

Engage, Inspire, Fundraise

Unlocking Community Support

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SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®



Inspiring Dreams

49th SOROPTIMIST
INTERNATIONAL OF THE AMERICAS
Biennial Convention

Agenda

- ▶ Level Setting Questions
- ▶ Group Discussion
- ▶ Strategic Planning

Question 1:

How many fundraising events do you do in one year?

- 1
- 2
- 3 to 5
- More than 5



Question 2:

How do your clubs raise funds today?

- In-person event
- On-line (virtual) event
- No-show event
- Crowd-sourcing
- Grant writing
- Mail solicitation



Question 3:

For those that do in-person events, what are you doing?

- Raffles or auctions
- Fashion Shows
- Bingos/Trivia Nights
- Gala event
- Golf outing
- Walk Run or other “athon”
- Speaker event
- Theater event
- Other



Question 4:

How much does your event typically raise?

- Enough for one Live Your Dream Award
- Enough to cover 2-5 Live Your Dream Awards
- Enough to cover 6-10 Live Your Dream Awards
- Enough to cover over 10 Live Your Dream Awards plus extra club projects



Question 5:

How would you describe your town or local community?

- Rural
- Suburban
- Small Town
- Large City



What Makes a Good Fundraiser?

What Does Success Look Like?

Where is there room for improvement?



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What other non-traditional fundraising has
your club done or thought of?



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Affirmative Inquiry

Stages

- Discovery
- Dream
- Design
- Destiny

Focus

- Strengths
- Opportunities
- Aspirations
- Results

Organizational Development

- Growth Mindset
- Encourage Innovation
- Team Empowerment



Thank you for attending!



Schedule a 30-minute call
with SIA Fund Development!

50 Plus Fun Fundraisers Resource
Available on the convention
App!



Q & A