



SOROPTIMIST®

SPONSORSHIP OPPORTUNITIES



Inspiring Dreams 49th SOROPTIMIST INTERNATIONAL OF THE AMERICAS Biennial Convention

INCHEON, SOUTH KOREA • JULY 22-25, 2026

A GLOBAL STAGE FOR CHANGE:

Align with a mission that invests in the education and economic empowerment of women and girls.





Soroptimist International of the Americas, Inc.® (SIA)

is a globally respected volunteer organization dedicated to improving the lives of women and girls through access to education and training. With more than 1,100 clubs and 25,000 members across 19 countries—including Korea, Japan, Taiwan, and the Philippines—Soroptimist empowers women to achieve economic security, dignity and opportunity.

For over a century, Soroptimist has empowered women and girls around the world to reach their full potential. Our work is guided by the belief that education is the most sustainable and meaningful path to lasting change. Each year, our Dream Programs provide essential tools and support to thousands of women—with the help of dedicated volunteers, donors and partners.

In recent years, Soroptimist’s clubs in Asia have provided educational awards, offered career readiness support and mentored hundreds of women pursuing higher education.



\$45 million

invested in education grants to women since 1972 through the *Live Your Dream: Education & Awards for Women* program



137,000

girls provided with career guidance and professional role models through *Dream It, Be It: Career Support for Girls* program



81%

of women who receive a grant complete their education and increase their standard of living



90%

of girls who participate in the program feel more confident about their future success



SOROPTIMIST®

Investing in Dreams



Why Partner with Soroptimist?

By sponsoring our 2026 Convention, you will join a trusted international network dedicated to advancing women's education and economic empowerment. This partnership offers:

- **Meaningful connection with a values-driven, global audience** of women leaders and changemakers
- **High-profile visibility across digital and in-person platforms**, with enhanced reach throughout Korea, Japan and Taiwan
- **Trusted brand alignment with a legacy organization** committed to dignity, education, and opportunity
- **Opportunities to showcase your social responsibility** to a loyal and multigenerational audience

Regional Spotlight: South Korea and the Asia-Pacific Community

As the proud host country of our 2026 Convention, **South Korea** will welcome members from across the Americas and the Asia-Pacific—including Japan, Taiwan, the Philippines, and beyond. Regional sponsors will receive enhanced exposure and cultural recognition, including:

- Bilingual recognition in English and Korean, Japanese, and Chinese
- Special acknowledgement in regional programs and cultural events
- Networking opportunities to connect with influential community and business leaders

About the Convention

Theme: *Inspiring Dreams*

Location: Incheon, South Korea

Dates: July 22–25, 2026

Projected Attendance: 500+ women leaders, professionals and volunteers

This global, four-day event will feature educational workshops, keynote speakers, leadership networking, and cultural celebrations—all united in support of our bold goal: **helping 500,000 women and girls gain access to education and opportunity by 2031.**



Convention Highlights

- Inspiring Opening Ceremony & Welcome Reception
- Global Plenary Sessions and Keynote Addresses
- Showcases of Dream Program Impact
- Regional Member Spotlights and Cultural Events
- Donor Appreciation Events
- President's Ball & Closing Celebration

Who Attends

Our biennial conventions attract an inspiring cross-section of global Soroptimist members and partners, including:

- Senior professionals from the business, education and nonprofit sectors
- Primarily women aged 35–70+, passionate about service and social good
- Delegates representing 19 countries, especially Korea, Japan, Philippines, and the broader Asia-Pacific region



Past Partners and Sponsors

Soroptimist is proud to have partnered with trusted, socially responsible brands, including:



America's Most Convenient Bank®



"Partnering with Soroptimist allowed us to directly support women's empowerment in communities we care deeply about. The brand alignment was a natural fit."

— NICK STENSON BEAUTY
NICK STENSON, FOUNDER & CEO

"The exposure at the convention exceeded expectations. We built valuable relationships with attendees and were proud to provide live interpretation services for such an inspiring event."

— LIONBRIDGE
DOREEN CLEMENTE,
STRATEGIC ACCOUNT MANAGER

Become a Sponsor

For more information or to discuss sponsorship options please contact:

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Fill out your
Sponsorship Form here:

