



Insight into the Future

SIA Programs

#SIAConv2024

Soroptimist International of the Americas, Inc.

MEET YOUR PRESENTER

Marilee Paddock

Program Chair
Northwestern Region
SI/Oak Harbor, WA



#SIAConv2024

Washington, DC - 1928 Convention of Soroptimists of North America and Europe



“BEST FOR WOMEN”

FOR OVER 100 YEARS

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Back in the day...

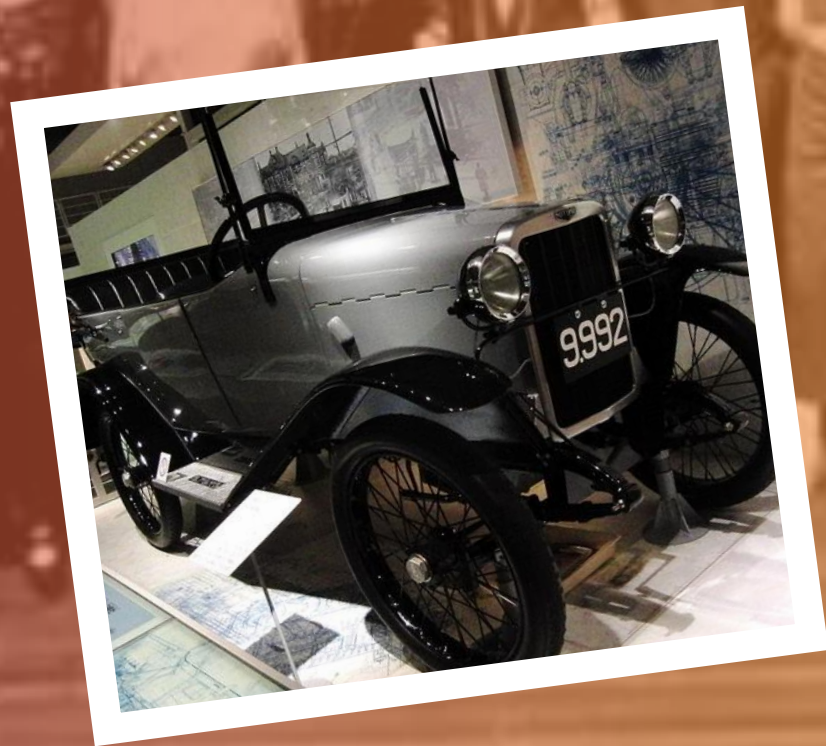
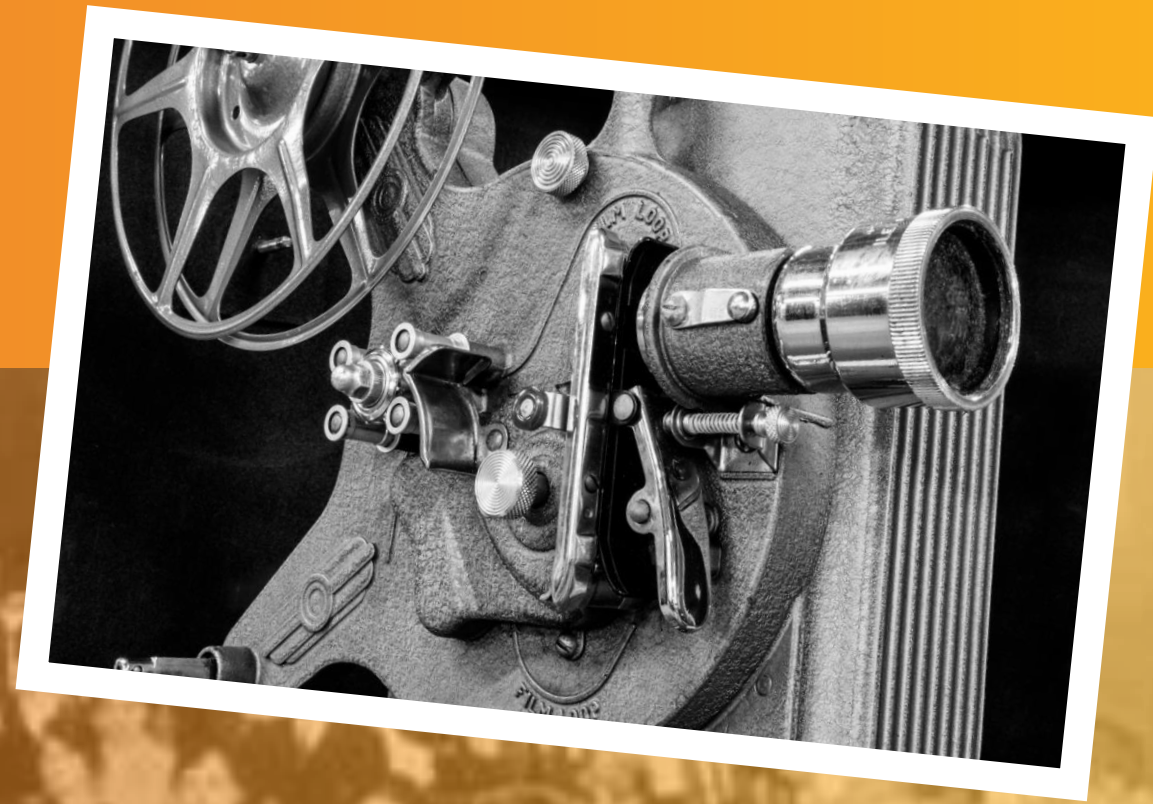


