



Candidates for 2026-2028 SIA Board of Directors

- Tana S. Elizondo, SI of Hanford, Sierra Pacific Region
- Stacey L. Jensen, SI of Metropolitan Las Vegas, Sierra Nevada Region
- Judi Sanderlin, SI of San Francisco, Sierra Pacific Region



SOROPTIMIST®
Investing in Dreams

Resume

Name: Tana S. Elizondo

Member, SI of Hanford in Sierra Pacific Region

SOROPTIMIST EXPERIENCE

Club president of SI of Hanford (dates) 2009-10

(Include significant Club, Region, Federation, and International Soroptimist service during the past ten years with dates):

CLUB:

2005-Current Member of SI Hanford, serving in all offices:

2009-2010 & 2024-2026 Treasurer

2015 & 2021 Parliamentarian

2015-Current Fundraising - Reservation Chair of Annual Fundraiser (650 guests)

2016-2018 DIBI Chair and Advisor

2018 -Current DIBI Committee Membership

2019-2022 Membership Chair & Advisor

2020-Present Membership Sub Committee. (2022-23 net gain 13 new members)

REGION:

2010-2012 District Three Director Sierra Pacific Region

2012-2014 Governor Elect Sierra Pacific Region and Region Membership Chair

2014-2016 Governor Sierra Pacific Region

2018-2020 Region Program Pillar

I have attended all Region Conferences

2025 Founder Region Conference Luncheon Presenter – SIA Representative to SI Global Impact Committee

2025 Sierra Nevada Leadership Conference Luncheon Presenter – SIA Representative to SI Global Impact Committee

FEDERATION/INTERNATIONAL:

2009-Current Laurel Society Stargazer (Monthly contributor)

2023 Laurel Society "Inner Circle" member

2023 Big Dream Contributor

2020-Served on the 100th Anniversary Celebration planning committee

2020 -2022 SIA Fundraising Committee Appointment

2022-2024 SIA Fundraising Chair Appointment

2023 Inaugural Graduate of SIA Fellows Program

2024-Current SIA Representative to SI Global Impact Committee Appointment

2025 SI Oakland Founders Club – Friendship Event presenter – SIA Representative to SI Global Impact Committee

CONVENTIONS ATTENDED

Federation: San Francisco, CA; Vancouver, Canada, Montreal, Quebec; Orlando, FL; Yokohama, Japan; Seattle, WA, Virtual 2020 & 2022 and 100th Anniversary Celebration

International: Istanbul, Turkey and Dublin, Ireland

EDUCATIONAL BACKGROUND:

1977-1979 College of the Sequoias, Associates of Arts Degree

1980 Fresno State University, Criminology/Corrections

1995 – Current Annual Continuing Education for State of California Department of Insurance, Licensed Independent Insurance Agent

BUSINESS/PROFESSIONAL EXPERIENCE:

1977-1979 Kings County Probation College Intern

1979-1989 Deputy Probation Officer II of Kings County Probation Department

1989 -1995 Co-Owner TCBY Franchises

1996-Currently Own/Operate Insurance Brokerage Agency

2024-Current Senior VP PartnerCO

OFFICES/BOARD SERVICE/MEMBERSHIPS IN OTHER ORGANIZATIONS during the past ten years:

2010-2014 State of California Covered California Advisory Group Appointment

2012-2024 Kings County Employer Advisory Committee for State of California Employment Development Department and Past President

2013-Current Kings United Way and Past President

2018 -Current Kings County CAPCC, Child Abuse Prevention Coordinating Council (CAPCC)

CANDIDATE'S RESPONSES

Please answer the following questions. Total page limit for all responses is two pages.

1. From your Soroptimist and personal activities share examples of how you have specifically supported the Soroptimist mission both in service and financially.

Since becoming a member of Soroptimist, I have taken an active role in club, region and SIA. I have served in the capacity of a variety of leadership roles with a primary goal of advocacy for education, empowerment and equality for Women and Girls.

