



# Exhibitor Invitation



SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC. ®

## Who We Are

Soroptimist International of the Americas 46th Annual Biennial Convention will bring together upwards of 1,000 Soroptimist members from 21 countries to Bellevue, Washington. This event features speakers, workshops, and interactive sessions focused on educating and inspiring our members in our mission to provide women and girls access to the education and training they need to achieve economic empowerment. Soroptimist is an international nonprofit organization. Visit our website for more information about our mission, program, and membership at [www.soroptimist.org](http://www.soroptimist.org).

## Eager Shoppers for You

We invite you to join us as an exhibitor Wednesday, July 22 through Saturday, July 25 at the Hyatt Regency in downtown Bellevue, Washington. Soroptimist members are shoppers who love to take high-quality products and souvenirs home. Exhibitors will have high-traffic booth space just outside the general session ballroom, listing on our website and in the convention program. Booth sitters will provide breaks for exhibitors.

## Show Information

**Hours:** Wednesday, July 22: Set-up 8 am to 11:30 am; Exhibit Hours 12 pm to 7 pm

Thursday, July 23: 8 am to 5:30 pm

Friday, July 24: 8 am to 5:30 pm

Saturday, July 25: 8 am to 4 pm; teardown 4 pm - 5:30 pm

**Cost:** Booth prices are \$1,200.00 for a 10' x 10' draped booth, 8' high back wall, and 3' high side rails.

**Provided:** Booths include two chairs, one 6' skirted table, one wastebasket, an 17" x 11" identification sign, and staff badges. Overnight roaming security will be on-site, but exhibitors are responsible for securing their own products.

**Reservations:** A \$200.00 initial deposit with the submission of your contract is required. An additional \$500.00 will be due upon the confirmation of your space, but

no later than February 28, 2020. Final \$500.00 payment is due June 22, 2020.

**Lodging:** Hotel rooms are available at the Hyatt Regency Bellevue at the SIA Convention Group Rate of \$219.00 +14.4% tax. The hotel link to make reservations will be provided in the exhibit space confirmation materials.

**To receive an exhibit space contract, floor plan, and more information  
contact:**

Karen Marshall, 2020 SIA Convention Exhibit Chair, Soroptimist International of the Americas d1director@soroptimistnwr.org or 360-421-2340

**Hurry! Exhibitor space is limited!**