



2024 Leadership Round Table

Agenda, Session Descriptions and Learning Objectives

Day One: Tuesday, June 11, 2024, 7 – 9 p.m. EDT

Welcome **7:00 p.m.**

Bobbi Enderlin, 2023-2024 President

Understanding the Focus of Soroptimist International and SIA **7:10 p.m.**

Michelle Burnett, Executive Director/CEO

This insightful presentation dives into the core focus of Soroptimist International and its integral arm, Soroptimist International of the Americas (SIA). We'll talk about the mission, vision, and values driving Soroptimist International and SIA and explore the projects, initiatives, and advocacy efforts undertaken by each.

During this session, attendees will:

- Learn a brief history of Soroptimist.
- Understand Soroptimist International's focus on advocacy.
- Hear about the collective impact of SIA's Dream Programs.

SIA's Strategic Direction (Overview, Impact, Engagement) **7:30 p.m.**

Ginger Cole, 2023-2024 SIA President-elect

Jackie Schrauger, Director, Programs

Nicole Simmons, Director, Leadership and Volunteer Engagement

Luz Aponte, Manager, Membership

Our Strategic Plan details our organization's goals and the actions we will take to achieve those goals. This plan serves as a blueprint and establishes priorities, as we continue to support our members and meet the needs of the women and girls we serve.

During this session, attendees will:

- Gain an understanding of SIA's strategic direction.
- Learn more about how leaders and members support our Big Goal.
- Receive an overview of strategies/tactics for FY24/25.

BREAK **8:10 p.m.**

SIA's Strategic Direction (Philanthropy, Recognition)

8:20 p.m.

Erica Cheslock, CFRE, Director, Donor Relations
Kamali A. Brooks, Director, Global Marketing & Development

Continued from above.

Closing

8:50 p.m.

Bobbi Enderlin, 2023-2024 President

Day Two: Wednesday, June 12, 2024, 7 – 9 p.m. EDT

Welcome

7:00 p.m.

Bobbi Enderlin, 2023-2024 President

Engagement Activity: Communication Styles

7:10 p.m.

Nicole Simmons, Director, Leadership and Volunteer Engagement

Be challenged with thought provoking questions during this interactive session that provides an overview of various communication styles.

During this session, attendees will:

- Learn more about their own communication style.
- Have a better understanding of how to communicate with others.

Member Portal

7:25 p.m.

Alyssa Marshall, Director of Digital Strategy & Technology

With support from the Dream Big Campaign, SIA has launched a series of tech transformation projects to improve member engagement, enhance program sustainability and scale our impact. Get a glimpse of our new Member Portal hosted on Salesforce's CRM (Customer Relationship Management) Platform.

During this session, attendees will:

- Gain an understanding of the phases of SIA's Tech Transformation Plan.
- Preview the first release of the portal layout and navigation.
- Understand where to find training materials and how to ask for help.

Handouts:

- Sign Up for #TechTalks Flyer

Governance - Best Practices

7:40 p.m.

Lisa Mangiafico, Associate Senior Director Records and Risk Management

All members have a part in governing a club (or region) well. We will delve into the essential principles and strategies that define effective governance in today's dynamic landscape.

Additionally, we will discuss how leaders can help all members identify how to practice good governance, provide valuable insights and practical tips and tools for implementing best practices.

During this session, attendees will:

- Explore tools leaders can utilize to help govern their clubs (or regions) with their members.
- Understand how the world outside of Soroptimist may impact your club or region governance.

BREAK

8:00 p.m.

Club Roadmap/Metrics

8:10 p.m.

Nicole Simmons, Director, Leadership and Volunteer Engagement

Soroptimist is committed to providing an engaging and meaningful, mission-based experience to its members. To assist clubs in accomplishing this and our organization's goals, we have developed a club roadmap. Additionally, this roadmap is tied to our metrics which shows how each club is meeting the goals and helping us reach our Big Goal.

During this session, attendees will:

- Explore the details of the Club Roadmap.
- Examine the metrics and their importance.
- Learn about the Best in Federation Club Awards.

Handouts

- Club Roadmap
- Club Roadmap Metrics

Leadership Skills Keynote

8:25 p.m.

Michelle Rozen, Ph.D.

Have you wondered what the secret is to stick to your goals? In this session, Dr. Michelle Rozen shares her research and how to achieve the results you desire and deserve in leadership, business and life.

During this session, attendees will:

- Learn about the 6% club.
- Learn about being resilient and productive.
- Gain an understanding of how to attain personal or professional goals.

Closing

8:55 p.m.

Bobbi Enderlin, 2023-2024 President