



Welcome, Soroptimists!

New Member Orientation

September 2026

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC. ®



[Session ID: UHXC-9274](#)

Our Herstory

Michelle Burnett, SIA's Executive Director/CEO



Session ID: UHXC-9274

DRAKE
CATERING CO.

Dinner, Banquet, Lunch, Tables & Chairs
RENTED

Very Good Service at Box Lunches
IN ANY QUANTITY

25 CENTS - TEAS - DINNERS

DRAKE
CATERING CO.

SOROPTIMIST



SOROPTIMISTS UNITED

SI AMERICAS



SI EUROPE



SOROPTIMIST
INTERNATIONAL



SI GREAT BRITIAN
& IRELAND



SI SOUTH EAST
ASIA PACIFIC



SI AFRICA
FEDERATION





Soroptimist International

EDUCATE EMPOWER ENABLE



SOROPTIMIST®
Investing in Dreams

Our Mission

A global volunteer organization that provides women and girls with **access to the education** and training they need to **achieve economic empowerment**, especially those facing significant obstacles.





REGIONS

DISTRICTS

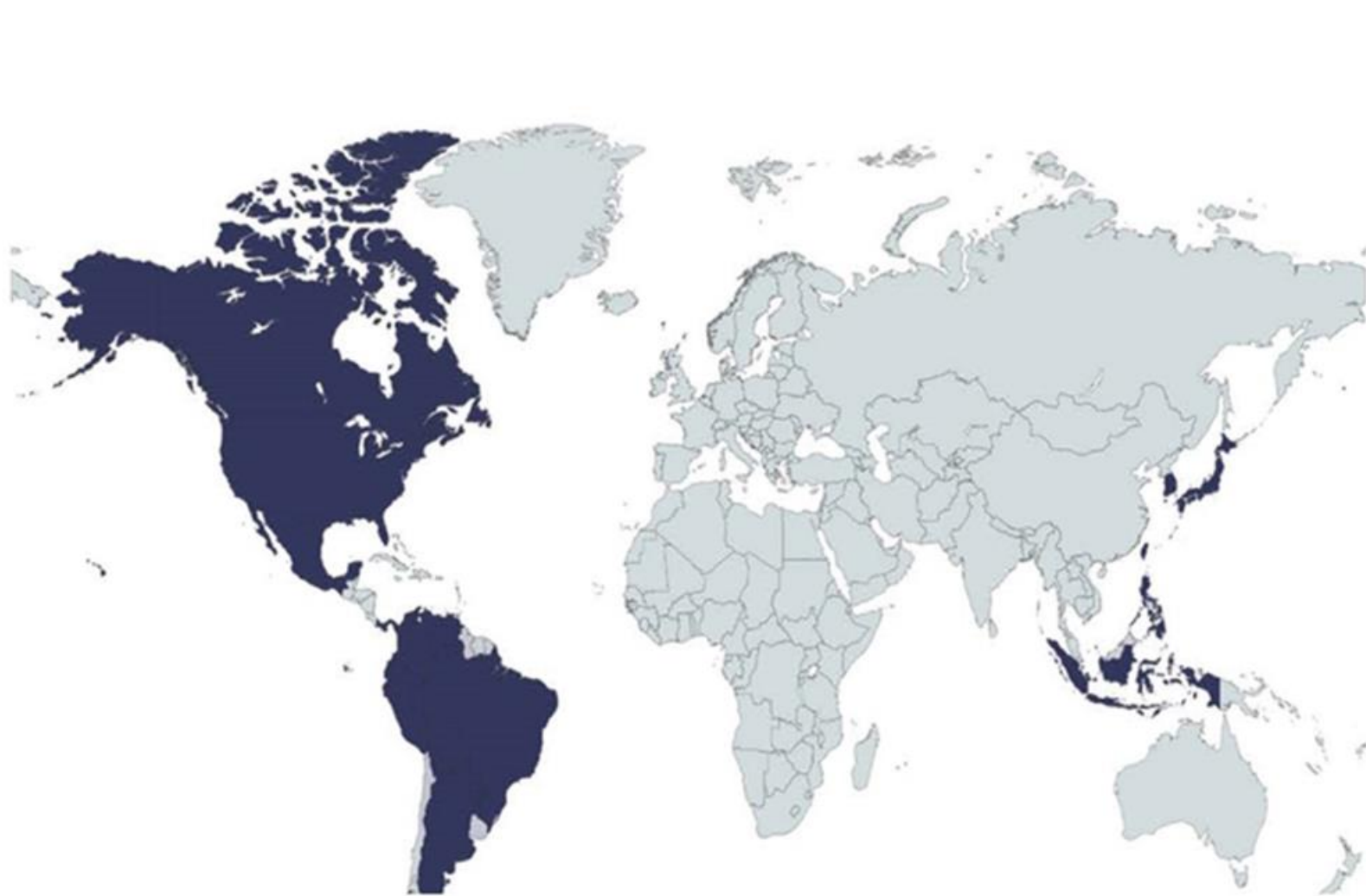
CLUBS

BOARD OF DIRECTORS



SIA HEADQUARTERS

Soroptimist International of the Americas Regions



- América del Sur
