

Preparing for the 2021-2031 Big Goal:

Invest in the Dreams of Women and Girls Through Access to Education

BIG GOAL EXERCISE #2 RESULTS



Top three things clubs said they can do to support our big goal:

1. Improve our club experience to support recruitment and retention
2. Collaborate with other clubs or community organizations
3. Educate our members about the global impact of our Dream programs



Top three things clubs said they would stop doing to support our next big goal:

1. Stop being tied to long-standing activities and projects that do not support SIA's big goal
2. Stop spreading resources across several projects
3. Stop being resistant to changing our organization's focus



Top three things clubs said they need from SIAHQ:

1. Share best practices of other clubs' implementation of the Dream Programs
2. Provide more local public awareness tools to get the message out about our Dream Program's impact
3. Clearly define what is expected of our club (*Have you seen the Club Roadmap? It simply defines what is expected of clubs each year!* [<bit.ly/SIAClubRoadmap>](https://bit.ly/SIAClubRoadmap))



How many women and girls can our clubs reach through the Dream Programs?

1. Women: 50% more Girls: 400% more

COMING NEXT

- Final number of women and girls we can help through our Dream Programs
- Resources to help clubs change the way they work
- A chance for individual member input
- More ways to guide our future direction at the 2018 convention in Yokohama!

