

*Improving the lives of women and girls*

*through programs leading to social*

*and economic empowerment.*

## Soroptimist International of the Americas

Figuring Retention Rates

To calculate your club’s retention rate:

* Take the total number of members at the end of the current club year
* Subtract the number of members who joined during the club year
* Divide that number by the total number of members at the beginning of the club year

*Example: To compute the retention rate for SI/Anytown take 125 (total members at end of current club year), less 10 (new members who joined during the club year) and divide by 132 (total number of members at beginning of the club year). The result is an 87% retention rate.*

**Formula for calculating retention rate:**

Year end membership number less the number of new members

*divided by*

Number of members at beginning of club year

This should indicate your current retention rate.

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