- Brazil
- Camino Real
- Central East Coast
- Desert Coast
- Eastern Canada
- Founder
- Golden West
- Japan Chuo
- Japan Higashi
- Japan Kita
- Japan Minami
- Japan Nishi
- Korea
- Mexico/Centroamérica
- Midwestern
- North Atlantic
- Northwestern
- Peaks to Plains
- Philippines
- Sierra Nevada
- Sierra Pacific
- South Central
- Southern
- Taiwan
- Western Canada



Our Impact

Sarah Detwiler, SLA's Program Manager



Dream Programs & Education

DREAM IT ★ BE IT ★
CAREER SUPPORT
{for girls}®



live
YOUR
dream
education & training awards for women®



SOROPTIMIST®
Investing in Dreams

Since 1972...



Educational Award

- ▶ Primary financial provider
- ▶ At least one dependent
- ▶ Enrolled in educational program
(below graduate degree)

Clubs accepting applications August 1- November 15

Girls are
EMPOWERED

DREAM IT • BE IT

CAREER SUPPORT



to live their **DREAMS**

DREAM IT • BE IT
CAREER SUPPORT
{for girls}



SOROPTIMIST®
Investing in Dreams

2031 Big Goal

Invest in the **DREAMS** of
half a million
WOMEN and GIRLS
through
ACCESS TO EDUCATION.



