

Success & The Big Goal

2021-2031 Big Goal: Invest in the dreams of half a million women and girls through access to education.

Our award-winning Dream Programs will drive this impact, along with Big Goal Accelerator Projects.

LIVE YOUR DREAM: EDUCATION AND TRAINING AWARDS FOR WOMEN®

Through increased education, women will be economically empowered, defined as an improved standard of living for themselves and their dependents.

Approximately **30,000 women** will receive a *Live Your Dream Award* between 2021-2031.

Success for the *Live Your Dream Awards* includes the following outcomes for recipients:

- 80% improve the standard of living for themselves and their dependents.
- 95% report an increase in their sense of self-esteem.
- 95% earn or will continue to pursue an educational degree/certification.
- 95% report serving as role models for their dependents.



DREAM IT, BE IT: CAREER SUPPORT FOR GIRLS®

Through education and access to role models, girls will be empowered to pursue their career goals and reach their full potential.

Approximately **320,000 girls** will participate in *Dream It, Be It* between 2021-2031.

Success for *Dream It, Be It* includes following outcomes for participants:

- 85% feel prepared to pursue their career goals.
- 85% feel more confident about their future success.
- 80% have tools to overcome obstacles to success.
- 85% can connect personal values with possible careers.
- 85% have professional role models.
- 85% feel comfortable creating achievable goals.



BIG GOAL ACCELERATOR PROJECTS

Other club and region work that increases access to education for women and girls facing obstacles with the ultimate goal of economic empowerment will be counted towards the Big Goal as Big Goal Accelerator Projects! These include scholarships, education awards, training classes, and helping women and girls overcome obstacles by providing items (such as laptops, textbooks, or transportation for school).

Approximately **150,000 women** and girls will participate in these projects between 2021-2031.

Together, we will achieve our Big Goal of increasing access to education for half a million women and girls around the world.