As Governor I was tasked with messaging to clubs the need to commit and support "Mission" driven projects that were women and girl focused. As the Region's leader, I helped to facilitate discussions of what we could stop doing that was not related to our mission and unified our region's collective impact as Soroptimist.

Financially my commitment has been directed to support and donate as a monthly Stargazer. That dedication has allowed me to achieve the Laurel Society - Inner Circle level. In addition, I have often supported a variety of pledges and campaigns, most recently our Big Dream Campaign. Prior to serving with the Federation Fundraising Council, I have taken an active role of advocacy in the importance of club giving, club giving at 10%, and Soroptimist Philanthropy as a whole. Further, I have advocated and supported my club's commitment to club giving and we are in the top 2% of club giving and supported a pledge towards the Big Dream Campaign.

2. As a member of the SIA Board of Directors you will represent the organization as a whole and not your respective electoral area when it comes to making decisions on the board. This is referred to as being a "representative of" versus a "representative for." There may be times when decisions need to be made that are in the best interest of the Soroptimist organization but may not be a popular decision within a Board Director's electoral area. Share how your decision-making process will ensure that you are making decisions that are in the best interest of the Soroptimist organization.

As a Soroptimist I have a global vision on the impact in choices and decisions I make, always conscientious and reflective of the community, including how we align with our "Mission". As an ethical leader my creed has been to put service before self in all I do. I am a successful businesswoman and possess a mindful duty in the capacity of any and each board I serve or have been appointed to. My integrity is to serve as directed and governed by the policies adopted by the majority. I do consider given circumstances, seek solutions, ask questions, and seek a "win – win" solution if one exists. I will review, study, listen to members and examine what is best for the organization.

3. What is there specifically in your background, training, education, experience, and interests which qualify you to serve as a member of the SIA Board of Directors?

I have been considered a leader who is organized, articulate, a person who cares for her community and passionate. Qualities that are an asset to any organization in which I serve. I have served with and for organizations that make a difference in the world. That rings true with Soroptimist and our Global footprint. I have applied myself to improve in areas to assist me in understanding and serving on the Federation Board and was part of the inaugural graduate class of the "Soroptimist Leadership Fellows Program" last summer. I always look forward to many personal investments and the benefits it allows me to successfully lead in any role and as a Soroptimist.

Recently I was asked to serve in the role as the SIA Representative to the SI Global Impact Committee. This role has given me further understanding of our international impact and deepened another level of Soroptimist and our commitment to Education, Empowerment and Equality for ALL Women and Girls. I am on the cusp of retirement, which will provide me with more freedom to dedicate to demands and commitments necessary to serve adequately as Director.

On a personal level I love to play pickleball, I am competitive, I enjoy reading, spending time with our grandchildren, being social, travel and having fun. I consider myself an influencer when it comes to women's issues, one that mentors other women and girls in a positive and professional way that can also identify with overcoming obstacles and hardships.

4. How will you leverage your skills and experiences to help SIA achieve our 2021-2031 Big Goal of Investing in the dreams of half a million women and girls through access to education?

I am dedicated to the success of our Dream Programs and believe it is extremely pivotal in reaching our goal. I am an advocate for our mission and believe it is a substantial part of our organization's future. Simply put, having unity within our Dream Programs across ALL our clubs will allow us to reach that goal.

Serving in any capacity of leadership past or present I leverage each experience and align our mission to the value and importance to empower, enhance, and promote women and girls. My role as the SIA Representative to SI Global Impact Committee has been very empowering and I attended the CSW69 Forum (Commission on the Status of Women) for the first time this past spring. Our voice, our relationship with the United Nations, gives us a unique position in many aspects. As Soroptimist we have an opportunity to be the vessel that unlocks opportunities through advocacy, media, dare I say politics (in any capacity), education, policy making, networking, development and much much more.

My focus is to continue to "Inspire" others to give as I believe in the culture of Philanthropy; I would like to guide others to continue to "Invest" personal time, talent, and skills, not just monetarily and lastly "Introduce" others to the scope of Soroptimist and the impact we make.

