SOROPTIMIST®
Investing in Dreams

Desert Coast Region

2024–2026 Region Roadmap Metrics Results

Congratulations, and thank you! Your participation in our programs, your work to grow engagement and your support for our culture of philanthropy are an important part of our success. Desert Coast Region helped more women and girls gain access to the education and training they need to achieve economic empowerment. Here is a look at what the region accomplished on the Region Roadmap metrics we tracked from July 1, 2024, to June 30, 2026.

You met 9 of 13 Region Roadmap metrics

- **Impact** 3 of 3 met
- **Engagement** 5 of 8 met
- **Philanthropy** 1 of 2 met

Your achievements

440	Women reached through the *Live Your Dream Awards®*	Met
867	Girls reached through *Dream It, Be It®*	Met
2,211	Women and girls reached through Big Goal Accelerator Projects	Met
265	New members added	
0	New clubs added	
75.3%	Retention rate (85% baseline)	
924	Total members (300 baseline)	Met
36	Total clubs (20 baseline)	Met
6 of 6	Region leadership positions	Met
2 of 2	Leadership attendance at Leadership Round Table as required in SIA Procedures	Met
2 of 2	Leadership Round Table registration goals met	Met
97.2%	Club Giving participation	
115	Monthly giving by members	Met

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PO Box 95000 - 2553 | Philadelphia, PA 19195 | 215-893-9000 | siahq@soroptimist.org | Soroptimist.org | LiveYourDream.org

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Desert Coast Region

2024–2026 Region Roadmap Metrics Results

Below is a closer look at each Region Roadmap metric, comparing 2022–2024 with 2024–2026. The data comes from SIA Headquarters' records and reports.

Metric	2024–2026	Compared to	Number change	% change	Status
Impact					
Increase in number of women reached through the *Live Your Dream Awards*	440	389 prior	+51	+13.1%	Met
Increase in number of girls reached through *Dream It, Be It*	867	787 prior	+80	+10.2%	Met
Increase in number of women and girls reached through Big Goal Accelerator Projects	2,211	503 prior	+1,708	+339.6%	Met
Engagement					
Increase in new members added	265	305 prior	−40	−13.1%	Not yet met
Increase in new clubs added	0	0 prior	0	—	Not yet met
Retention rate meets or exceeds 85%	75.3%	85% target	−9.7 pts	—	Not yet met
Total number of members (baseline of 300)	924	300 baseline	+624	—	Met
Total clubs (baseline of 20)	36	20 baseline	+16	—	Met
Region has governor, governor-elect, program, fundraising, membership and public awareness chairs	6 of 6 filled	6 required	All filled	—	Met
Governor and governor-elect have attended SIA's Leadership Round Table as required during their terms	2 of 2 years	2 required	All attended	—	Met
Leadership Round Table registration goal was achieved for the region	2 of 2 years	2 required	All met	—	Met
Philanthropy					
Increase in percentage of clubs that participated in Club Giving	97.2%	97.2% prior	—	0.0%	Not yet met
Increase in monthly giving by individual members	115	76 prior	+39	—	Met

Total members and total clubs are compared with the SIA Board baseline (300 members, 20 clubs), and retention with the 85% target. "pts" = percentage points. — = not applicable (no % is shown for this metric, the prior value was 0, or it is measured against a baseline or target). Leadership Round Table rows count the years (2025 and 2026) the requirement was met.

Thank you for Investing in Dreams!

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