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Alameda County Soroptimists in a parade float, 1924



Over 100 years ago...



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Third anniversary of the Founding Club in Oakland, 1924



MISSION

Providing **WOMEN** and **GIRLS** access to the **EDUCATION** and **TRAINING** they need to achieve economic empowerment

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CORE VALUES



Education



Empowerment



**Diversity &
Fellowship**



**Gender
Equality**

Education



500,000

“Women and girls deserve to lead full and productive lives through access to education.”

Big Goal

to invest in the dreams of HALF A MILLION WOMEN and GIRLS through ACCESS to EDUCATION.



After BIG GOAL 2031



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**How can you be responsive to the needs of
women and girls in YOUR COMMUNITY?**



COMMUNITY ASSESSMENT

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COMMUNITY ASSESSMENT

What support services for women and girls are already available in your community?

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Connect

Who do you
already know?



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What is truly needed that does not already exist?

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Improve Existing Programs

Adapt to your
participants

Be inclusive
& equitable

Communicate

Focus on supporting
participants



Improve Existing Programs



Celebrating Award Recipients



Improve Existing Programs

Adapt to your
participants

~~Pressure~~



Improve Existing Programs

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Improve Existing Programs



Be inclusive
& equitable

**Do not pressure and place
expectations. **

Approach it as an invitation!

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Improve Existing Programs

Adapt to your
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Improve Existing Programs



Communicate

ASK QUESTIONS

#1 TIP

Communicate



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Improve Existing Programs

Adapt to your
participants

Be inclusive
& equitable

Communicate

Focus on supporting
participants





Anticipate needs and consult
with her!