5. Why do you want to serve on SIA's Board of Directors

I am deeply committed to our "Big Goal" of reaching half a million women and girls and my desire to serve as a Director stems from my passion for our *mission*. I believe in the significant impact we make across the countries and territories we serve.

In addition to my commitment, I bring the necessary skills to this role. I am organized, approachable, a mentor, a life learner who collaborates effectively with others; qualities that are essential for Soroptimist AND Director. I have a natural instinct for service and a drive to promote and develop innovative strategies.

Lastly, I have cherished sharing my Soroptimist journey with my daughter over the past 10 years, witnessing her growth in leadership. I aspire to build our legacy by engaging, inspiring, and uniting our members, clubs and regions to strengthen our collective voice. Like many Soroptimists I hope to see our daughters, sisters and even our granddaughters benefit from the fruits of our labor.



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Resume for SIA Board of Directors

Name: Stacey L Jensen

Member, SI of Metropolitan Las Vegas, in Las Vegas, Nevada. Region: Sierra Nevada Region

SOROPTIMIST EXPERIENCE

(Include **significant** Club, Region, Federation, and International **Soroptimist** service **during the past ten years with dates**):

CLUB LEVEL: SI Elko/Sierra Nevada Region

Club Co-Chair Fundraising 1996-1998; Club Treasurer 1997-1998; Club Secretary 1998-1999; Club Vice President 2006-2007, Club President 2008-2010

Attended SIA Convention virtually in 2020

Attended SI Convention in Dublin Ireland 2023

Attended SIA Convention in Bellevue WA 2024

Presenter at Golden West Region Development virtual development training 2021

Presenter at Sierra Nevada Region Soroptimist Development Retreat 2014, 2018

Attended SIA Leadership Roundtable 2023, 2024, 2025

Various SIA Webinars presented virtually since 2020 to present

REGION LEVEL:

2010-2014 Sierra Nevada Region District 3 Director/Region Eblast Coordinator

2017-Sierra Nevada Region SOLT Coordinator

2018-2022 Sierra Nevada Region District 6 Director

2022-2024 Sierra Nevada Region Governor Elect

2024-2026 Sierra Nevada Region Governor

EDUCATIONAL BACKGROUND:

UNLV (University of Nevada, Las Vegas) - Dance/Theatre & Communications/Public Relations Major

Southern Nevada Community College – Graphic Design/Business/Banking

Great Basin College – Graphic Design/Photography/Journalism

Graduate of the Inaugural Class of SIA Fellows Program 2024

BUSINESS/PROFESSIONAL EXPERIENCE:

17 years in Radio/TV Broadcast Journalism/Special Events Marketing

15+ years in Casino Marketing/Brand Marketing/Special Events/Catering

6+ years in Customer Success Management/Marketing

OFFICES/BOARD SERVICE/MEMBERSHIPS IN OTHER ORGANIZATIONS during the past ten years:

Board Member of the Elko Area Chamber of Commerce

Treasurer and Board Member of the Silver Stage Players Community Theatre Group

Board Member and President of CADV/Northeastern Nevada (Committee Against Domestic Violence)

Past State President and Board Member of the Nevada Jaycees.

Past Board Member of the Las Vegas Jaycees

Past Member of the Elko Lions Club

Past Member of the Elko Rotary Club/Pahrump Rotary Club

CANDIDATE'S RESPONSES

Please answer the following questions. Total page limit for all responses is two pages.

1. From your Soroptimist and personal activities share examples of how you have specifically supported the Soroptimist mission both in service and financially.

I have volunteered as a mentor in the "Dream It Be It" program, helping high school girls set career goals, develop confidence, and plan for their futures. Through one-on-one sessions and group workshops, I helped to provide guidance on education pathways and career readiness.

I have also participated in organizing local fundraisers such as SI Elko club's "Taste of the West" Wine and Tasting event, silent auction, which raised funds for our Live Your Dream Awards given annually. I also emceed our Live Your Dream Awards Luncheon celebrating the successes of our awardees for the clubs in Southern Nevada.

