

Western Canada Region

2024–2026 Region Roadmap Metrics Results

Congratulations, and thank you! Your participation in our programs, your work to grow engagement and your support for our culture of philanthropy are an important part of our success. Western Canada Region helped more women and girls gain access to the education and training they need to achieve economic empowerment. Here is a look at what the region accomplished on the Region Roadmap metrics we tracked from July 1, 2024, to June 30, 2026.



Your achievements

 <p>147</p> <p>Women reached through the <i>Live Your Dream Awards®</i></p> <p>Met</p>	 <p>17</p> <p>Total clubs (20 baseline)</p>
 <p>1,166</p> <p>Girls reached through <i>Dream It, Be It®</i></p> <p>Met</p>	 <p>6 of 6</p> <p>Region leadership positions</p> <p>Met</p>
 <p>538</p> <p>Women and girls reached through Big Goal Accelerator Projects</p> <p>Met</p>	 <p>2 of 2</p> <p>Leadership attendance at Leadership Round Table as required in SIA Procedures</p> <p>Met</p>
 <p>192</p> <p>New members added</p> <p>Met</p>	 <p>0 of 2</p> <p>Leadership Round Table registration goals met</p>
 <p>1</p> <p>New clubs added</p>	 <p>47.1%</p> <p>Club Giving participation</p>
 <p>72.0%</p> <p>Retention rate (85% baseline)</p>	 <p>21</p> <p>Monthly giving by members</p> <p>Met</p>
 <p>390</p> <p>Total members (300 baseline)</p> <p>Met</p>	

Investing in Dreams

Western Canada Region

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SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.

Below is a closer look at each Region Roadmap metric, comparing 2022–2024 with 2024–2026. The data comes from SIA Headquarters' records and reports.

Metric	2024–2026	Compared to	Number change	% change	Status
Impact					
Increase in number of women reached through the <i>Live Your Dream Awards</i>	147	131 prior	+16	+12.2%	Met
Increase in number of girls reached through <i>Dream It, Be It</i>	1,166	874 prior	+292	+33.4%	Met
Increase in number of women and girls reached through Big Goal Accelerator Projects	538	123 prior	+415	+337.4%	Met
Engagement					
Increase in new members added	192	132 prior	+60	+45.5%	Met
Increase in new clubs added	1	1 prior	0	—	Not yet met
Retention rate meets or exceeds 85%	72.0%	85% target	–13.0 pts	—	Not yet met
Total number of members (baseline of 300)	390	300 baseline	+90	—	Met
Total clubs (baseline of 20)	17	20 baseline	–3	—	Not yet met
Region has governor, governor-elect, program, fundraising, membership and public awareness chairs	6 of 6 filled	6 required	All filled	—	Met
Governor and governor-elect have attended SIA's Leadership Round Table as required during their terms	2 of 2 years	2 required	All attended	—	Met
Leadership Round Table registration goal was achieved for the region	0 of 2 years	2 required	2 missed	—	Not yet met
Philanthropy					
Increase in percentage of clubs that participated in Club Giving	47.1%	62.5% prior	—	–15.4%	Not yet met
Increase in monthly giving by individual members	21	18 prior	+3	—	Met

Total members and total clubs are compared with the SIA Board baseline (300 members, 20 clubs), and retention with the 85% target. "pts" = percentage points. — = not applicable (no % is shown for this metric, the prior value was 0, or it is measured against a baseline or target). Leadership Round Table rows count the years (2025 and 2026) the requirement was met.

Thank you for Investing in Dreams!

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Soroptimist is a global volunteer organization that provides women and girls, especially those facing significant obstacles, with access to the education and training they need to achieve economic empowerment.