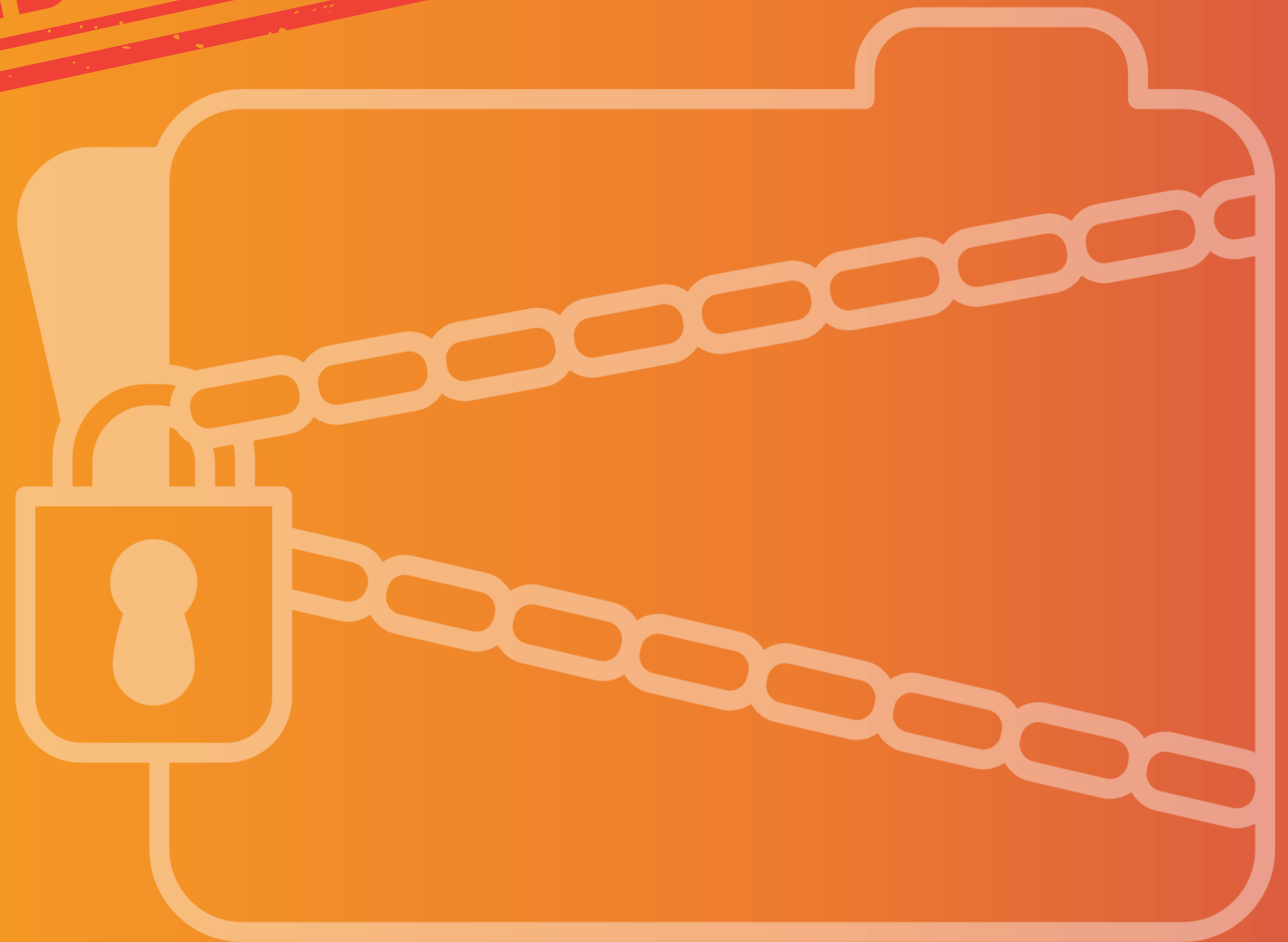
Focus on supporting
participants

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CONFIDENTIAL

Privacy and Safety



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Example: Facebook Post

Option 1

Or

Option 2

Please see your handout.



Example: Facebook Post

Option 1

Or

Option 2

Which option is the best way to share?



Example: Facebook Post

Option 1

Or

Option 2

**Which option is the
less ideal option?**



Example: Facebook Post

less ideal

Option 2

- ✗ focus on extreme details of her experiences
- ✗ Dramatic and negative = victim role
- ✗ Full name - consent?



EMPOWER

WOMEN and GIRLS are free to act in their OWN best interest

**HER
CHOICE**

HONOR her experiences by EMPOWERING her



We are aware of **POWER DYNAMICS**



Best Practices

Protect privacy!