X

empowered to live their dreams

500,000



SOROPTIMIST®
Investing in Dreams

Big Goal Accelerator Projects



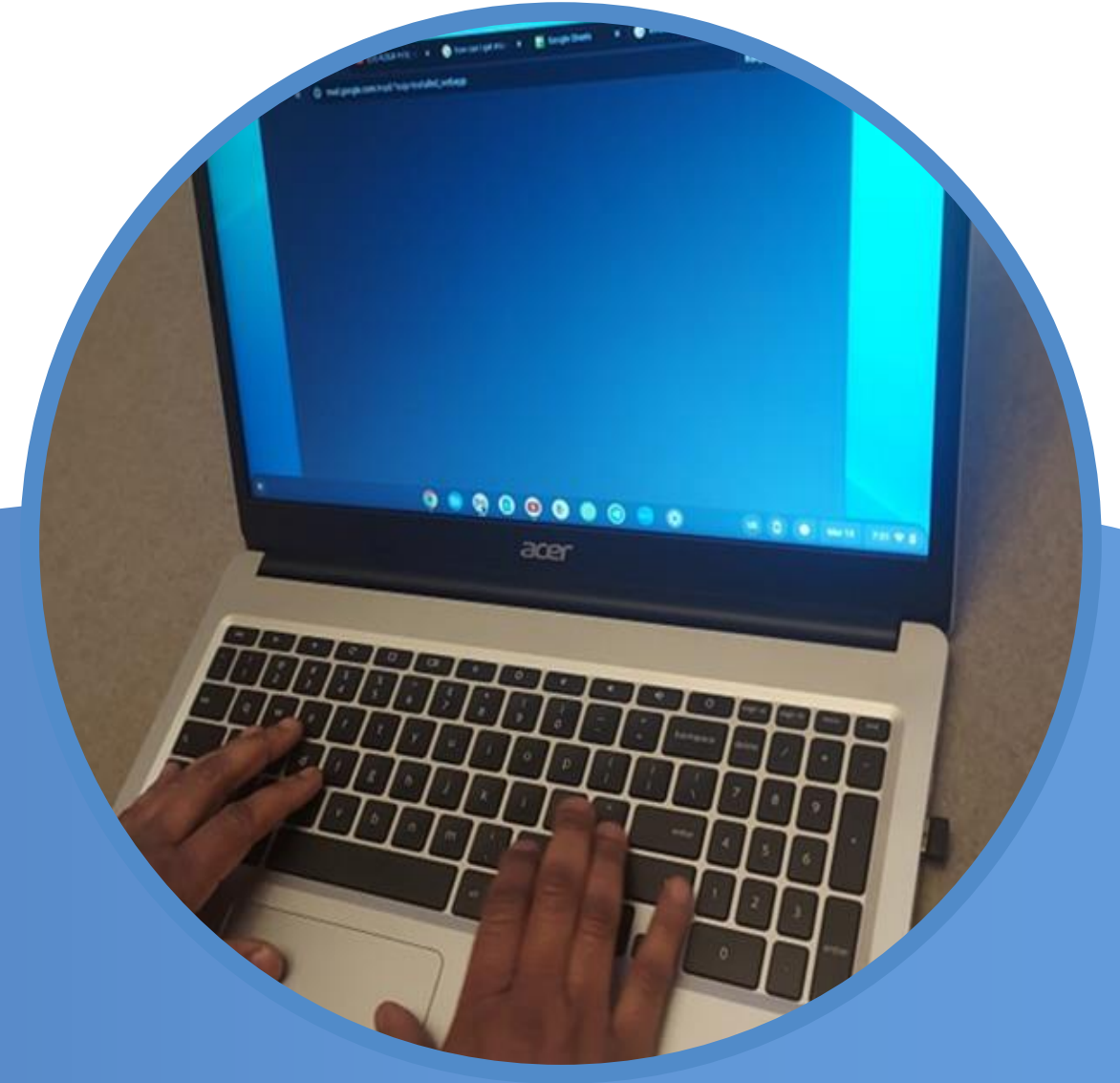
Cooking Class

SI/David, MX



Kwetlal Awards

SI/Victoria Westshore, BC



Soroptimist Chromebook Program

SI/Twin Cities, MN

Reporting

Big Goal Accelerator Projects & *Dream It, Be It*



June 30

*Strongly encouraged:
report within 30 days*

The monitor displays a web form titled "Club Reporting and Evaluation Form". In the top right corner, there is a language selector showing a US flag and "English (US)". The form has a purple header bar with the title in white. Below the header, the text reads: "Thank you for hosting *Dream It, Be It* in your local community!". This is followed by a paragraph: "Before beginning, please review the *Dream It, Be It* Club [Reporting & Evaluation Worksheet](#) for tips on how to best complete this form." Another paragraph states: "You will be asked to report currency in \$US. Please use this [calculator](#) to find your currency's equivalent in US before you start the report." A third paragraph says: "There is no need to save the report as you go unless you are going to finish it at a later time. If you do need to save the report, please click the downward triangle next to 'How to Save Your Form' at the bottom of each page. Please follow the instructions." The final paragraph at the bottom of the form area says: "To save and return to this reporting form at a later time, click [\"Save.\"](#)".



SOROPTIMIST®
Investing in Dreams

What are members doing?

- ▶ *Live your Dream Awards* applications
- ▶ Planning projects
- ▶ Fundraising
- ▶ Conducting projects



Preparada, lista ¡V! Empezar hoy mismo

Parte I. Información Simple

Nombre (primer nombre, inicial del segundo nombre, apellido): _____

Dirección (número y nombre de la calle): _____

Ciudad/Provincia: _____

Código Postal: _____

Teléfono: _____

Fecha de Nacimiento: _____

Máximo nivel de educación recibido: _____

Número de dependientes a los que sustentas (sin incluirte a ti misma): _____

En qué forma están vinculados con usted (hijos, cónyuge): _____

Edades (si son niños): _____

Testimonio

“I testimo una can...”

