



SOROPTIMIST®
Investing in Dreams

*Celebrate our Increased Collective Impact
as we work toward our next Big Goal!*

EIGHT YEAR PROGRESS: FY11/12—FY19/20

LIVE YOUR DREAM AWARDS®

580 more women receive the award annually
▲49% from 1,200 to 1,700 (actual: 1,189 in FY11/12 to 1,770 in FY19/20)

\$1.2 million more awarded annually
▲83% from \$1.54 million to \$2.8 million (actual: \$1,538,074 in FY11/12 to \$2,815,272 in FY19/20)



DREAM IT, BE IT®

73,727 girls have been reached since the program launched in FY15/16

Received the Summit Award—American Society of Association Executives' highest award



FUNDRAISING

\$210,000 more in annual funds raised
▲13% from \$1.6 million to \$1.8 million (actual: \$1,605,808 in FY11/12 to \$1,814,989 in FY19/20)

\$570,000 more overall funds raised from annual funds and major gifts in FY19/20 Overall funds raised ▲35% from \$1.6 million to \$2.17 million (Overall: \$2,174,792, Annual: \$1,814,989; Major Gifts: \$360,000)

Signed our first blue-chip corporate sponsor—Torrid/Torrid Foundation



MEMBERSHIP

27,692 members in 20 countries and territories
▲24% membership loss from FY11/12 (Actual: 36,295 in FY11/12 to 27,692 in FY19/20)

1,120 members whose lives were disrupted by COVID-19 received FY20/21 dues payments from the Disaster Fund Appeal

30% (734) of all new members joined because of our Dream Programs



LIVEYOURDREAM.ORG

Attracted 159,000+ supporters
(actual: 1,235 in FY11/12 to 159,014 in FY19/20)



Get Ready for 2021-2031!

To build on the success of increased collective impact, we began planning for the Big Goal that would carry us into our second century. Through engagement with leaders, clubs and members, we created a bold goal for 2021-2031: Invest in the dreams of **half a million women and girls** through access to education.

Join us as we work together to reach this audacious goal.

PROGRAM

Increase the number of women and girls your club serves by providing additional *Live Your Dream Awards* and holding *Dream It, Be It* projects.



MEMBERSHIP

Grow and retain members by creating an enjoyable and civil member experience.



PUBLIC AWARENESS

Gain greater recognition by promoting your club's impact through our Dream Programs.



FUNDRAISING

Increase funds raised to support our brand unifying Dream Programs.



FUTURE

Mobilize support of our 2021-2031 Big Goal: *Invest in the dreams of half a million women and girls through access to education.*



For more information about SIA's Big Goal visit:

[<Soroptimist.org/for-clubs-and-members/federation-information/sias-big-goal/index.html>.](https://Soroptimist.org/for-clubs-and-members/federation-information/sias-big-goal/index.html)