- Confidentiality Agreements

Non-recipient applications:



Keep 1 year

Recipient applications:

Keep indefinitely

LIVE YOUR DREAM AWARDS CLUB PARTICIPATION TOOLKIT

JUDGES CONFIDENTIALITY AGREEMENT

 CONFIDENTIALITY AGREEMENT 

The privacy of our Live Your Dream Awards ("LYDA") applicants is of critical importance to Soroptimist International of the Americas ("SIA"). As a judge, you will come into contact with confidential information while preparing and/or evaluating the LYDA applications. Such confidential information may include but is not limited to:

- Applicant name, and names and ages of family members
- Applicant address and other contact information
- Applicant personal details (including marital status, date of birth, personal history, family history, relationship history)
- Applicant financial information
- Applicant medical information
- Applicant educational information

This information is highly sensitive, and you are being provided with access to it for the sole purpose of evaluating the applicant's eligibility for a LYDA. You must treat all information about every applicant as confidential information.

You are responsible for maintaining the confidentiality and security of this information at all times, using reasonable safeguards that are appropriate based upon the sensitivity of the information. This includes, but is not limited to: (i) refraining from using the information for any purpose other than to evaluate the LYDA application or contact applicants; (ii) refraining from sharing or posting any of the information, or disclosing it to any other person or entity, whether verbally, electronically or in writing, unless strictly required to do so by applicable law or such other person or entity is also bound by a confidentiality agreement with regard to such information; (iii) refraining from printing the information, and from forwarding or saving it to a personal or third party device or account; (iv) refraining from any attempt to contact the LYDA applicant or obtain additional information on him/her (e.g., online searches); and (v) taking appropriate precautions against loss, theft, or access, use or unauthorized disclosure of the information. For example, without limitation, information that is accessed electronically should be protected by strong passwords that should not be shared with any other person, and if you have any information in hardcopy form, it should never be left unattended (unless in a locked cabinet or drawer) and should be cross-shredded when it is no longer needed.

If, when reading an application, you find that you may know the person, you should stop processing the application and contact lydaward@soroptimist.org immediately. You must also notify us immediately if you discover or suspect that there has been any loss or theft of confidential information, or any unauthorized access, use or disclosure of the information, so that we may take appropriate steps with your cooperation.

You may not access or retain any information about a LYDA applicant after your need for that information has come to an end. If you have any such information in your possession or control, you must return it without keeping any copy, excerpt or summary in any form, whether electronic or otherwise, when your role in assessing the application is complete (or earlier if requested by SIA).

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LIVE YOUR DREAM AWARDS CLUB PARTICIPATION TOOLKIT

I have read and I am familiar with its terms. I agree to abide by the terms and conditions of this agreement. Any misuse or disclosure of any applicant's information will be investigated, remedied and comply with any legal obligations that may apply.

Date _____

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Best Practices

Protect privacy!

- Confidentiality Agreements
- **Media Consent Form**

Allow participant to review what you will share publicly.

WELCOME THEIR INPUT!

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Media Consent Form

DREAM IT BE IT
CAREER SUPPORT
{for girls}

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC. ©

Name: _____

LIVE YOUR DREAM AWARDS CLUB PARTICIPATION

MEDIA CONSENT FORM

Soroptimist Media Consent Form

As a Live Your Dream Awards recipient, your story is truly inspiring. When we promote the Live Your Dream Awards, we often use stories of past award recipients. The reasons we share these stories are to 1) encourage more deserving women with cash grants through this program, 2) further honor recipients by telling their stories of perseverance and achievement, 3) attract media attention and grow recognition for SIA. Allowing us to share your story for these purposes is purely voluntary. Please read a copy of our media consent form if you allow us to share your story.

By signing this media consent form, you give to Soroptimist International of the Americas Inc. and its associated entities and organizations including without limitation LiveYourDream.org (collective name "SIA") the unlimited and perpetual right to reproduce, display, communicate, perform, distribute, make derivative works, or otherwise use Presenter's:

Name (please check one of the following):

- My (Presenter's) full name (first and last)
- My first name, but only the first letter of Presenter's last name
- Only my Presenter's first name, but not Presenter's last name or initial
- Pseudonym – i.e., not my real first or last name. Please let us know if there is a pseudonym you would like to use, otherwise SIA will choose one on its own: _____

as well as Presenter's (check all that apply):

- My photographs, videos, likeness, images and/or voice
- My biographical details – i.e., age, disability, ethnicity, gender
- Information on my story/life experiences, submitted by me in written or other form
- Testimonials and quotes about the impact of the Live Your Dream Award I received
- My city and province of residence

The items ticked above are collectively referred to as the "Works" in whole or in part. SIA may use and disclose the Personal Information, including the Presenter's personal story, testimonials, and information on her life experiences, for promotional purposes on the Internet, in the Media or otherwise.

