



SOROPTIMIST®

Investing in Dreams



# Sponsorship Opportunities

48TH SOROPTIMIST BIENNIAL CONVENTION OF  
SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.

JULY 24-27, 2024 • BELLEVUE, WASHINGTON

# We Are Soroptimist



## Our Mission

Soroptimist International of the Americas, Inc., is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

We have an active and engaged membership with over 1,100 clubs across North America, Latin America and the Pacific Rim.

## OUR APPROACH

With over a century of existence, our invaluable experience reveals that **education is the key to unlocking economic empowerment** for the world's women and girls.

When women and girls are educated, they have opportunity, choice and power to make healthy decisions for themselves and their families.

That's why, with the help of our committed volunteers, donors and partners, we invest in the education dreams of thousands of women and girls yearly through our global Dream Programs.

## OUR IMPACT

*Live Your Dream: Education & Training Awards for Women*



**\$2.9 million**

invested in education grants to women every year



**81%**

of women completed their education and increased their standard of living

*Dream It, Be It: Career Success for Girls*



**98,000**

girls helped since 2015



**88%**

of participating girls feel more confident about their futures

# Soroptimist Biennial Convention

The 48th Soroptimist International of the Americas Biennial Convention will be held in Bellevue, WA, July 24-27, 2024.

## About the Convention

Every two years, hundreds of Soroptimist members gather from around the globe to learn from one another and thought leaders about how to best serve the women and girls in their communities.



**500+ attendees**

from North America, Latin America and Asia's Pacific Rim



**4 days, dozens of sessions**

including workshops, speakers and recognition events



**dedicated members**

engaged in volunteer service, business and leadership

The 2024 convention theme, “Reaching Higher,” inspires Soroptimist members and supporters to achieve more than we ever have before as we invest in helping half a million women and girls to live their dreams by 2031.

The convention will feature engaging speakers, informative workshops and exciting activities to educate and motivate Soroptimist members and supporters.

This presents an exciting opportunity for companies and brands to engage with our diverse membership representing women actively involved in business, service and leadership in their communities.



# Convention Sponsorship

As a sponsor of the Soroptimist 48th Biennial Convention, your organization can support our mission and engage firsthand in the impact our members are making in the world.

Further, your organization will receive comprehensive brand exposure to Soroptimist members and mission supporters. Your brand may be featured on:

- Convention program materials
- Soroptimist's website, blog and social media
- Emails to our membership
- Signage and recognition opportunities throughout the event.

With over 500 in attendance at the in-person event and an online reach of over 880,000, sponsorship is an exciting branding opportunity.

## PAST SPONSORS AND PARTNERS:



# Sponsorship Packages

In addition to comprehensive brand exposure on **convention programs, webpage, social media, digital displays and a digital supporter badge**, convention sponsorship opportunities include:

## Signature Sponsors

### **Emerald City Exclusive Sponsor – \$50,000**

- Fully customized and branded experience

### **Sky View Lead Sponsor – \$25,000**

- Five complimentary tickets with priority seating, including meals
- On-stage recognition and 3 minutes of promotional time (video or speaker)
- Custom series of convention brand spotlights
- Digital signage in main lobby and general sessions

### **Space Needle Sponsor – \$15,000**

- Four complimentary tickets with priority seating, including meals
- On-stage recognition at General Session
- Custom series of convention brand spotlights
- Digital signage in main lobby and general sessions

### **Columbia Center Sponsor – \$10,000**

- Three complimentary tickets, including meals
- Custom series of convention brand spotlights
- Digital signage in main lobby

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# Special Event Sponsors

## **Volunteer Recognition & Closing Gala Sponsor – \$5,000 (2 available)**

*(estimated 500 attendees)*

- Two complimentary tickets to the Volunteer Recognition & Closing Gala
- Customized social activation

## **Friendship Dinner Sponsor – \$5,000 (2 available)**

*(estimated 500 attendees)*

- Two complimentary tickets to Friendship Dinner
- Customized recognition and brand spotlights

## **Laurel Society Donor Event Sponsor – \$5,000 (2 available)**

*(estimated 275 attendees)*

- Two complimentary tickets to Laurel Society event
- Verbal recognition and digital signage at the event
- Custom series of convention brand spotlights

## **Club Giving Event Sponsor – \$2,500 (1 available)**

*(estimated 50 attendees)*

- Two complimentary tickets to Club Giving event
- Verbal recognition and digital signage at the event

## **Inner Circle Donor Breakfast Sponsor – \$2,500 (1 available)**

*(estimated 50 attendees)*

- Two complimentary tickets to Inner Circle Donor Breakfast
- Verbal recognition and digital signage at the event



## Become a Sponsor Today!

Visit [www.soroptimist.org/sponsor](http://www.soroptimist.org/sponsor) to fill out a sponsorship application online or download the fillable form.

For more information or to discuss sponsorship options please contact:

**Erica Cheslock**

Director of Donor Relations

[erica@soroptimist.org](mailto:erica@soroptimist.org)

215-893-9000 x143



SOROPTIMIST®  
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Soroptimist  
1709 Spruce Street  
Philadelphia, PA 19103  
215.893.9000  
siahq@soroptimist.org



[www.soroptimist.org](http://www.soroptimist.org)