



2025 Leadership Round Table

Agenda, Session Descriptions and Learning Objectives

Tuesday, June 24, 2025, 6 – 9 p.m. (EDT)

Welcome and Opening Remarks

6:00 p.m.

Ginger Cole, 2024-2025 SIA President
Michelle Burnett, SIA Executive Director/CEO

Keynote: Leading Through Change and Challenge

6:15 p.m.

Libby Gill, Leadership Expert and Author

Join Libby, former head of communications at Sony, Universal and Turner Broadcasting, for an inspiring session focused on discovering deeper purpose and driving meaningful change. Libby will share powerful strategies to overcome obstacles and break through barriers as you shape the future. Walk away with actionable insights and timely takeaways to propel you forward.

During this session, attendees will:

- Master the five steps to lasting change to transform your leadership and organization.
- Tap into unique strengths by identifying your leadership superpower.
- Learn to have respectful disagreements.
- Take the accountability challenge and leave the event with a powerful call-to-action to help you persevere toward your goals.

Spotlight: 49th Biennial Convention

Living the Code: Understanding and Upholding SIA's Member and Leader Code of Conduct

7:15 p.m.

Peggy Gentile-VanMeter, 2024-2025 SIA Board of Directors

This interactive workshop will equip SIA members and leaders with a deep understanding of the organization's Code of Conduct, emphasizing responsibility, respect, fairness, honesty, and leadership. Participants will explore the values that guide behavior within SIA, discuss real-life scenarios, and learn how to navigate challenging situations while upholding the highest standards of conduct. Whether you're a new member or a seasoned leader, this session will help you embody the principles that make SIA a strong, inclusive, and mission-driven community.

Following this session, attendees will be able to:

- Explain the core principles and expectations outlined in SIA's Member and Leader Code of Conduct.
- Use real-world case studies to identify appropriate responses to ethical dilemmas and conduct-related issues.

- Demonstrate how to model positive leadership behavior and promote accountability within the SIA community.

Spotlight- Impact/Program

Understanding Your Club Finances and Achieving Best Practices

7:40 p.m.

Michelle Strawser, 2024-2025 SIA Secretary/Treasurer

As current or future leaders of SIA, you will be responsible for reviewing and approving club or region financial information. This can seem daunting without a financial background. This session will equip you with essential knowledge about your club and region finances. You'll learn about the "Not-for-Profit" structure and its implications, including the fact that it doesn't mean you can't have net income. We'll also explore best practices to help you effectively manage resources and protect your club.

During this session, attendees will:

- Gain an understanding of key financial concepts and their implications for club and region finances.
- Explore the structure of clubs as not-for-profit entities.
- Build confidence to review club and region financial information by understanding core principles and practices.
- Learn practical steps to implement policies and procedures that safeguard the financial integrity of your club and region.

Spotlight – Engagement/Membership

Leading with Purpose: The Role of an SIA Club President

8:00 p.m.

Stephanie Smith, 2022-2023 SIA President

In this interactive session, participants will explore the multifaceted role of an SIA club president through guided discussion, real-world examples and practical tools. You'll gain a deeper understanding of what it takes to lead with integrity and purpose while fostering a strong, engaged club community.

Following this session, attendees will be able to:

- Define the core responsibilities of an SIA Club President and understand how the role supports both club and organizational goals.
- Apply effective leadership and meeting facilitation skills to build a collaborative and mission-driven club environment.
- Utilize available SIA resources and tools to support strategic planning, member engagement, and ongoing leadership development.

Spotlight – Recognition/Public Awareness

Better Meetings for All: Making Every Voice Count

8:25 p.m.

Melanie Kenny, 2024-2025 SIA Board of Directors

Strong clubs and regions run on effective meetings—they don't just happen by chance. They rely on standing rules of order that give everyone a voice and keep things on track, without letting anyone take over. In this session, you'll learn how to create and use these rules to make your business meetings more inclusive, efficient and focused on what really matters.

During this session, attendees will:

- Learn how good governance leads to effective meetings.
- Identify how to establish meeting rules of order.
- Discover what leaders need to know to create an inclusive club meeting environment.

Handouts:

- Effective Meeting Tips and Sample Club Meeting Rules of Order
- Helpful Motions Chart

Spotlight – Philanthropy/Fundraising

Closing Remarks

8:50 p.m.

Ginger Cole, 2024-2025 SIA President