Without limiting the above, the Presenter consents to SIA's use and disclosure of the Personal Information, including the Presenter's personal story, testimonials, and information on her life experiences, for promotional purposes on the Internet, in the Media or otherwise.

SIA may use and disclose the Personal Information, including the Presenter's personal story, testimonials, and information on her life experiences, for promotional purposes on the Internet, in the Media or otherwise.

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DREAM IT, BE IT MEDIA CONSENT FORM

APRIL 2024

1

Dream It, Be It: Career Support for Girls participants have great stories to share about this life-changing program! Girls often share what they learned, how it prepared them to pursue their career goals, and how it boosted their confidence. So many girls have had positive experiences! When promoting *Dream It, Be It*, Soroptimist & LiveYourDream.org use first-hand stories and testimonials to show the program's impact, encourage volunteers to host projects in their communities, and to attract donors so that we can continue providing resources to support this program.

Signing this Media Consent Form is voluntary. Your child can still participate in the program if you choose not to sign this consent. We respect your choice and will not use your child's information without your permission.

By signing this Media Consent Form, you give Soroptimist & LiveYourDream.org, permission to take photographs and make videotapes and voice recordings of the below-mentioned girl (the "Presenter") and grant Soroptimist & LiveYourDream.org the unlimited and perpetual right to reproduce, display, communicate, perform, distribute, publish, circulate, make derivative works, or otherwise use the Presenter's name, biographical details, first hand story, testimonials, quotes, city and state or province of residence, likeness, photograph, audiovisual recordings, image and/or voice (the "Works") in whole or in part, for publicity purposes, fund raising appeals, advertisements and otherwise in connection with the mission of Soroptimist & LiveYourDream.org, in various formats including, but not limited to, print, photographs, video recordings, and audio recordings in any and all media including but not limited to print, media, social media, websites, television, audiovisual and electronic media. All such Works shall be the property of Soroptimist & LiveYourDream.org which shall own all right, title and interest.

You hereby waive, and waive on behalf of the Presenter, all rights of publicity and privacy which you and the Presenter may have in the Works and any right or option to inspect or approve the finished product or advertising or other copy that may be used along with the Works. You hereby waive and release, and waive on behalf of the Presenter, any claims you and the Presenter now have or in the future may have against Soroptimist & LiveYourDream.org (and the other releases mentioned below) relating to or arising out of the use of the Works including, without limitation, any claims for compensation for the use of such materials.

Without limiting the above, you consent and provide consent on behalf of the Presenter to SIA's use and disclosure of the Presenter's personal information contained in the Works or otherwise provided by the Presenter to SIA ("Personal Information"), including sensitive Personal Information, for the purposes outlined above. You understand that:

