



SIA 49th Biennial Convention Sponsorship Tiers

Soroptimist International of the Americas honors the generosity of our sponsors and donors who make the 49th Biennial Convention in Incheon, Korea possible. In every culture, giving reflects values—leadership, community, and vision for the future.

These recognition levels celebrate both individual donors and business partners, honoring their contributions with gratitude, prestige, and visibility.

Individual Donors

Visionary Circle – \$50,000–\$100,000

For philanthropists whose extraordinary generosity reflects the highest level of commitment to Soroptimist's mission and future.

- Honored by SIA leadership during the Impact Session
- Recognition at the exclusive Laurel Society event
- Priority VIP seating at the Laurel Society event and private photo opportunity with SIA leadership
- Top-tier name placement on Convention signage
- Featured highlight in donor newsletter, *Development Dispatch*
- Acknowledgment in pre- and post-Convention communications to attendees
- Custom recognition piece presented during the Convention
- Complimentary registration for two (*upon request, subject to availability*)
- Tailored recognition opportunities available at this level (e.g., hosting or co-branding elite Convention events, subject to availability)

Opportunities:

- **Opening Friendship General Session & Reception** – 1 exclusive sponsor
- **The Presidents' Ball** – 1 exclusive sponsor
- **Celebrating Our Impact General Session** – 1 exclusive sponsor
- **Laurel Society Event** – 1 exclusive sponsor
- **Closing General Session** – 1 exclusive sponsor
- **Fiesta en Blanco** – 1 exclusive sponsor
- **Soroptimist Leadership Fellows Program** – 1 exclusive sponsor

Leadership Circle – \$25,000–\$49,999

For donors whose philanthropy exemplifies leadership and inspires others to give boldly.

- Honored by SIA leadership during the Impact Session
- Recognition at the exclusive Laurel Society event
- Preferred seating at the Laurel Society event and group photo opportunity with SIA leadership
- Priority name placement on Convention signage
- Featured listing in donor newsletter, *Development Dispatch*
- Commemorative recognition item presented during the Convention
- Complimentary registration for two (*upon request, subject to availability*)
- Tailored recognition opportunities available at this level (e.g., hosting or co-branding special Convention event, subject to availability)

Opportunities:

- **Buffet Lunch with Keynote Speaker** – up to 2 donors
- **Volunteer Recognition Luncheon** – up to 2 donors
- **Club Giving Reception** – up to 2 donors
- **Inner Circle Recognition Reception** – up to 2 donors
- **Board of Directors' Reception** – up to 2 donors
- **Past Presidents' Breakfast** – up to 2 donors
- **Walking with the President** – up to 2 donors
- **Cultural Event** – 2 donors

Empowerment Circle – \$5,000–\$24,999

For donors who champion women's and girls' empowerment through their generous and ongoing support.

- Honored by SIA leadership during the Impact Session
- Recognition on Convention signage (Empowerment Circle section)
- Acknowledgment in donor newsletter, *Development Dispatch*
- Commemorative certificate of appreciation
- Opportunity to sponsor a specific Convention learning workshop (*subject to availability*)

Opportunities:

- **Engage, Inspire, Fundraise: Unlocking Community Support** – up to 3 donors
- **Ready or Not, It's Here: Artificial Intelligence** – up to 3 donors
- **Adapting to Local Needs for Greater Program Impact** – up to 3 donors
- **Our Journey Continues: SIA's New Membership Campaign Revealed** – up to 3 donors
- **Sneak Peek! New Member Resource Library** – up to 3 donors

- **Budgeting Brilliance: Empowering Clubs for Financial Success** – up to 3 donors
- **Our Unified Brand: How Design and Storytelling Elevate Our Mission** – up to 3 donors
- **Lead, Adapt, Resolve: The Best of #SIALeadtoAchieve** – up to 3 donors
- **Pre-Conference Tour** – up to 3 donors

Friendship Circle – \$1,000–\$4,999

For donors whose giving spirit helps make the Convention a place of connection, learning, and inspiration.

- Recognition by SIA leadership during the Impact Session
- Acknowledgment in donor newsletter, *Development Dispatch*
- Name listed on Convention signage (Friendship Circle section)
- Commemorative certificate of appreciation

Business & Corporate Sponsors

Visionary Sponsors – \$50,000–\$100,000

For visionary partners whose commitment to empowering women and girls extends across borders and inspires others to lead with purpose.

- Premier logo placement on all major signage (entry banners, plenary hall, and registration area)
- Logo featured on attendee bag
- Top-tier logo placement on website page
- Feature spotlight in *SIA Best for Women* all-member newsletter
- Stage acknowledgment during both the Opening Ceremony and Closing Session
- Recognition in pre- and post-Convention communications to attendees
- Invitation for two representatives to attend the Convention and all official events
- Invitation to VIP donor reception and private photo opportunity with SIA leadership
- Opportunity to provide branded swag item for attendee bags and premiere events
- Tailored recognition opportunities available at this level (e.g., co-branded activation, exclusive event partnership)

Leadership Sponsors – \$25,000–\$49,999

For corporate partners whose leadership strengthens global collaboration and fuels transformation.

- Prominent logo placement on Convention signage
- Logo featured on attendee bag
- Priority logo placement on website sponsorship page
- Mention in *SIA Best for Women* all-member newsletter
- Stage acknowledgment during a featured session
- Invitation for two representatives to attend the Convention and all official events
- Opportunity to provide swag item for attendee bags and premiere events
- Opportunity to sponsor a specific Convention workshop or select event (*subject to availability*)

Empowerment Sponsors – \$5,000–\$24,999

For businesses that champion opportunity and help women and girls achieve their full potential.

- Logo included on Convention signage (Empowerment Sponsors section)
- Logo displayed on website sponsorship page
- Mention in *SIA Best for Women* all-member newsletter
- Option to provide swag item for attendee bags or premiere events
- Opportunity to sponsor a specific Convention workshop or select event (*subject to availability*)

Friends of Convention Sponsors – \$1,000–\$4,999

For businesses whose support helps make the Convention possible for delegates from around the world.

- Logo included on Convention signage (Friends section)
- Logo on website sponsorship page
- Option to provide swag item for attendee bags