—Alma

작정하고, 계획을 설정하여 드디어 지금 바로 신청서를 작성

제1부. 단순 내용 (작성 내용)

이름 (이름, 중간 이름, 성): _____

주소 (번지 번호와 거리 주소): _____

시/도: _____ 주: _____

우편번호: _____ 국가: _____

전화번호: _____ 이메일 주소: _____

생년월일: _____

최고 학력: _____ 졸업: _____

자신의 부양가족 수 (본인 자신은 제외): _____

자신과 부양가족의 관계 (자녀, 배우자, 부모 등): _____

나이 (부양가족이 자녀인 경우): _____

預備，就位，實現妳的夢想！現在就開始填寫妳的申請書。

第一部分. 簡便資料

姓名 (名字・姓): _____

地址 (門牌號碼及街道): _____

市/省: _____ 州: _____

郵政區號: _____ 國家: _____

電話: _____

出生日期: _____

最高教育程度: _____

扶養的親屬人數 (自己不計算在內): _____

扶養的親屬關係 (子女・配偶・父母等等): _____

他們的年齡 (如果他們是你的子女): _____

“獲得這些獎項是我為實現職業生涯而不斷奮鬥的一個小小的證明。這樣我就可以為我的女兒創造更美好的生活。”

—阿爾瑪 (Alma), “實現你的夢想獎” 得獎人

Soroptimist International of the Americas, Inc.

국제 소롭티미스트 이주연협회

國際蘇華文流協會美洲聯盟法人組織



- ▶ Resources
- ▶ Technical assistance
- ▶ Financial support



Soroptimist Club Grants

ありがとう

Thank You!

謝謝

감사합니다



Live Your Dream Awards:
LYDAwards@soroptimist.org

General Program:
program@soroptimist.org

¡Gracias!

Obrigado!

Leadership & Events

*Nicole Simmons, SLA's Assoc. Senior Director,
Leadership & Volunteer Engagement*



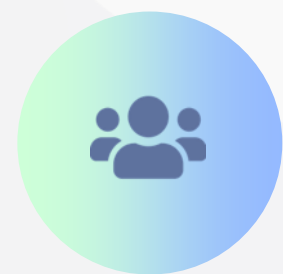




Fresh Eyes



Real Skills



Strong Clubs



SOROPTIMIST®
Investing in Dreams



What leadership really looks like...

