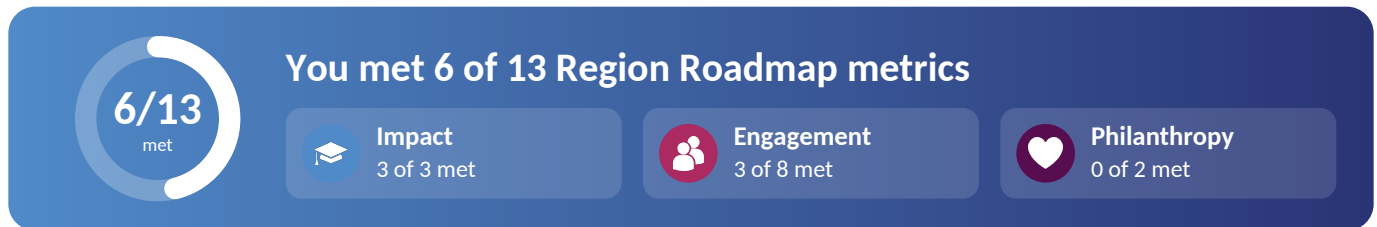


Mexico/Centroamerica Region

2024–2026 Region Roadmap Metrics Results

Congratulations, and thank you! Your participation in our programs, your work to grow engagement and your support for our culture of philanthropy are an important part of our success. Mexico/Centroamerica Region helped more women and girls gain access to the education and training they need to achieve economic empowerment. Here is a look at what the region accomplished on the Region Roadmap metrics we tracked from July 1, 2024, to June 30, 2026.



Your achievements

 81 Women reached through the <i>Live Your Dream Awards®</i> Met	 15 Total clubs (20 baseline)
 360 Girls reached through <i>Dream It, Be It®</i> Met	 6 of 6 Region leadership positions Met
 1,395 Women and girls reached through Big Goal Accelerator Projects Met	 2 of 2 Leadership attendance at Leadership Round Table as required in SIA Procedures Met
 28 New members added	 2 of 2 Leadership Round Table registration goals met Met
 0 New clubs added	 31.2% Club Giving participation
 83.6% Retention rate (85% baseline)	 4 Monthly giving by members
 194 Total members (300 baseline)	

Investing in Dreams

Mexico/Centroamerica Region

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.

2024–2026 Region Roadmap Metrics Results

Below is a closer look at each Region Roadmap metric, comparing 2022–2024 with 2024–2026. The data comes from SIA Headquarters' records and reports.

Metric	2024–2026	Compared to	Number change	% change	Status
Impact					
Increase in number of women reached through the <i>Live Your Dream Awards</i>	81	71 prior	+10	+14.1%	Met
Increase in number of girls reached through <i>Dream It, Be It</i>	360	334 prior	+26	+7.8%	Met
Increase in number of women and girls reached through Big Goal Accelerator Projects	1,395	59 prior	+1,336	+2264.4%	Met
Engagement					
Increase in new members added	28	33 prior	–5	–15.2%	Not yet met
Increase in new clubs added	0	0 prior	0	—	Not yet met
Retention rate meets or exceeds 85%	83.6%	85% target	–1.4 pts	—	Not yet met
Total number of members (baseline of 300)	194	300 baseline	–106	—	Not yet met
Total clubs (baseline of 20)	15	20 baseline	–5	—	Not yet met
Region has governor, governor-elect, program, fundraising, membership and public awareness chairs	6 of 6 filled	6 required	All filled	—	Met
Governor and governor-elect have attended SIA's Leadership Round Table as required during their terms	2 of 2 years	2 required	All attended	—	Met
Leadership Round Table registration goal was achieved for the region	2 of 2 years	2 required	All met	—	Met
Philanthropy					
Increase in percentage of clubs that participated in Club Giving	31.2%	36.8% prior	—	–5.6%	Not yet met
Increase in monthly giving by individual members	4	4 prior	0	—	Not yet met

Total members and total clubs are compared with the SIA Board baseline (300 members, 20 clubs), and retention with the 85% target. "pts" = percentage points. — = not applicable (no % is shown for this metric, the prior value was 0, or it is measured against a baseline or target). Leadership Round Table rows count the years (2025 and 2026) the requirement was met.

Thank you for Investing in Dreams!

REGION ROADMAP METRICS RESULTS | 2

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Soroptimist is a global volunteer organization that provides women and girls, especially those facing significant obstacles, with access to the education and training they need to achieve economic empowerment.