

WE ASKED, YOU ANSWERED ...

“Invest in the dreams of one million women and girls through access to education by 2031”

was overwhelmingly selected as the BIG GOAL statement to lead Soroptimist into its second century! Thank you to all the clubs that participated in the BIG GOAL exercise and survey.



48% of clubs participated in the BIG GOAL survey. This high response rate means the results apply to 99% of the clubs, just as if they participated.



41% felt it reflects the kind of service their club delivers today



44% of clubs selected it as their first choice



51% felt it represents the kind of service their club wants to deliver in the future



57% of clubs identified “access to education” as the most important words to include in a BIG GOAL statement



63% selected it in their top two choices



74% of clubs support working together toward a BIG GOAL



72% of clubs are excited about reaching more women and girls

NEXT STEPS

- Additional survey results will be shared at SIA's convention in Orlando, Florida.
- Additional input will be gathered from members at convention.
- Save a club meeting date between September-December for the next BIG GOAL conversation when we will confirm how many women we can reach and what we have to do to reach them!