What You Gain

Friendship



Skills



Confidence



Connection



SOROPTIMIST[®]
Investing in Dreams

How to begin

1

**Say what
interests
you**

2

**Start
small**

3

**Learn
beside
someone**

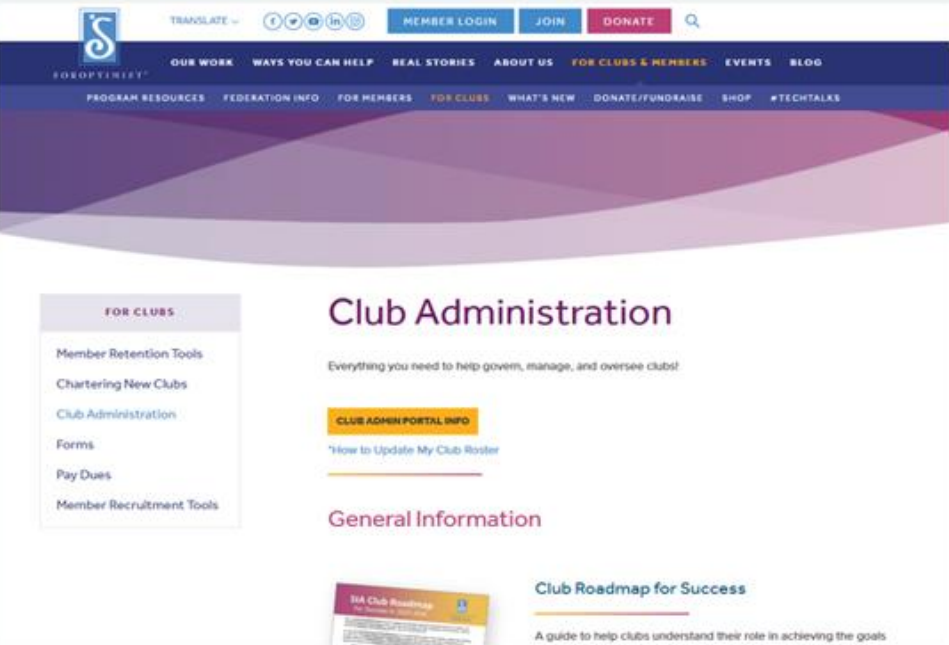
4

**Find a
mentor**

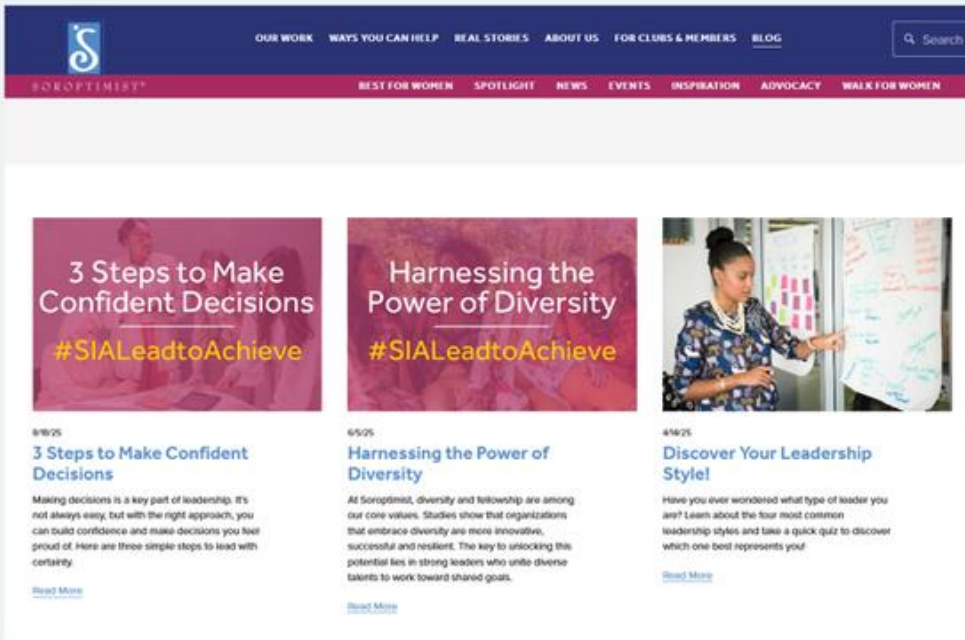


SOROPTIMIST®
Investing in Dreams

Resources already available to you



Website



Soroptimist blog



Leadership Round Table



Soroptimist Events

Your club

Where the work begins.

Your region

Region conferences bring clubs together, in person or virtually.

Federation

Convention brings members together from around the world and is our largest gathering.

20

countries and territories, working toward the same goal



SOROPTIMIST®
Investing in Dreams



Learn practical skills

Meet other members

See the impact of your work



SOROPTIMIST®
Investing in Dreams



Dreams in Motion

50th SOROPTIMIST
INTERNATIONAL OF THE AMERICAS

Biennial Convention

CANCUN, MEXICO • JULY 26-29, 2028

Thank You
감사합니다
Obrigada
ありがとう
Gracias
謝謝你



Philanthropy

Erica Cheslock, SIA's Director of Donor Relations



Culture of Philanthropy

Fundraising is about...
sustaining the heartbeat of our organization
fueling our mission
& empowering our impact



SOROPTIMIST®
Investing in Dreams

fundraiser ideas...

