

Ready or Not, It's Here!

Artificial Intelligence (AI)



Inspiring Dreams

49th SOROPTIMIST
INTERNATIONAL OF THE AMERICAS
Biennial Convention

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Human First.

Mission Driven.

Ai Assisted.

Learning Objectives

- ▶ Spot the Trends
- ▶ Know the Red Flags
- ▶ Play, Practice & Pivot
- ▶ *3 Things to Remember*



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RECOMMENDATIONS



Squid Game



Prison Break



Dexter



The Walking Dead



Lost



My Demon



Insatiable



Perfect Match



A Series of Unfortunate Events



Bridgerton



Stranger Things



Ozark



Ozark



El Dragón de un Guerrero



The Umbrella Academy



Six Feet Under

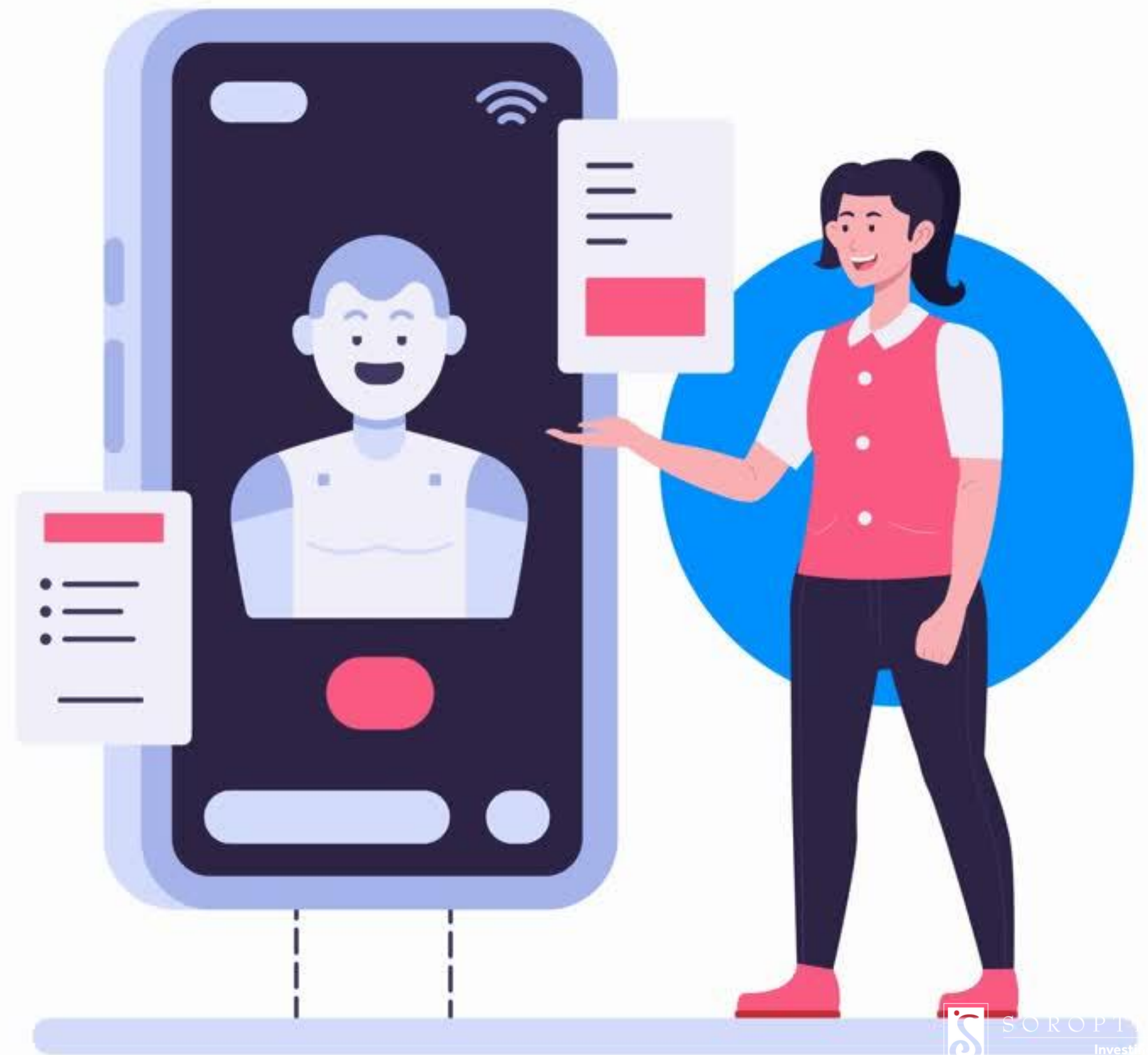


NEW TRENDS



COMING...