I have also helped coordinate donation drives for domestic violence shelters and local women's resource centers.

I represented my clubs at community events and spoke on panels about women's empowerment through education, spreading awareness of the Soroptimist mission and encouraging others to get involved.

I have personally sponsored event expenses and contributed auction items to help maximize not only my clubs' but also our Sierra Nevada Region's fundraising efforts. Additionally, I've purchased tickets and invited guests to our fundraising events to broaden the community support.

I am a monthly "Star Gazer" and participate in the Laurel Society Programs. Through both service and financial contributions, I have actively supported the Soroptimist mission of improving the lives of women and girls. These efforts reflect my commitment to empowering women through education, mentorship, and economic opportunity.

2. As a member of the SIA Board of Directors you will represent the organization as a whole and not your respective electoral area when it comes to making decisions on the board. This is referred to as being a "representative of" versus a "representative for." There may be times when decisions need to be made that are in the best interest of the Soroptimist organization but may not be a popular decision within a Board Director's electoral area. Share how your decision-making process will ensure that you are making decisions that are in the best interest of the Soroptimist organization.

As a prospective member of the Soroptimist International Board of Directors, I understand that my primary responsibility is to serve as a representative of the organization. My decision-making process will be guided by the organization's mission, core values, and long-term strategic priorities.

When considering any issue, I will take time to:

- Seek understanding – I will listen carefully to the perspectives and concerns of members and others to gain a broad understanding of how decision may affect different stakeholders.
- Evaluate alignment – I will measure each potential decision against our mission to improve the lives of women and girls through programs leading to social and economic empowerment. If a proposal advances mission sustainability and is equitable throughout the organization, it should take precedence over electoral area preferences.
- Consult data and strategy – I will rely on data, financial realities, and organizational goals to make informed decisions that ensure the long-term health of the Soroptimist organization.

- **Balance empathy with objectivity – While I will always value and respect the voices from my electoral area, I will not let regional bias cloud my judgement when the greater good of the organization requires a broader view.**
- **Communicate transparently – when a decision is difficult or unpopular, I will communicate the rationale clearly and respectfully, helping others understand how the decision supports our collective success.**

Ultimately, my approach is rooted in servant leadership – leading with integrity, transparency, and a commitment to the mission above all else.

- 3. What is there specifically in your background, training, education, experience, and interests which qualify you to serve as a member of the SIA Board of Directors?**

I currently work for NRT Technology Corporation, a financial technology company that provides cash-handling solutions and payment platforms primarily for the casino and lottery industries worldwide. With more than 25+ years of leadership and community service, I bring a broad blend of experience in communications, management and advocacy that directly aligns with the Soroptimist mission. My professional background spans executive roles in marketing, media and customer success – positions requiring strategic decision-making, fiscal responsibility, and collaboration across diverse teams. As a long-standing Soroptimist and former Chair of a domestic violence organization serving five Nevada counties, I have firsthand experience empowering women and addressing community needs at both local and regional levels. My foundation in journalism, public relations, and education has strengthened my ability to communicate effectively, uphold integrity and represent organizations with professionalism and purpose. Guided by creativity, adaptability, and a results-driven mindset, I am committed to ensuring that every decision I make as a Soroptimist reflects the best interests of Soroptimist International of the Americas as a whole.

- 4. How will you leverage your skills and experiences to help SIA achieve our 2021-2031 Big Goal of Investing in the dreams of half a million women and girls through access to education?**

In a nutshell, my blend of communications expertise, leadership experience, and long-term commitment to Soroptimist ideals uniquely positions me to help achieve our 10-year goal. By leveraging my background in strategic outreach and community advocacy, I can support and amplify our educational programs, ensuring we positively impact half a million women and girls by 2031. In short, I'm ready to help turn our big goal into a reality.

- 5. Why do you want to serve on SIA's Board of Directors?**

I want to serve on the Board because I genuinely believe in Soroptimist's mission, and I know my experience can help make a real impact. I've spent years dedicated to empowering women and girls, and joining the Board is just a natural extension of that passion. It's about helping the organization reach its big goals with the skills I bring to the table.



