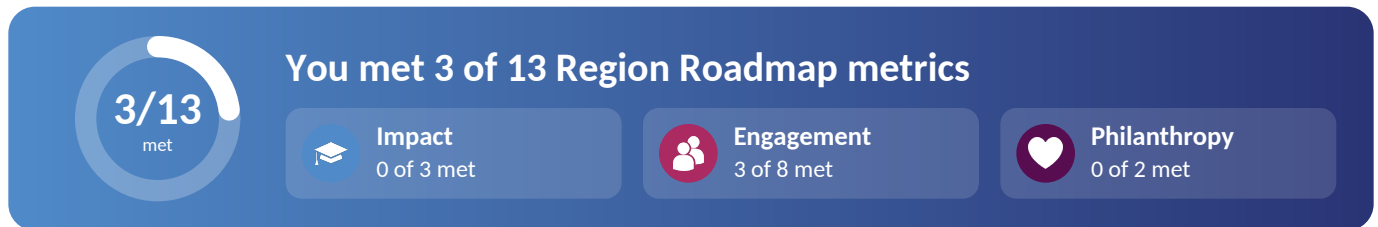


Eastern Canada Region

2024–2026 Region Roadmap Metrics Results

Congratulations, and thank you! Your participation in our programs, your work to grow engagement and your support for our culture of philanthropy are an important part of our success. Eastern Canada Region helped more women and girls gain access to the education and training they need to achieve economic empowerment. Here is a look at what the region accomplished on the Region Roadmap metrics we tracked from July 1, 2024, to June 30, 2026.



Your achievements

 93 Women reached through the <i>Live Your Dream Awards®</i>	 10 Total clubs (20 baseline)
 99 Girls reached through <i>Dream It, Be It®</i>	 6 of 6 Region leadership positions Met
 402 Women and girls reached through Big Goal Accelerator Projects	 2 of 2 Leadership attendance at Leadership Round Table as required in SIA Procedures Met
 36 New members added	 0 of 2 Leadership Round Table registration goals met
 1 New clubs added Met	 33.3% Club Giving participation
 66.3% Retention rate (85% baseline)	 6 Monthly giving by members
 168 Total members (300 baseline)	

Investing in Dreams

Eastern Canada Region

2024–2026 Region Roadmap Metrics Results

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.

Below is a closer look at each Region Roadmap metric, comparing 2022–2024 with 2024–2026. The data comes from SIA Headquarters' records and reports.

Metric	2024–2026	Compared to	Number change	% change	Status
Impact					
Increase in number of women reached through the <i>Live Your Dream Awards</i>	93	101 prior	–8	–7.9%	Not yet met
Increase in number of girls reached through <i>Dream It, Be It</i>	99	246 prior	–147	–59.8%	Not yet met
Increase in number of women and girls reached through Big Goal Accelerator Projects	402	5,558 prior	–5,156	–92.8%	Not yet met
Engagement					
Increase in new members added	36	36 prior	0	0.0%	Not yet met
Increase in new clubs added	1	0 prior	+1	—	Met
Retention rate meets or exceeds 85%	66.3%	85% target	–18.7 pts	—	Not yet met
Total number of members (baseline of 300)	168	300 baseline	–132	—	Not yet met
Total clubs (baseline of 20)	10	20 baseline	–10	—	Not yet met
Region has governor, governor-elect, program, fundraising, membership and public awareness chairs	6 of 6 filled	6 required	All filled	—	Met
Governor and governor-elect have attended SIA's Leadership Round Table as required during their terms	2 of 2 years	2 required	All attended	—	Met
Leadership Round Table registration goal was achieved for the region	0 of 2 years	2 required	2 missed	—	Not yet met
Philanthropy					
Increase in percentage of clubs that participated in Club Giving	33.3%	57.1% prior	—	–23.8%	Not yet met
Increase in monthly giving by individual members	6	6 prior	0	—	Not yet met

Total members and total clubs are compared with the SIA Board baseline (300 members, 20 clubs), and retention with the 85% target. "pts" = percentage points. — = not applicable (no % is shown for this metric, the prior value was 0, or it is measured against a baseline or target). Leadership Round Table rows count the years (2025 and 2026) the requirement was met.

Thank you for Investing in Dreams!

REGION ROADMAP METRICS RESULTS | 2

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Soroptimist is a global volunteer organization that provides women and girls, especially those facing significant obstacles, with access to the education and training they need to achieve economic empowerment.