

#SIAConv2024

Soroptimist International of the Americas, Inc.

PRESENTERS

- Facilitator: Lee Ann Schwope, SI/Woodbridge, VA
- Panelist: Rosa Beltre, SI/Cleveland, OH
- Panelist: Tana Elizondo, SI/Hanford, CA
- Panelist: Wanda Price, SI/Five Points Magneta, PA
- Panelist: Tracy Scala, SI/Farmington Valley, CT



How do you feel about fundraising?

Scan the Code to Take the Survey



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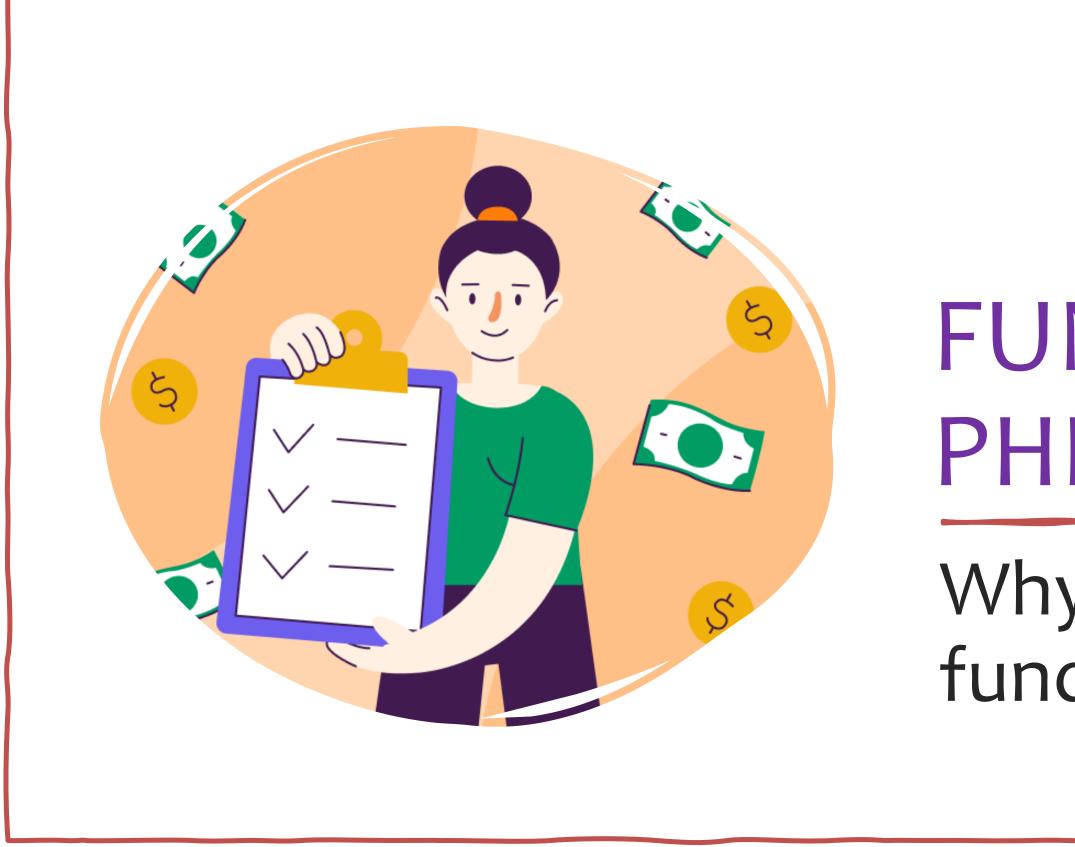


SURVEY QUESTIONS

- On a scale from 1-10, how confident do you feel about sharing why Soroptimist's mission is important to you?
- On a scale from 1-10, how confident do you feel about building relationships with potential donors?
- On a scale from 1-10, how confident do you feel about organizing a community fundraiser?
- Yes or no, I feel that I am well informed of what funding is available through companies, foundations and partners in my community.

•Yes or no, I feel that I need more education and support around tools and resources for fundraising success.





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FUNDRAISING PHILOSOPHY Why do I need to fundraise?



What is your "Soroptimist Why" and why is it important to your fundraising efforts?

MAKE IT PERSONAL







Based on your experience, what are three things you think our donors are looking for before deciding to make a gift?

DONOR RELATIONS

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CORPORATE RELATIONS

What are two ways clubs can build relationships with businesses in their local community to generate funds?



FUNDRAISING TOOLS

What are some tools or resources you've found essential for fundraising success?





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SUCCESS STORY

Please share a story of when a fundraising ask went particularly well?



SUCCESS STORY

Please share a fundraising success you've had with a corporate or community partner?



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QUESTIONS



Raise your hand if you have a question and the microphone will be brought to you.

Please limit your question to one minute and focused on the topics presented in the workshop.







CLOSING POLL



How do you feel after this workshop?

- I'm excited to get out there and raise money!
 My confidence is growing, but I still have
- 2. My confidence is growing, some questions
- 3. I still feel uneasy, but I'm willing to try some new things
- I am looking for fundraising ideas and support on other topics
- I'd rather not fundraise and ask someone else to do it







Investing in Dreams

THANK YOU



For additional support and questions, please contact your 2024-2025 Fundraising Council at the email address above.

- Wanda Price, Chair
- Christine Herman
- Chihiro Kon
- **Charlie Rodgers** \bullet
- Fumiko Tanabe \bullet

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Development@soroptimist.org