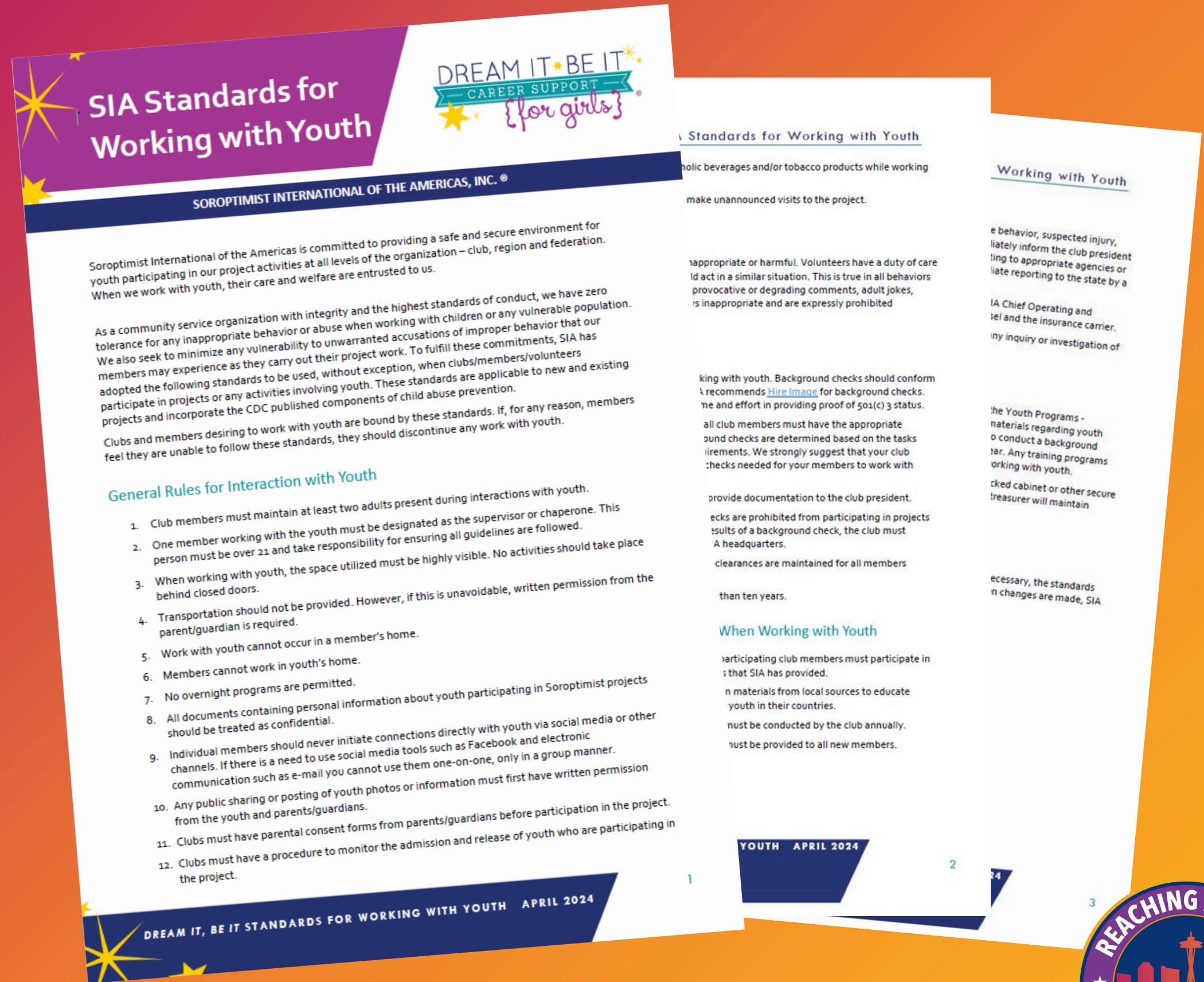
- SIA may use and disclose the Personal Information, including the Presenter's personal story, testimonials, and information on her life experiences, for promotional purposes on the Internet, in the Media or otherwise.
- It is possible that the Presenter could be recognized by persons who know her, based on her image, voice, testimonials and/or the description of her story/life experiences.



Best Practices

Protect privacy!

- Confidentiality Agreements
- Media Consent Form
- Standards for Working with Youth



Best Practices

Protect privacy!

- Confidentiality Agreements
- Media Consent Form
- Standards for Working with Youth
- **Make a clear plan to give award funds**

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PLAN
COMMUNICATE
CONFIRM



Let's make our participants
feel **VALUED** and **SEEN!**

“...like talking to an old friend.”

Lisa Sagario Swett

Former Recipient
Live Your Dream Awards Region Chair
Camino Real

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Biennial Convention
Yokohama, Japan
2018



DIVERSITY & FELLOWSHIP

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Your Turn!

Please review the worksheet and
answer the questions



Pair and Share

Pick a partner and discuss!

- **Areas of improvement**
- **Successes**



Who would like to share?

**Tell us
about
your club**

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Who would like to share?

**Tell us what
you learned
about another
club**

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SOROPTIMIST®

Investing in Dreams

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THANK YOU



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