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Resume for SIA Board of Directors

Name: Judi Sanderlin

Member: Soroptimist International of San Francisco in the Sierra Pacific Region

SOROPTIMIST EXPERIENCE:

Club President of Soroptimist International of Carmel Bay, 2017-2018 and 2018-2019

Club President of Soroptimist International of Crescent City, 1997-1998

Governor, Sierra Pacific Region, 2024-2026

Governor-Elect, Sierra Pacific Region, 2022-2024

District Director, Sierra Pacific Region, 2020-2022

Nominating Committee, Sierra Pacific Region, 2019-2020

Finance Committee, Sierra Pacific Region, 2018-2020

SIA Leadership Fellows Graduate, 2024

Vice President, Soroptimist International of San Francisco, 2019-2020

Live Your Dream Chair, Soroptimist International of San Francisco, 2025-2026

Live Your Dream Chair, Soroptimist International of Carmel Bay, 2017-2019

EDUCATIONAL BACKGROUND:

Masters in Health Administration, University of Southern California

Bachelors of Science in Business Administration/Accountancy, California State University, Sacramento

Certified Public Accountant, State of California

Certified Six Sigma Black Belt, Aveda Arts & Sciences Institute

Certified Competent Toastmaster

BUSINESS/PROFESSIONAL EXPERIENCE:

Controller, San Francisco Symphony, San Francisco, CA 2020-current

Director of Financial Services, Montage Health, Monterey, CA, 2016-2019

Engagement Director, CliftonLarsonAllen, Charlotte, NC, 2014-2016

Chief Financial Officer, Children's Tumor Foundation, New York, NY, 2012-2014

Director of Strategic Leadership/Controller, Parrish Medical Center, Titusville, FL 2000-2011

Chief Financial Officer, Sutter Coast Hospital, Crescent City, CA 1995-2000

OFFICES/BOARD SERVICE/MEMBERSHIP IN OTHER ORGANIZATIONS during the past ten years:

Citizens' General Obligation Bond Oversight Committee, City and County of San Francisco CA, Appointed Member

Civil Grand Jury, City and County of San Francisco CA, Editorial Chair and Juror

Gathering for Women, Monterey CA, Board Treasurer

City of Monterey Measure P Oversight Committee, Monterey CA, Appointed Member

CANDIDATE'S RESPONSES

Please answer the following questions. Total page limit for all responses is two pages.

- 1. From your Soroptimist and personal activities share examples of how you have specifically supported the Soroptimist mission both in service and financially.**

Throughout my Soroptimist journey, I have demonstrated my commitment to our mission through both active service and financial investment. As Governor of the Sierra Pacific Region, I work strategically to strengthen the health of our clubs, reinforce alignment with our mission, and increase program impact. I have also served on the boards of three different Soroptimist clubs, helping to guide implementation of our Dream Programs, to build partnerships, and to mentor other members.

My commitment extends beyond service. I believe strongly in leading by example in philanthropy. As a Stargazer and Laurel Society member at the Ambassador level, I have made and continue to make personal financial contributions toward our Dream Programs and to model a giving mindset. For me, Soroptimist is not just something to which I belong. It is a calling. I am deeply committed to advancing our mission on a broader scale, and I would be honored to bring that same dedication to the SIA Board of Directors.

- 2. As a member of the SIA Board of Directors you will represent the organization as a whole and not your respective electoral area when it comes to making decisions on the board. This is referred to as being a “representative of” versus a “representative for.” There may be times when decisions need to be made that are in the best interest of the Soroptimist organization but may not be a popular decision within a Board Director’s electoral area. Share how your decision-making process will ensure that you are making decisions that are in the best interest of the Soroptimist organization.**

I understand that serving on the SIA Board of Directors means leading with a global perspective and that decisions are made to strengthen the organization as a whole rather than advocating solely for one electoral area. To do that effectively, I stay grounded in our mission of empowering women and girls through access to education. If a decision advances our mission, then that becomes my guiding principle, even when it may not be the most popular choice at a region or club level.

