SIA’s Dream Program Target Population – Just the Numbers

At SIA, we dream big – we want to help all women and girls to live their dreams. We want every woman or girl who could benefit from our Dream Programs to have access to them. But what does that mean? We have defined our target population as being women and girls who face obstacles to their success such as poverty, violence or teen pregnancy. And, of course, each of our Dream Programs has specific eligibility requirements. But was it possible to define a number of women and girls who were eligible for our programs. We set out to do this and we found that there were about 20 million women and girls in our countries and territories who could benefit from our programs.

Live Your Dream Award
Women: 475,495,755

Population census available for all countries

- Women, living in poverty: 99,838,518 (21% of all women)
  - This statistic is based on an estimate of the number of all women ages 15 and above for each country/territory (CIA World Fact Book). The number of women is then adjusted according to the poverty rate for women in the country (UN The Worlds Women Report).
  - Data available for most countries. Several countries estimated based on total population poverty rates. These include Argentina, Canada, Guam, Japan, Korea, Philippines, Taiwan and USA.

Women, Head of Household (HOH), all family types: 120,438,658 (25% of all women)

- Statistics were captured by average World Bank head of household rates for most countries.
- Country-specific data available for Bolivia, Brazil and Columbia. Averages used for all others.
- The definition of female-headed household differs greatly across countries, making cross-country comparison difficult. The majority of women in female-headed households in developing countries are widowed, and to a lesser extent divorced or separated. In the developed countries most female-headed households consist of women who are never married or who are divorced.
- A female head of household could refer to a household where a woman lives alone.

Women, HOH living in poverty (all family types): 29,175,344 (24% of Women HOH/all family types)

- Definition: The number of females who are head of any type of household (see above) and live in poverty.
• This statistic is calculated by multiplying the number of females (aged 15+) by the percentage of head of household (all family types), then by multiplying again by the percentage in poverty (adjusted poverty rate).

**Women, HOH living in poverty (single mothers): 9,650,841 (8% of Women, HOH, all family types)**

• The number of females living in the country who are head of household and living with children
• This statistic is calculated by multiplying the number of adult females (aged 15 and above) in the country by the single head of household rate (OECD Family Database - 7.4%, average among OECD countries) to determine the number of women head of household. That number (women head of household) is then adjusted by the average poverty rate for women head of households (an adjustment factor of 1.12, based on United Nations comparisons of overall female poverty rates compared to single mother household poverty rates.)
• Country-specific head of household statistic used where available (Canada, Japan, Korea, Mexico, United States), average of all available OECD countries used for other SIA countries.

92% of our Live Your Dream Award recipients have children, 8% have other types of dependants. Based on this, we have increased the number of eligible women to 10,500,000. (92%: 9,660,000 plus 8%: 840,000).

Our target population: More than **10 million women**.

**Dream It, Be It**

**Total Population of Girls 14-18: 44,349,189**

• UN Women statistic

**Total population of Girls (14-18) living in poverty: 10,233,493 (23% of all girls)**

• This statistic is based on the poverty rate for females for those aged 0 through 24.
• The female child poverty rate was available for Bolivia, Brazil, Chile, Columbia, Ecuador, Mexico, Panama, Paraguay and Venezuela. Female adult or national poverty rates used for all others.

Our target population: More than **10 million girls**.