1. Online Trivia or Bingo Night
2. Giving Back @ Local Restaurant
3. Raffle or Silent Auction
4. Birthday Fundraiser on Social Media
5. Walk for Women



Ways to Give

Individual Gifts

- One-Time Gifts
- Stargazer Monthly Giving
- Planned Giving

Club Gifts

- Club Giving
- Founders Pennies



Recognition



Laurel Society



Stargazer Monthly
Giving



Laurel Legacy



THANKFUL

GRATEFUL

JOYFUL



SOROPTIMIST®

Investing in Dreams

any questions?

Erica Cheslock

Director of Donor Relations

Erica@soroptimist.org

+1-215-893-9000 x143

Governance

*Lisa Mangiafico, SLA's Assoc. Senior Director of
Records and Risk Management*



What is Governance?

- The process of oversight, accountability and sustainability
- Necessary to accomplish our mission
- The process of making and implementing decisions





SIA BYLAWS

Authority



SIA PROCEDURES

Administration



SIA SPECIAL RULES OF ORDER

Meetings

Governing Documents

Interested in Governance?

PROJECT: Federation-wide initiative to update and align SIA, region and club governing documents

GOAL: June 2028

CONTACT: Your Club President!





Our Mission Matters

alignment = effective clubs = greater impact



SOROPTIMIST®
Investing in Dreams

10 Ways You Can Increase Awareness

Simple actions every member can take...

Kamali A. Brooks, SIA's Assoc. Senior Director of Global Marketing



1

Learn how to describe Soroptimist.

Our mission—in your own words.



2

Share why you joined Soroptimist.

Your story may inspire someone else.



← Share story here.



3

**Talk about
Soroptimist within
your social circles.**
Make the connection naturally.



4

**Add one more
accessory.**

Let the logo start a conversation.



5

**Help Soroptimist
content reach more
people.**

Follow | React | Comment | Share





Extend a personal invitation.

One invitation can open the door.



7

Help others see our impact.

Spot our impact—help tell the story.



8

Connect Soroptimist with your

Your relationships can open new
doors.





Help your club show up consistently.

Stories | Events | Media | Partners



10

Consider taking the lead.

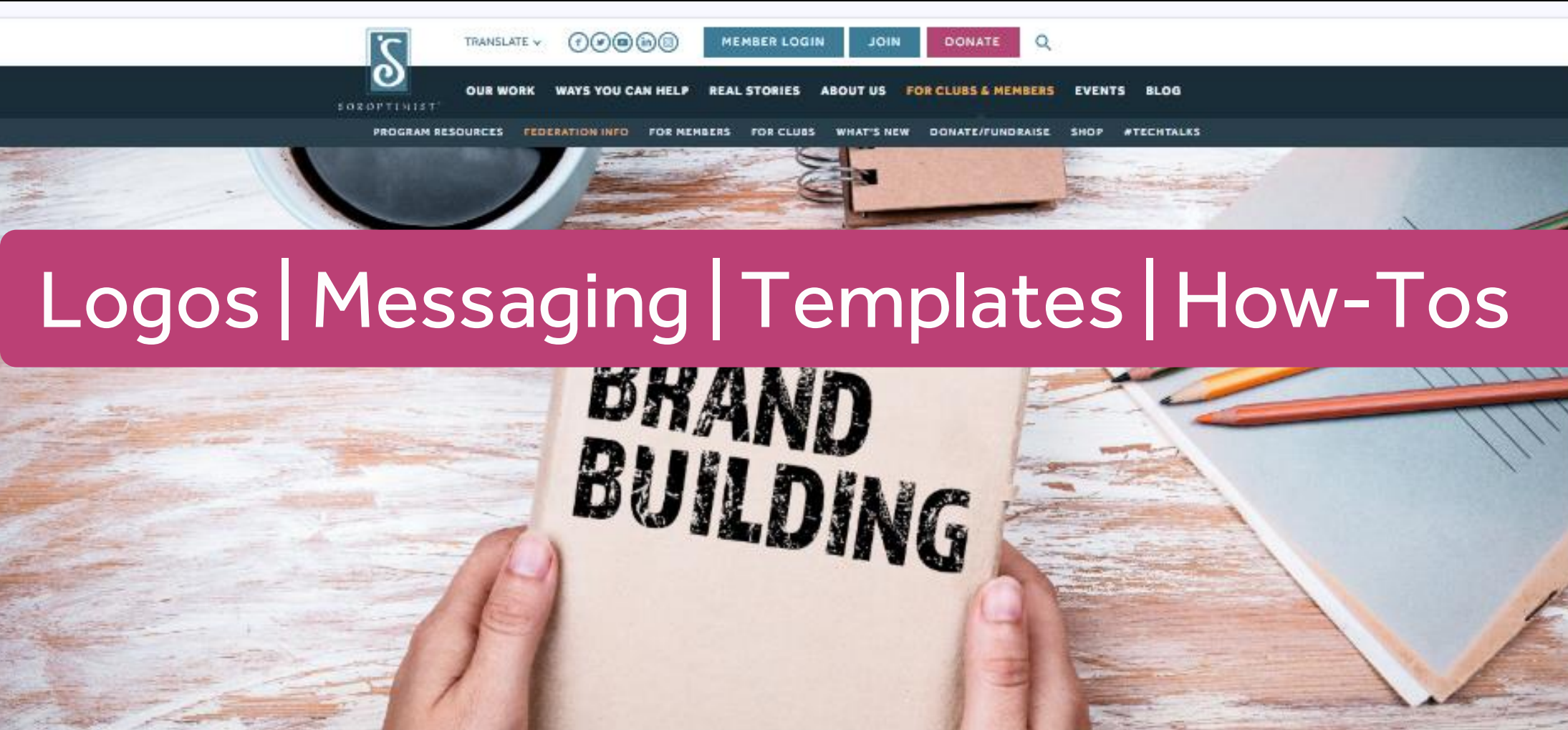
Use your strengths to build visibility.



