



Second Quarter – February 2025 Membership Analysis

Total Individual Members: **25,006** Total Clubs: **1,117**

SIA Grows Stronger: 136 new members joined in February 2025

Progress Toward Goal for Fiscal Year 2024-2025 Through February 28, 2025

	Progress through 2/29/2025	Goal for 8/31/2025
Total Individual Members	25,006	23,887
New, Reinstated Members	1,302	2,936
Total Clubs	1,117	1,018
New & Reinstated Clubs	2	5

Momentum in Membership Growth

- In February alone, **198 new members** joined SIA, bringing our Q2 total to **576 new members**, *a slight but meaningful increase* over Q2 last year (573).
- **Twelve former members reinstated** from zero reinstatements in the same quarter last year.
- Member terminations significantly **decreased to 62, down from 117 last year**—a 47% reduction that reflects increased engagement and retention.
- This results in a **net gain of 74 members** for Q2, indicating robust stability and continued growth.

Net Change in Clubs

- No clubs disbanded or forfeited their charters this quarter, a proud continuation of our organizational resilience and dedication.
- While we observe a modest year-over-year decline of 1.8–1.9% each month, our retention efforts are paying off, and our collective impact continues to grow stronger.

Year-Over-Year Trends

- Overall, membership continues to experience small year-over-year dips of 2.2% to 2.5%. However, this is offset by our increasing base of new and returning members, as well as our declining attrition rate.

Region Change in Membership

- Nineteen regions saw increases in membership in February compared to January—a testament to the energy and effectiveness of local leadership and outreach efforts.
 - Camino Real
 - Central East Coast
 - Desert Coast
 - Eastern Canada
 - Founder
 - Golden West
 - Japan Nishi
 - Korea
 - Mexico/Centroamerica
 - Midwestern
 - North Atlantic
 - Northwestern
 - Peaks to Plains
 - Philippines
 - Sierra Nevada
 - Sierra Pacific
 - South Central
 - Southern
 - Western Canada

This upward trend illustrates that when women and girls are empowered through connection, purpose, and community, we all benefit. It serves as a powerful reminder that every new member represents more than just a number—they bring fresh energy, ideas, and a commitment to creating a better world.

With each voice added to our movement, our impact grows stronger and reaches farther. Together, we're building a global network of changemakers who uplift one another and lead the way toward equity and opportunity.

Let's maintain the momentum—welcoming, engaging, and inspiring women everywhere to join something bigger. The future shines brighter because of the work we're doing together—one member, one club, one empowered life at a time.

February 2025 Membership Statistics

TOTAL # INDIVIDUAL MEMBERS	25,006
TOTAL # CLUBS	1,117

<i>Individual Members - Monthly Comparison:</i>		Current Month - February 2025	Last year - February 2024	Variance	
				Gain/Loss	%
Total # of Individual Members		25,006	25,642	(636)	-2.5%
# New		198	279	(81)	-29.0%
# Reinstated		4	-	4	100.0%
# Charter		-	-	-	0.0%
# Terminated		19	43	(24)	55.8%
Net Gain(Loss) in period		183	236	(53)	-22.5%

<i>Individual Member Type Breakdown:</i>		Feb-25	Feb-24		
Regular		24,768	Regular	25,365	
Life		238	Life	277	
Total		25,006	Total		25,642

<i>Clubs - Monthly Comparison</i>		Current Month – February 2025	Last year - February 2024	Variance	
				Gain/Loss	%
Total # Clubs		1,117	1,138	(21)	-1.8%
# New/Reinstated		-	-	0	0.0%
# Disbanded/Lost to Merger		-	1	0	-100.0%
Net Gain(Loss) in period		-	(1)	1	-100.0%

Second Quarter Membership Statistics

<i>Second Quarter Clubs</i>	Dec-24	Dec-23	Gain/Loss	%	Jan-25	Jan-24	Gain/Loss	%	Feb-25	Feb-24	Gain/Loss	%
Total # Clubs	1,116	1,137	(21)	-1.8%	1,117	1,139	(22)	-1.9%	1,117	1,138	(21)	-1.8%
# New/Reinstated	-	-	0	0.0%	1	2	(1)	-50.0%	-	-	0	0.0%
# Disbanded/Lost to Merger	-	-	0	0.0%	-	-	0	0.0%	-	1	0	-100.0%
Net Gain(Loss) in period	-	-	0	0.0%	1	2	(1)	-50.0%	-	(1)	1	-100.0%

<i>Second Quarter Indiv Members</i>	Dec-24	Dec-23	Gain/Loss	%		Jan-25	Jan-24	Gain/Loss	%		Feb-25	Feb-24	Gain/Loss	%
Total # of Members	24,626	25,171	(545)	-2.2%	Total # of Members	24,814	25,410	(596)	-2.3%	Total # of Members	25,006	25,642	(636)	-2.5%
# New	163	59	104	176.3%	# New	215	235	(20)	-8.5%	# New	198	279	(81)	-29.0%
# Reinstated	6	-	6	6.0%	# Reinstated	2	-	2	100.0%	# Reinstated	4	-	4	100.0%
# Charter	-	-	-	0.0%	# Charter	4	-	4	100.0%	# Charter	-	-	-	0.0%
# Terminated	6	40	(34)	85.0%	# Terminated	37	34	3	-8.8%	# Terminated	19	43	(24)	55.8%
Net Gain(Loss) in period	163	19	144	757.9%	Net Gain(Loss) in period	184	201	(17)	-8.5%	Net Gain(Loss) in period	183	236	(53)	-22.5%