AI as your Meeting Assistant: Note-taker



AI as your
Design
Assistant

SCAN ME!



Canva



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AI as your Social Media Assistant & Content Planner





Red Flags

Hallucinations



Bias



Data Privacy



Ethics



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Hallucinations

AI can be "confidently wrong." It's a tool for drafting. **You are the editor.**



Bias

It learns from the internet-not always a
fair mirror of the world.

You are the equalizer.



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Data Privacy

Never use identifying information about your members, donors or beneficiaries.
You are the protector.



Ethics

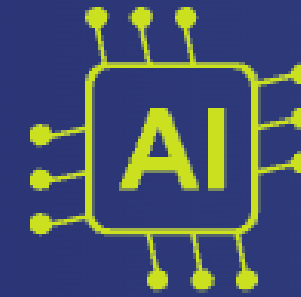
AI doesn't know your community stories
and values. **You make it real.**



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Resource Alert!

Quick Guide: Ai What to Do & What to Avoid



SIA Quick Guide

Smart AI use starts with integrity—protect our donors, our members and our data.

YES

- ✓ Draft content
- ✓ Brainstorm ideas
- ✓ Outline documents
- ✓ Improve tone and clarity
- ✓ Create agendas
- ✓ Define action lists
- ✓ Summarize documents
- ✓ Translate materials
- ✓ Research trends
- ✓ Understand best practices
- ✓ Analyze anonymized data

NO

- ✗ Use Member/Donor Details
- ✗ Enter LYDA Participant or Beneficiary Details
- ✗ Input personal identifying info
- ✗ Enter financial or bank info
- ✗ Input anything confidential
- ✗ Enter HR or performance data
- ✗ Attach legal documents
- ✗ Include internal strategies
- ✗ Reference sensitive plans
- ✗ Include information not meant for public sharing

AI USE: REMEMBER THE ESSENTIALS

- ✓ **Maximize Privacy:** Enable the highest security settings and opt out of model training.
- ✓ **Review ALL Content:** Must be vetted and verified by staff. *"AI generates the draft; you provide the craft."*
- ✓ **Maintain Values:** Ensure AI output is unbiased and aligns with SIA's guiding principles.
- ✓ **Own the Results:** Remember, you are ultimately responsible for all AI-generated work.
- ✓ **Report Errors or Red Flags:** Notify Tech and Leadership if sensitive data is entered or shared.

