

# Soroptimist

## International of the Americas, Inc.®

### Our Vision

Women and girls have the resources and opportunities to reach their full potential and live their dreams

### Our Mission

Soroptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

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Dear members of Soroptimist International of the Americas,

On behalf of your SIA Board of Directors, I am honored to send warm wishes and greetings for your regional conference. I hope you all have a successful conference.

Soroptimist is not only a women's organization but an international women's organization. That means we come from different cultural backgrounds, countries, and places. We are united by our friendship, our belief in "women helping women" as well as our cause of helping women and girls around the world.

As we approach our 100th anniversary, all of us had already known or heard about our Big Goal of helping half a million women and girls around the world in the next decade. However, I do believe if we would like to be part of the global movement of the UN's Sustainable Development Goals, we should even encourage ourselves to achieve it by 2030. We, Soroptimist, can be part of the change with our impactful results.

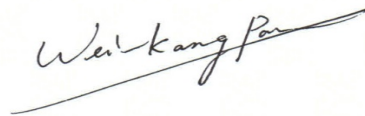
Our Big Goal does not sound difficult, but it is not an easy task. Our Big Goal is the most direct service to truly help women and girls to stand on their own feet in the wave of the global recession. Through training and education, women and girls can be financially independent. Therefore, we can truly realize our dream of gender equality.

I would like to provide you with an effective way of dividing our Big Goal number of 500,000 into 50,000 Live Your Dream Awards, and 450,000 young girls reached through Dream It, Be It. With that, we can divide those numbers in 10 years and the ration of members in each region. We can set a clear goal to break down a large amount into bite-sized tasks.

Also, we should focus both on quantity and quality. We can follow through with all the women and girls we helped through Dream Programs. We can be their guide on their road to independence. We can always be there to help and support. We leave no one behind.

I would like to challenge all of you to share your ideas and strategies with your fellow Soroptimist members during your regional meeting. What are some other creative and efficient ways to successfully reach our Big Goal? I would also like to hear from you! With your brilliant minds, we will accumulate maximum power in achieving our Big Goal!

Yours in Soroptimist Friendship,



Tina Wei-Kang Pan  
SIA President 2019-2020



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Investing in Dreams



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