**Start small.
Share what inspires you.
Let your enthusiasm lead the way!**



SOROPTIMIST®
Investing in Dreams



Logos | Messaging | Templates | How-Tos

Our Brand Story

Soroptimist chartered over a century ago with a goal to improve the lives of women and girls. We continue that legacy today with a **BIG GOAL** to invest in the dreams of half a million women and girls by 2031 by providing access to the education and training they need to achieve economic empowerment.

Act Now To Amplify Our Life-Changing Work!

While Soroptimist has helped countless women and girls around the world live their dreams, we are still the world's best kept secret.

- Share unified messaging
- Present a consistent visual identity and
- Conduct meaningful actions that support our mission

Soroptimist can stand out. Our story can be known. Our brand can shine through!

 Visual Design Logos, graphics, brand colors and fonts Access Resources >	 Messaging Tools for consistent messaging and writing in Soroptimist style Access Resources >	 Customizable Publicity Materials Templates to promote programs and membership Access Resources >	 How-To Guides Tools to boost your club's publicity efforts locally and online Access Resources >
--	--	---	--

Visit Recognition & Branding Page



<https://bit.ly/SIA-Branding-Tools>

Membership

Jackie Schrauger, SIA's Membership Director



Annual Dues



**Administrative
Costs**



**Governance
Costs**



**Operational
Costs**



SOROPTIMIST®
Investing in Dreams



Me and my 25,000 closest friends...



Engagement

leads to lasting impact...



SOROPTIMIST®
Investing in Dreams

Member Recruitment

How to Attract New Members

- Reach Out
- Go Digital
- Be Inclusive
- Show Impact
- Engage Early



Our Code of Conduct

How we treat each other

- ✓ shared understanding
- ✓ shared values
- ✓ shared impact



we're here to help!



SOROPTIMIST®
Investing in Dreams

Member Care & Support



Email

siahq@soroptimist.org



Phone

215 - 893 - 9000



SOROPTIMIST®
Investing in Dreams

We're here to help!

- ✉ LYDAwards@soroptimist.org
- ✉ Program@Soroptimist.org
- ✉ Development@soroptimist.org
- ✉ Code@Sorotimist.org
- ✉ Membership@soroptimist.org



SOROPTIMIST®

Investing in Dreams