SETUP

Demo: Ai as your Social Media Assistant

AI as your Social Media Assistant & Content Planner



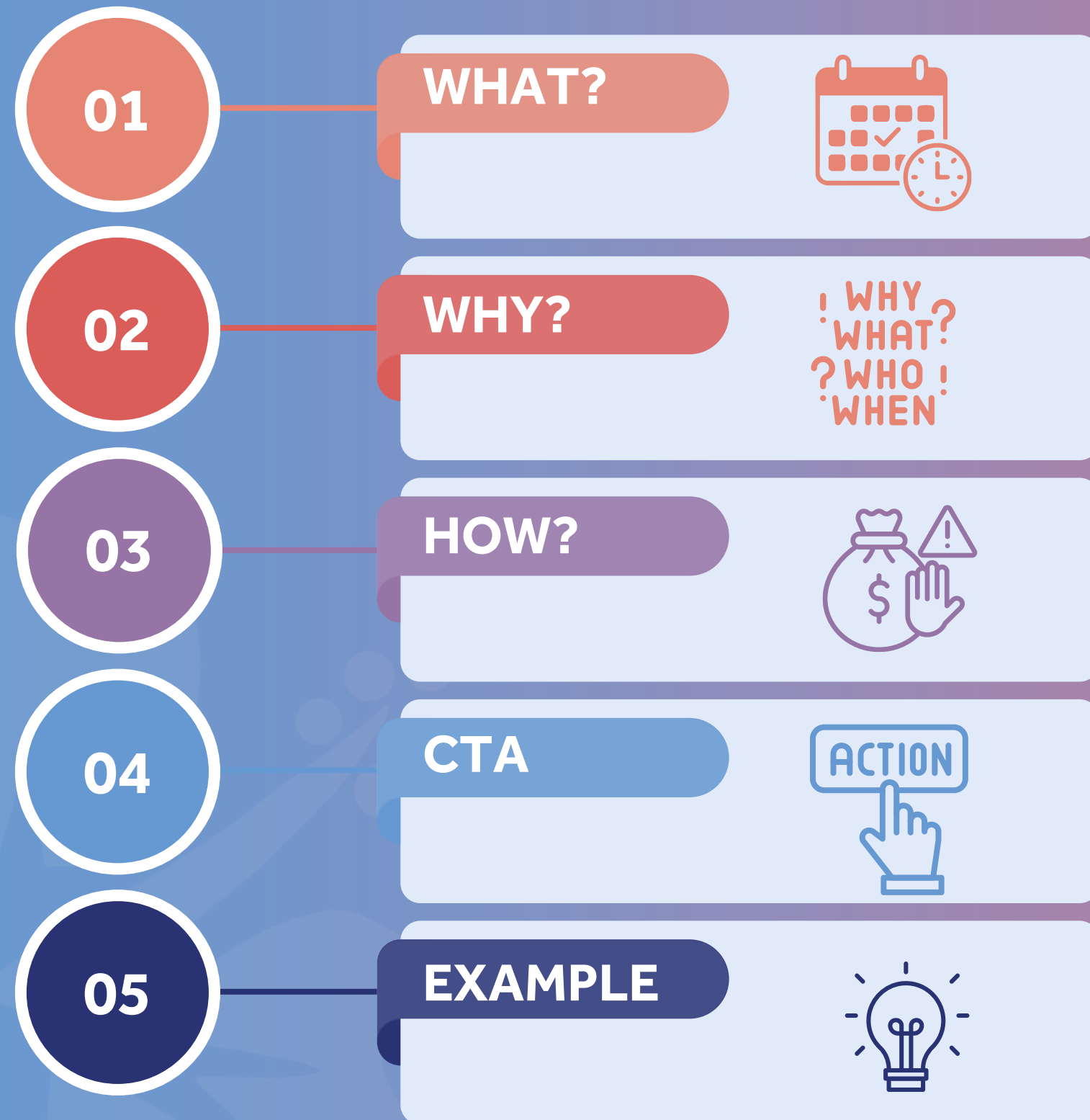
What is “a prompt”?

A prompt is an instruction.

AI is the kitchen.

Your prompt is the order.

The Art of the Prompt



OUTPUT FORMAT

CONTEXT & MISSION

CONSTRAINTS

CALL TO ACTION

IDEAL EXAMPLES



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The Prompt

01

OUTPUT FORMAT

Create a 4-week social media content calendar for our fundraiser campaign. Include post ideas, suggested captions, and relevant hashtags for Facebook and Instagram.



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The Prompt

02

CONTEXT/MISSION

I'm a Public Awareness Chair for Soroptimist, a nonprofit providing education grants to women enrolled in college or vocational programs while providing for their families and navigating difficult circumstances.

The Prompt

03

CONSTRAINTS

We're promoting our Live Your Dream Awards fundraising event with no advertising or design budget.



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The Prompt

04

CALL TO ACTION & TONE

Tone should be warm, inspiring, and community-focused. The call to action should be to donate or RSVP to the event.

The Prompt

05

EXAMPLES

"That scholarship wasn't just financial aid — it was a lifeline. Today, I'm a registered nurse, a business owner, and a mother raising a confident, driven daughter. I strive every day to give back through compassionate care and mentorship. I hope my story shows what's possible when women support other women. Your investment changed a life — and I carry that gratitude into everything I do."





 *Kharmen*
Live Your Dream Award Recipient

We want to help you Live Your Dream!

Are you a woman enrolled or accepted into a vocational/skills training program or an undergraduate degree program? Are you the primary financial support for yourself and dependents?



**CLOSES
NOV. 15**

APPLY NOW

[Soroptimist.org/lyda-apply](https://soroptimist.org/lyda-apply)

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**GIVING
TUESDAY**

**Double 2x the dreams up to \$6,000
thanks to matching partners!**

Your gift helps empower a woman to live her dreams through education.

Finish strong!



62% \$25,000

LET'S PLAY!

Demo: Ai as your Social Media Assistant



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 Good evening, Alyssa

How can I help you today?



