



STRATEGIC ALIGNMENT

#SIAConv2024

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SI/Kyoto (Japan Chuo
Region)



Sue Riney

SI/Secretary/Treasurer

STRATEGIC PLAN = OUR OVERALL SUCCESS



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WE ARE ONE!



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Investing in Dreams



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STRATEGIC PLANNING PROCESS



Review and Assess Prior Year Plan

Collect Data – Propose Modifications

SIA Board Approves



SoroOptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®

FY23/24 Strategic Plan

Vision
Women and girls have the resources and opportunities to reach their full potential and live their dreams.

Mission
SoroOptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

Core Values
SoroOptimist is committed to:
• **EDUCATION:** Women and girls deserve to lead full and productive lives through access to education.
• **EMPOWERMENT:** Women and girls are free to act in their own best interests.
• **DIVERSITY & FELLOWSHIP:** Women from varied backgrounds and perspectives work together to improve the lives of women and girls.
• **GENDER EQUALITY:** Women and girls live free from discrimination.

2021-2031 Big Goal
Invest in the dreams of half a million women and girls through access to education.

Strategic Outcomes

IMPACT
Together, we will provide a sustainable impact on the lives of women and girls who face obstacles such as poverty, violence, and teen pregnancy by providing access to education leading to economic empowerment.

Objectives

- Increase the impact of our Dream Programs.
- Increase engagement in our Dream Programs.
- Increase access to education leading to economic empowerment through Big Goal Accelerator Projects.

Strategies

- Promote participation in our Dream Programs.
- Evaluate our Dream Programs to enhance impact.
- Provide increased financial support to expand access to our Dream Programs.
- Explore partnership support, articles and other delivery methods for greater impact.
- Raise awareness to encourage Big Goal Accelerator Projects.

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- **IMPACT**
- **ENGAGEMENT**
- **PHILANTHROPY**
- **FUND DEVELOPMENT**
- **SUSTAINABILITY**



OUR STRATEGIC OUTCOMES

IMPACT. Together, we will provide a sustainable impact on the lives of women and girls who face obstacles such as poverty, violence, and teen pregnancy by providing access to education leading to economic empowerment.



OUR STRATEGIC OUTCOMES

ENGAGEMENT. Members and supporters will find value through engagement with our mission, programs, and events.



OUR STRATEGIC OUTCOMES

PHILANTHROPY. Our ability to achieve our 2021-2031 Big Goal will be fully funded by our generous donors.



OUR STRATEGIC OUTCOMES

BRAND RECOGNITION. Global marketing and communications will drive meaningful actions to increase impact.



OUR STRATEGIC OUTCOMES

SUSTAINABILITY. Effectively utilize funds to achieve successful long-term outcome goals.



ACTIVITY



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THANK YOU!



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