At the same time, I believe that listening and representation are essential to effective governance. I actively connect with members to understand their perspectives and concerns, and I will always advocate for their voices to be heard. While I may need to support a decision that serves the broader good, I will ensure that member viewpoints are heard, respected, and factored into the decision-making process.

I am committed to honest and thoughtful communication. If a decision is difficult or unpopular within my electoral area, I will help members understand the “why” behind it, framing it through a lens of how it furthers our mission. As a member of the SIA Board, I will bring a balance of empathy, accountability, and visionary leadership.

- 3. What is there specifically in your background, training, education, experience, and interests which qualify you to serve as a member of the SIA Board of Directors?**

My background blends nonprofit governance, financial expertise, and hands-on Soroptimist leadership, all of which have prepared me to serve effectively on the SIA Board of Directors. Professionally, I have experience in fiscal management and strategic planning, including overseeing complex budgets, investments, and long-term initiatives. This expertise equips me to contribute meaningfully to the fiduciary responsibilities of the Board and to make data-informed decisions that ensure the strength and health of our federation.

Because my career has led me to work in different parts of the country, I have belonged to four clubs across three different regions, and this has given me a diverse and well-rounded perspective on the varying strengths, challenges, and cultures across our federation. I understand how geography, demographics, and club size can affect engagement, and I know how to connect those differences with respect and curiosity. During my time as Governor, I've had the opportunity to be intimately involved with all the clubs in my region. This has provided an expanded perspective and appreciation of the different cultures of our clubs.

As Governor-Elect and then Governor of the Sierra Pacific Region, I designed and created four consecutive years of virtual leadership training, delivering over 85 individual workshops tailored to the needs and interests of our members. This initiative not only strengthened club leadership capacity, but it also created a consistent culture of mission-focused learning.

Beyond formal training and leadership roles, my strongest qualification is my genuine passion for mission-driven leadership. I actively seek opportunities to innovate, collaborate, and build bridges across diverse perspectives. Whether mentoring emerging leaders, facilitating technical education, or investing personally as a Stargazer and member of the Laurel Society, I consistently lead by example.

4. How will you leverage your skills and experiences to help SIA achieve our 2021-2031 Big Goal of Investing in the dreams of half a million women and girls through access to education?

To help SIA achieve its Big Goal of investing in the dreams of half a million women and girls, I will leverage my leadership experience, financial knowledge, and deep understanding of member engagement to increase our impact. I will draw on my experience as Region Governor and club leader to champion commitment to the mission at the entry level. The sooner and more clearly that club members understand how their local efforts contribute to the global vision, the more energized and unified our organization becomes. I have a strong track record of communicating strategy in a way that inspires action, and I will use that skill to help members see themselves as active contributors to the Big Goal, not just recipients of direction from above.

Additionally, I am committed to equity and access. Reaching half a million women and girls means intentionally expanding into underserved communities and lowering barriers to participation. Through both service and philanthropy, I have consistently supported strategies that focus on inclusion and systemic change.

5. Why do you want to serve on SIA's Board of Directors?

I want to serve on the SIA Board of Directors because Soroptimist has shaped who I am, and I feel called to help shape its future. I have witnessed firsthand how our programs transform lives, not only for the women and girls we serve, but also for the members who deliver our programs. Being part of this organization has given me purpose, community, and courage. I want to give back at a higher level of leadership for our federation.

I bring the perspective of both a grassroots leader and a strategic thinker. I understand the challenges clubs face, but I also see the extraordinary potential that exists when we act collectively towards our vision. Serving on the Board will allow me to help bridge service and strategy, ensuring that our decisions empower members, strengthen our programs, and position Soroptimist for long-term impact.

Ultimately, I want to serve because I believe deeply in who Soroptimists are and what we can become. Our members are the heart and soul of our organization, and I want to ensure their interests are integral to all that we set out to achieve.