 2 met

Your achievements



96

Women reached through the
Live Your Dream Awards®

Met



275

Girls reached through *Dream It, Be It®*



1,941

Women and girls reached
through Big Goal Accelerator
Projects

Met



80

New members added



0

New clubs added



71.5%

Retention rate (85% baseline)



312

Total members (300 baseline)

Met



12

Total clubs (20 baseline)



5 of 6

Region leadership positions



2 of 2

Leadership attendance at
Leadership Round Table as
required in SIA Procedures

Met



0 of 2

Leadership Round Table registration
goals met



61.5%

Club Giving participation

Met



21

Monthly giving by members

Met

Investing in Dreams

Central East Coast Region

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Below is a closer look at each Region Roadmap metric, comparing 2022–2024 with 2024–2026. The data comes from SIA Headquarters' records and reports.

Metric	2024–2026	Compared to	Number change	% change	Status
Impact					
Increase in number of women reached through the <i>Live Your Dream Awards</i>	96	87 prior	+9	+10.3%	Met
Increase in number of girls reached through <i>Dream It, Be It</i>	275	297 prior	–22	–7.4%	Not yet met
Increase in number of women and girls reached through Big Goal Accelerator Projects	1,941	771 prior	+1,170	+151.8%	Met
Engagement					
Increase in new members added	80	102 prior	–22	–21.6%	Not yet met
Increase in new clubs added	0	0 prior	0	—	Not yet met
Retention rate meets or exceeds 85%	71.5%	85% target	–13.5 pts	—	Not yet met
Total number of members (baseline of 300)	312	300 baseline	+12	—	Met
Total clubs (baseline of 20)	12	20 baseline	–8	—	Not yet met
Region has governor, governor-elect, program, fundraising, membership and public awareness chairs	5 of 6 filled	6 required	1 open	—	Not yet met
Governor and governor-elect have attended SIA's Leadership Round Table as required during their terms	2 of 2 years	2 required	All attended	—	Met
Leadership Round Table registration goal was achieved for the region	0 of 2 years	2 required	2 missed	—	Not yet met
Philanthropy					
Increase in percentage of clubs that participated in Club Giving	61.5%	52.9% prior	—	+8.6%	Met
Increase in monthly giving by individual members	21	10 prior	+11	—	Met

Total members and total clubs are compared with the SIA Board baseline (300 members, 20 clubs), and retention with the 85% target. "pts" = percentage points. — = not applicable (no % is shown for this metric, the prior value was 0, or it is measured against a baseline or target). Leadership Round Table rows count the years (2025 and 2026) the requirement was met.

Thank you for Investing in Dreams!

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Soroptimist is a global volunteer organization that provides women and girls, especially those facing significant obstacles, with access to the education and training they need to achieve economic empowerment.