Sonnet 4.6 Low ▾



Write



Strategize



Career chat



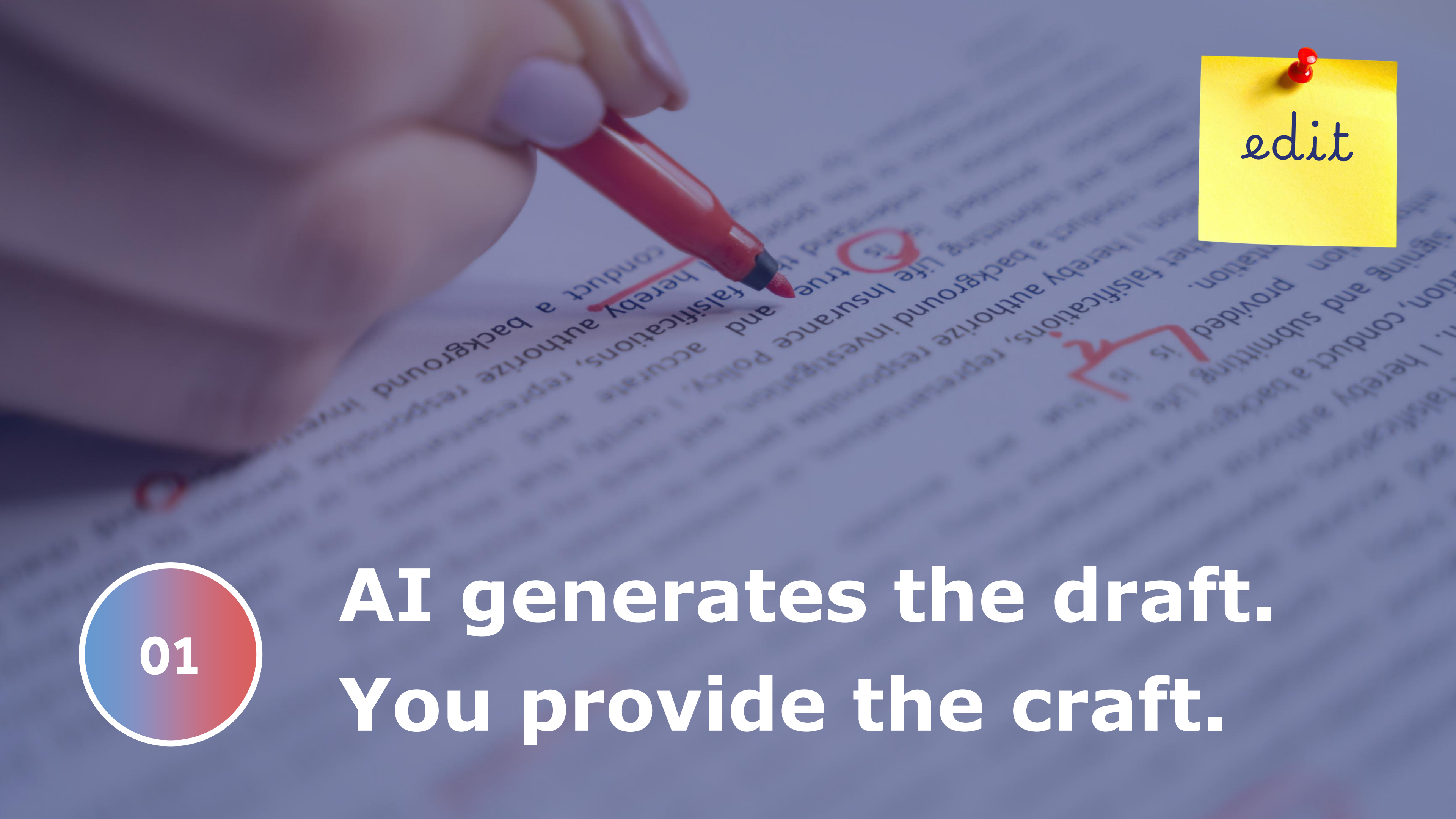
Claude's choice

three sticky takeaways

Remember



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A hand holding a red pen is editing a document. A yellow sticky note with the word 'edit' is pinned to the top right. The document text is blurred but includes phrases like 'conduct a background investigation', 'falsifications, represent', 'true', 'and accurate', 'policy', 'I hereby authorize', 'responsibility', 'investigation', 'provided', 'submitting life insurance', 'conduct a background', 'I hereby authorize', 'responsibility', 'investigation', 'provided', 'submitting life insurance'.

edit

01

**AI generates the draft.
You provide the craft.**



stay
curious

02

**No tech degree required.
Curiosity is the start.**

Recipe for a Great Prompt

1. format
2. context
3. constraints
4. action
5. example

be
specific

03

**Gold in, gold out.
Prompting is an art.**

QUESTIONS

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Handout: AI Best Practices

FREE DOWNLOAD



Handout: The Art of the Prompt

FREE DOWNLOAD



감사합니다
gamsahabnida



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