

Soroptimist

International of the Americas, Inc.®

Our Vision

Women and girls have the resources and opportunities to reach their full potential and live their dreams

Our Mission

Soroptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

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Hello members of Soroptimist International of the Americas!

Your health and wellbeing are always of the utmost importance because you are the workforce who deliver our Dream Programs and create the strategic social change we desire. Whether your region can meet in person or not, I know you have much to celebrate. Attending region conference remotely or in person gives us the opportunity to reflect on the transformation our organization is making to be successful in our second century.

Over the years, clubs and individual members continue to say they want greater brand recognition. The primary way to do that is to help clubs focus on our Dream Programs while continuing to work on a few carefully selected local women- and girl-focused projects.

Offering our Dream Programs enables us to tell one story about our impact on women and girls in the 1,300 communities clubs serve. It means we reflect a unified brand and offer a common member experience. It will build awareness and attract corporate sponsors and donors. And it means we can have an even greater impact on the lives of women and girls facing obstacles to their success.

Headquarters collects metrics in our key areas of Soroptimist success. We have made progress in all areas including increasing impact through our Dream Programs, increasing the funds we're raising, slowing our membership decline, and gaining supporters on LiveYourDream.org. An infographic reporting our collective successes during the past seven years will be printed in the upcoming *Best For Women* newsletter and is immediately available here in all languages: <http://bit.ly/seven-year-progress>

Please share these results with your clubs. And communicate we have more to do prepare for our next 10-year Big Goal starting September 2021: *Invest in the dreams of **half a million women and girls** through access to education.*

As our planet pauses to keep each other safe, it gives us time to reflect on reaching half a million women and girls by 2031. It is indeed a big goal that require us to change while keeping our higher purpose as our guiding light. I believe we can and will do it. And that half a million women and girls will lead better, happier, more productive lives because of our commitment to work as one toward this common goal.

That's the power of purpose that's the power of Soroptimists' collective impact.

Wishing you, your families and your communities good health and resilience.



Elizabeth M. Lucas, CAE, Executive Director & CEO
Soroptimist International of the Americas, Inc.



SOROPTIMIST®
Investing in Dreams



LIVEYOURDREAM.ORG®